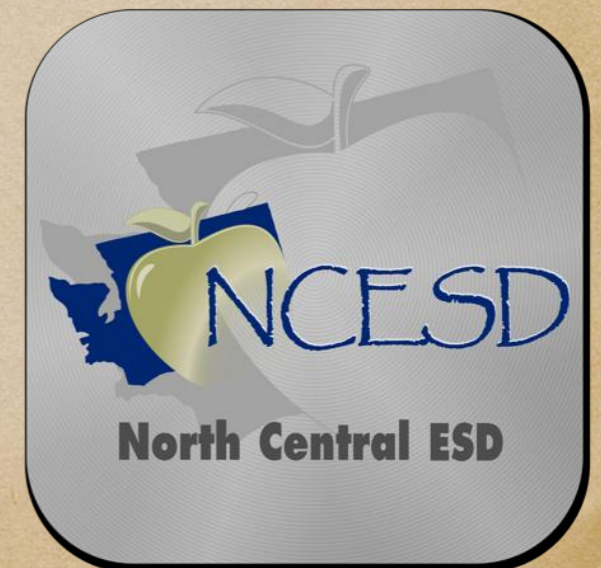


Educational Service Agencies

**What's their Story?
What's the Benefit?**

Dr. Rich McBride, Superintendent
North Central Educational Service District
Wenatchee WA

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By way of Introduction:

- **Past teacher, coach, Principal, Superintendent**
- **Small, medium and large districts 100-over 4000**
- **1989-98 Supt Newport SD...WA/ID border w Oldtown, Priest River districts in Bonner Cty**
- **Last 15 years Regional Service Agency serving 29 districts and 6 private schools across a four country area 12,000 square mile area districts from 8-8,000 students in size**



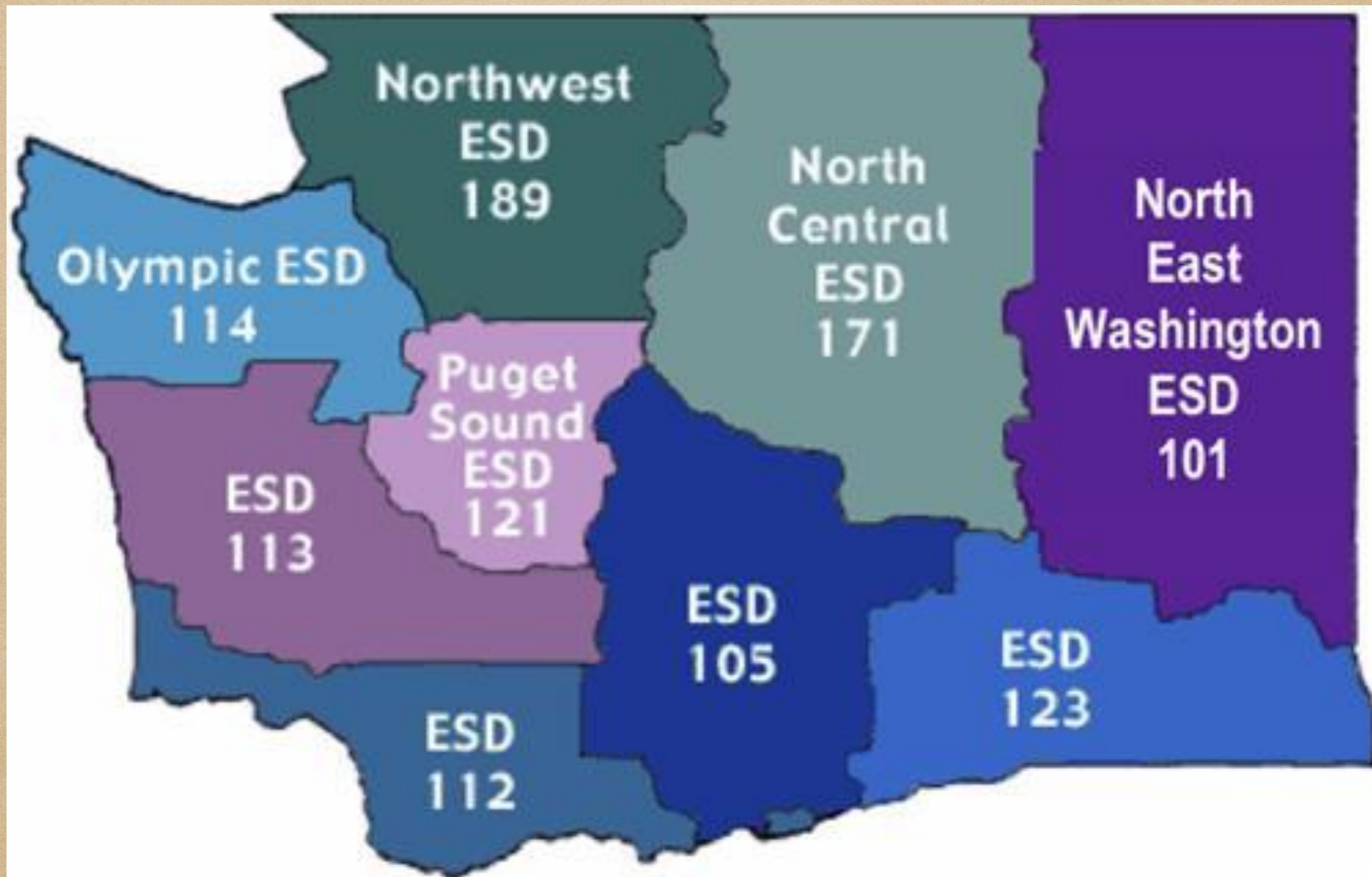
ESAs, known by many names:

- **ESDs Educational Service Districts**
- **RESAs Regional Education Service Agencies**
- **BOCES Board of Coop Educational Services**
- **REC Regional Education Cooperatives**
- **RSCs Regional Service Cooperatives**
- **CESAs Cooperative Educ Service Agencies**
- **CSU Cooperative Service Units**



ESAs National Reach:

- Over 550 Agencies-now 45 states
- Members reach over 80% of of public school districts, teachers, non-certified staff
- Serve public, private, homeschool and charter school students
- Annual budgets exceeding \$15 Billion



to serve and support...toward **equity** for all

The ESD Mission:

Nine Regional Service Agencies in WA

**Chartered in 1967 as the next evolution of the
County Supt's Office...version 2.0**

**Original mission... Oversight of the local
district's finances and manage the filmstrip
library**

**Today's Simple Mission...to work alongside
our State Dept and Legislature to create
EQUITY and EFFICIENCIES for local school
districts...**

Statutory Authorization

Revised Code of Washington • 28A.310.010

It shall be the intent and purpose of this regulation to establish educational service districts as regional agencies which are intended to:

- Provide cooperative and informational services to local school districts;
- Assist the superintendent of public instruction and the state board of education in the performance of their respective statutory or constitutional duties;
- Provide services to school districts and to the school for the deaf and the school for the blind to assure equal educational opportunities.

Statutory Authorization

Revised Code of Washington • 28A.310.200(7)

Powers Bill— “. . . upon written request of the board of directors of a local school district or districts served by the educational service district, the educational service district board of directors may provide cooperative and informational service not in conflict with other law that provide for the development and implementation of programs, activities, services, or practices that support the education of preschool through twelfth grade students in the public/private schools or that support the effective, efficient, or safe management and operation of the school district or districts served by the educational service district.”

In a nutshell...

- **Help districts leverage/share resources to maximize education dollars**
 - **Provide equity and opportunity to all children in Washington**
 - **Provide significant cost savings-efficiencies**
 - **Adapt to specific needs of member districts**

Flexible and Adaptable

...know the needs of local neighborhoods, school districts, counties and regions

...able to respond to needs in a flexible, adaptable, efficient, cost-effective and direct manner

...must be accountable to customers, react to the marketplace, act as entrepreneurs and respond to local, state and federal requirements

Governance:

We are not governed by the State Superintendent, but by a seven member board elected by the Board members on our local school boards that we serve (ultimate performance audit)

Board members serve staggered 4 year terms

Cannot be serving on a local board currently, nor is having served on a local school board required

ESD Board members are not compensated for service

Funding:

Each of the nine ESDs receive a Core Funding Allocation as part of the State budget

For most of us, that comprises about 4% of our total funding

Core Funding--\$500,000

Funds Superintendent, clerical support, fiscal director, space rental/lease, some travel, overhead.

Funding:

Balance of our funding:

Cooperatives developed to meet district needs

Specific Grants or Initiatives with State Dept of Ed or Legislature

Grants through Private Foundations and Public Corporations-Gates Foundation

Funding:

Balance of our funding:

Federal Grants where appropriate

Entrepreneurial partnerships, both in state and out of state

Direct Fee for Service to an individual district

Indirects...a flat 9% charge (admin fee)

Services:

From Filmstrips to iPads...

**District Coops and services offered now
number 140...all at the request of districts**

**Some Coops have every district as a member
some as few as 2**

**Some examples....Fiscal, Nursing Corps, HR,
Technology, Admin Services of all kinds,
Supts/Special Ed/Fed programs directors**

2015-16 Service Matrix

wide ranging services

administrative student learning special education early
childhood nursing support
communications and public relations design
grant partnerships operations
safety and risk management
fiscal support and reporting budget planning
student data management
WSIPC college and career readiness
unemployment and workers' compensation
pupil transportation industrial hygiene
technology support web design K 20 internet safety
accreditation prevention and intervention clock hours
E-rate strategic planning working with school boards
dropout re-engagement legislative work

and many more...

districts ask, we work to find a way

Support:

Currently provide advanced support to State Supt and Dept of Education on 11 key statewide Initiatives

Work together in a Network with the other 8 ESDs

Provide direct service delivery on behalf of the State Dept of Ed and the Legislature

Examples...Executive Summary

Support:

Key question...

Why would a district purchase a service or staffing through the regional service agency when they could just hire their own staff member?

--Flexibility, purchase only days you need

--Non union shop—can adjust days/personnel w ease

--Availability, recruitment especially in more rural areas

Teaming:

“The fact of the matter is, we could not do the work without our regional service agencies...they have local proximity, they already have the relationships, they have the credibility...it’s a no-brainer for us to partner together...”

WA State Supt of Public Instruction Randy Dorn

2016 WSSDA Legislative Conference

Teaming:

“Our ESD is just critical to us as a smaller rural school district...in the end, they are able to bring expertise to our small district that would rival any of the largest districts in our region...

Whether technology, nursing, deaf ed teachers, fiscal support, we couldn't compete without them...”

Dr. Richard Johnson, Supt.

Okanogan School District

AESA Business Partners- national leverage

- Corwin Press
- Marsden Services
- AEPA
- McREL
- WIN Learning
- ACT
- SLA Food Management
- Consolidated Financial





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