Idaho Apple Commission

Market Update

In speaking with industry representatives it was reported that the fruit market started out positive with a good price for plums, peaches, and Gala apples. However, about mid-October the apple market showed pressure of over supply and prices decreased for certain varieties especially Fuji, and the price has been disappointing for the Fuji market. Red Delicious prices have been extremely low, and this could cause a removal of Red Delicious apples to be replaced with new varieties of apples that consumers prefer. Apple production in the state continues to slowly decrease.

Some of the decrease in apple production is driven by a labor shortage. There was one grower that had to leave 1/2 of his crop unharvested because there was no one to help him pick the fruit. With the critical labor shortage many growers and shippers are continuing to look at the H2A program. There are 4 to 5 companies using the program at this time with more to follow.

With the water situation there is not a concern about not having enough water for next season, but there is concern about flooding in the spring. The growing season went well with good bloom, and there had not been any winter damage. There was some extreme heat in June which impacted the quality some, but the fall was decent for harvest and to finish the growing season.

Looking forward there were a couple different areas recorded at 14 to 18 below zero which could have an impact on peaches and other stone fruit and grapes. However, the temperature needs to be lower than that to impact apple trees.

Commissioners:

The 2016-2017 Commission consisted of Commissioners, Bill Ford, Chairman; Daniel Rowley, Vice Chairman, Jim Carver, Secretary-Treasurer, Ryan Henggeler, and Charles Robinson.

Memberships:

The Commission still maintains memberships with several organizations.

Northwest Horticultural Council (NHC) <u>nwhort.org</u>

The NHC is located in Yakima, Washington, and was incorporated in 1947 and assists in handling problems common to the Northwest tree fruit industry. It focuses on national and international policy issues affecting growers and shippers in Idaho, Oregon, and Washington. The representatives from the Idaho Apple Commission who serve on the various Committees in the NHC are Dar Symms, Trustee, Sally Symms, Export Committee, and Chad Henggeler serves on the Science Advisory Committee.

Northwest Fruit Exporters (NFE)

The NFE manages cherry and apple export programs required by the foreign countries of Japan, Mexico, India, Vietnam, Egypt, Israel, South Africa, and Australia. It provides

In December 2009, the Idaho Apple Commission, the Idaho Cherry Commission, the Idaho Horticulture Society Stone Fruit Committee and the Snake River Table Grape Association signed an MOA with the University of Idaho to help with continued operations at the Parma R & E Center. The MOA is in effect until December 31, 2017. The Idaho Apple Commission discussed and includes in its budget \$20,000 each FY for the continued operations in Parma.

Local Memberships

The Idaho Apple Commission maintains local memberships as well.



Buy Idaho has supported the Idaho business community and championed for Idaho companies to grow and prosper in our state for over 29 years. The goal of Buy Idaho is to keep tax dollars in Idaho and build businesses that will increase job opportunities and quality of life for all Idahoans. (Source Buy Idaho Web Site) www.buyidaho.com
The Buy Idaho Capitol Show is held each year, and the Idaho Apple Commission participates in the event. It is a great way to share the message of the apples, cherries, and onions grown in Idaho



Idaho Preferred® is a program of the Idaho State Department of Agriculture dedicated to identifying and promoting Idaho food and agriculture products. Fresh fruits, vegetables and meats; fine wines, beers and spirits; specialty foods, forest products and nursery plants and trees – are all products marketed through the Idaho Preferred® program. (Source: Idaho Preferred Web Site)
www.idahopreferred.com



Idaho Ag in the Classroom is a cooperative effort between the USDA, Idaho State Department of Agriculture, University of Idaho, agribusiness, commodity groups, farm organizations, farmers, ranchers, and educators across the state. (Source: IAIC Web Site) http://www.agclassroom.org/id/

Candi Fitch is an Advisory Committee Member for Idaho Preferred and is on the Board of Directors for Idaho Agriculture in the Classroom.

2016 Grant - Increasing Sales, Creating, Demand, and Building Relationships for Idaho Apples with Idaho Retailers.

Apple Budget	Allocated
Grant Funds	\$86,112
Cash Matching	\$1,000
In-Kind	\$650
Total	\$87,762

This grant was awarded in October, 2016. There have not been any funds spent out of this grant. Within this grant there is funding for In-store demos, radio advertising, billboards, promotional banners and social media advertising. The Commission is excited to have received this funding, and looks forward to implementing the projects outlined in the grant.

Other Promotional Activities



Again this year the Commission provided apples for the St Luke's Fit One Finish Line Party in September. The Commission donates about 10,000 apples for most of the participants to enjoy an Idaho Apple at the end of the walk.



The Idaho Apple Commission, the Idaho Cherry Commission, and the Idaho-E. Oregon Onion Committee were all represented at the Agricultural and Natural Resources Pavilion this fall in Boise, and Twin Falls. During the two fairs the Onion video, "From Seed to Harvest" was played along with the Idaho Cherry Commission Video. The pavilion was a great way to spread the word about Idaho agriculture.

Income:	2015-2016 Financial Statement	2016-2017 6-Month Financial Statement	Budgeted 2016-2017	Estimated Budget 2017-2018
Balance:	\$ 147,909.23	\$ 162,721.41		
Crop Assessments	34,823.47	<u> </u>	30,000.00	30,000.00
Interest Income	456.21	10.37	50.00	50.00
Assessments from Prior Years	29,898.54	1,131.72	19,211.65	20,000.00
Specialty Crop Grant Money	76,017.31	19,481.19	83,635.00	112,745.58
Other Income Reserve Money		7.65		
Total Income	141,195.53	20,630.93	132,896.65	160 705 50
	141,190.00	20,030.93	132,090.00	162,795.58
Administrative Office:				
Insurance/Workman's Comp	150.00		175.00	175.00
Office Supplies/Equipment	169.63		(₩)	-
Postage	90.25	100.45	250.00	250.00
Rent & % of Salaries	11,153.00	5,576.54	11,153.00	11,153.00
Telephone	* (*	***	•
Office Travel Total Administrative	681.86	508.10	400.00	400.00
	12,244.74	6,185.09	11,978.00	11,978.00
Promotion:				
Production/Printing	116.00	. 	1,500.00	1,500.00
Media Local Promotions	2,250.00	4 000 00	(4)	2 0
Trade Association	2,166.43	1,800.00	3,000.00	3,000.00
Trade Association Trade Meetings	16,378.00	14,296.50	18,000.00	18,000.00
Promotion Programs	-	406.12	1,700.00	1,700.00
Promotion Misc.(Postage, Special, Fees	, -	-	150.00	- 150.00
Total Promotions and Export Deve.	20,910.43	16,502.62	24,350.00	24,350.00
Grant Money Expended				1,000.00
2013 Grant	46,213.29		30,000.00	
2014 Grant	30,467.23	25,142.32	15,000.00	61,292.81
2015 Grant	6,990.00	1,912.23	11,865.00	9,952.77
2015 Grant - Match	(#)	493.55	500.00	500.00
2016 Grant) = (25,000.00	40,000.00
2016 Grant		7#1	1,000.00	1,000.00
Total Grant Money Expended	83,670.52	27,548.10	83,365.00	112,745.58
Research Projects:				
University of Idaho				
Current Season's Projects-Fallahi	8,000.00	8,442.82	20,000.00	20,000.00
E. Fallahi -09 Grant (11-12 Season)	₹A	€0.		
Previous Season's Projects Research Reserve				
Total Research Projects	8,000.00	8,442.82	20,000,00	00 000 00
	0,000.00	0,442.02	20,000.00	20,000.00
Miscellaneous Expense: Miscellaneous	4 557 00	000.00	780.00	
Commission Travel	1,557.66	330.68	750.00	750.00
Miscellaneous-Other		≅ ≑		-
Total Miscellaneous	1,557.66	330.68	750.00	750.00
	.,,,,,,,,,,	300.00	, 00.00	7 30.00
Grand Total	\$ 126,383.35	\$ 59,009.31	140,443.00	169,823.58
				0

Idaho Apple Commission Balance Sheet

As of December 31, 2016

	Dec 31, 15	Dec 31, 16
ASSETS		
Current Assets		
Checking/Savings		
1050 · U S Bank - Checking	49,580.38	41,704.77
1060 · U S Bank - Savings	10,150.31	10,150.79
1065 · U.S. Bank CD @ 0.50%, 4/23/17	55,411.58	55,411.58
1070 · US Bank Money Market Account	17,062.32	17,075.89
Total Checking/Savings	132,204.59	124,343.03
Total Current Assets	132,204.59	124,343.03
TOTAL ASSETS	132,204.59	124,343.03
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Other Current Liabilities		
2403 · Specialty Crop Grant 2013	13,735.42	0.00
Total Other Current Liabilities	-13,735.42	0.00
Total Current Liabilities	-13,735.42	0.00
Total Liabilities	-13,735.42	0.00
Equity		
3900 · Operating Reserve	147,909.23	162,721.41
Net Income	-1,969.22	-38,378.38
Total Equity	145,940.01	124,343.03
TOTAL LIABILITIES & EQUITY	132,204.59	124,343.03

Idaho Apple Commission

Profit & Loss Budget vs. Actual July through December 2016

	6			
	Jul - Dec 15	Jul - Dec 16	Budget	\$ Over Budget
Income				HAND MOUNTED
4050 · 2016 Crop Assessments	366.05	0.00	30,000.00	-30,000.00
4060 · Interest Income	446.98	10.37	50.00	-39.63
4065 · Specialty Crop Grants	32,868.74	19,481.19	83,635.00	-64,153.81
4070 · Other Income	0.00	7.65		
4075 · Previous Year's Assessments	29,898.54	1,131.72	3,000.00	-1,868.28
Total Income	63,580.31	20,630.93	116,685.00	-96,054.07
Expense			-	•
7100 · Administrative				
7120 · Property Ins/Workman Comp	0.00	0.00	175.00	-175.00
7130 · Office Supplies/Equipment	139.50	0.00	0.00	0.00
7140 Postage	18.24	100.45	250.00	-149.55
7150 · Rent & % of Salaries	4,647.13	5,576.54	11,153.00	-5,576.46
7170 · Office Travel	382.41	508.10	400.00	108.10
Total 7100 · Administrative	5,187.28	6,185.09	11,978.00	-5,792,91
7200 · Trade Involvements	,	-,	,	0,102,01
7220 · Trade Association Dues	14,565.50	14,296.50	18,000.00	-3,703.50
7549 · Trade Meetings	0.00	406.12	1,700.00	-1,293.88
Total 7200 · Trade Involvements	14,565.50	14,702.62	19,700.00	-4,997.38
7300 · Promotion	**,000.00	,,	,	4,007.00
7320 · Production and Printing	116.00	0.00	1,500.00	-1,500.00
7330 · Media	2,250.00	0.00	0.00	0.00
7340 · Local Promotions	1,924.43	1,800.00	3,000.00	-1,200.00
7495 · Promotion Miscellaneous	0.00	0.00	150.00	-150.00
Total 7300 · Promotion	4,290.43	1,800.00	4,650.00	-2,850.00
7662 · Miscellaneous	637.58	330.68	750.00	-419.32
7665 · Grant Money Expended				
7668 · 2013 Grant	32,868.74	0.00	30,000.00	-30,000.00
7670 · 2014 Grant	0.00	25,142.32	15,000.00	10,142.32
7671 · 2015 Grant	0.00	1,912.23	11,865.00	-9,952.77
7672 · 2015 Grant - Match	0.00	493.55	500.00	-6.45
7673 · 2016 Grant	0.00	0.00	25,000.00	-25,000.00
7674 · 2016 Grant - Match	0.00	0.00	1,000.00	-1,000.00
Total 7665 Grant Money Expended	32,868.74	27,548.10	83,365.00	-55,816.90
7669 · Research Projects	,	,	,	55,510.50
7682 · Current Season Proj - Fallahi	8,000.00	8,442.82	20,000.00	-11,557.18
Total 7669 · Research Projects	8,000.00	8,442.82	20,000.00	-11,557.18
Total Expense	65,549.53	59,009.31	140,443.00	-81,433.69
Income	-1,969.22	-38,378.38	-23,758.00	-14,620.38
	1,505.22	30,070.00	20,7 30.00	-17,020.30

Idaho Cherry Commission

Market Update

The Idaho Cherry season went well in 2016. The crop was about 2 weeks early and it was a condensed season lasting only about 4 weeks instead of the usual 6 weeks. The market was good, and there was good movement even post 4th of July. It was an average price year, and the volume of cherries was average, they always wish they had more cherries.

Looking ahead they are anticipating there may be some frost damage from this cold winter, and cherry shippers feel the volume will be down a little.

Commissioners:

The 2016-2017 Commission consisted of Commissioners, Sally Symms, Chairman; Richard Kincheloe, Vice Chairman, Kelly Henggeler, Secretary-Treasurer, Keith Green, and Lalo Gonzales, Jr.

Memberships:

The Commission maintains regional and local memberships.

Northwest Cherry Growers (NWCG) www.nwcherries.com

The Northwest Cherry Growers is housed in Yakima, Washington, and its membership includes 2,500 growers across WA, OR, ID, UT and MT. The Idaho Cherry Commission feels it is of benefit to be a member of this organization, as then they are promoting and marketing with the four other states and not competing against them. The Cherry Commission has been a members for over 20 years.

Local Memberships include:

Idaho Preferred

Idaho Agriculture in the Classroom

Production Research

The Idaho Cherry Commission helps with funding of stone fruit research projects by contributing annually to the Idaho Horticulture Society Stone Fruit Committee.

Pomotions

2015 Grant - Creating Awareness of Idaho Cherries through In-Store Promotion, Web Site Development, and Social Media







Cherry Budget	Allocated	Spent to Date	Remaining
Grant Funds	\$21,159	\$11,408	\$9,751
Cash Matching	\$500	\$500	
In-Kind	\$594		\$594
Total	\$22,253	\$11,908	\$10,345

Idaho Cherry Commission 2016-2017 Six-Month Financial Statement and 2017-2018 Proposed Budget

Balance: \$ 19,322.80	Income:			2015-2016 Financial Statement	2016-2017 6-Month Financial Statement	Budgeted 2016-2017	Estimated Budget 2017-2018
Interest Income 2.09	moonie.	Balance:	\$	19,322.80	\$ 18,197.53		
Interest Income	Crop Assessments		\$	26,803.09	\$ 24,092.70	\$ 20,000.00	\$ 20.000.00
Specialty Crop Grant Other Income	Interest Income			2.09	·		
Total Income Tota				6,990.00	4,417.56		
Insurance/workman's Comp				(-	7.65	:=	-
Insurance/workman's Comp 200.00 200.00 Rent & % of Salaries 3,847.00 3,847.00 3,847.00 3,847.00 3,847.00 3,847.00 3,847.00 3,847.00 3,847.00 0 0.00	T	otal Income		33,795.18	28,518.03	35,273.00	29,761.44
Rent & % of Salaries 3,847.00 3,847.00 3,847.00 3,847.00 3,847.00 3,847.00 3,847.00 3,847.00 3,847.00 3,847.00 3,847.00 3,847.00 3,847.00 3,847.00 3,847.00 3,847.00 100.00 100.00 100.00 100.00 100.00 100.00 100.00 100.00 400.00 <th></th> <th>laneous Expense</th> <th><u>es:</u></th> <th></th> <th></th> <th></th> <th></th>		laneous Expense	<u>es:</u>				
Office Supplies and Equipment 252.55 -				(#)	D#1		
Postage Phone 50.33 98.06 100.00 100.00 Miscellaneous 2,726.84 325.37 400.00 400.00 Total Administrative 6,876.72 4,270.43 4,547.00 4,547.00 Commission Expenses: Specialty Crop Grant 11,030.60 935.96 11,222.00 9,751.44 Specialty Crop Grant - Cash Match 340.90 317.48 500.00 500.00 Travel 340.90 317.48 500.00 500.00 Annual California Inspection - 500.00 500.00 Mexico Cherry Inspection - 1,000.00 1,000.00 Promotional Programs - - 5,000.00 5,000.00 NWCG Promotional Assessment 15,000.00 - 15,000.00 15,000.00 Soft Fruit Research 1,322.23 - 1,000.00 1,500.00 Promotional Items 350.00 - 1,500.00 34,751.44					3,847.00	3,847.00	3,847.00
Phone							m.
Miscellaneous 2,726.84 325.37 400.00 400.00 Total Administrative 6,876.72 4,270.43 4,547.00 4,547.00 Commission Expenses:				50.33	98.06	100.00	100.00
Total Administrative 6,876.72 4,270.43 4,547.00 4,547.00 Commission Expenses: Specialty Crop Grant 11,030.60 935.96 11,222.00 9,751.44 Specialty Crop Grant - Cash Match 500.00 500.00 Travel 340.90 317.48 500.00 500.00 Annual California Inspection - - 500.00 500.00 Mexico Cherry Inspection - - 1,000.00 1,000.00 Promotional Programs - - 5,000.00 5,000.00 NWCG Promotional Assessment 15,000.00 - 15,000.00 15,000.00 Soft Fruit Research 1,322.23 - 1,000.00 1,500.00 Promotional Items 350.00 - 1,500.00 34,751.44				0.700.04		:=:	
Commission Expenses: Specialty Crop Grant 11,030.60 935.96 11,222.00 9,751.44 Specialty Crop Grant - Cash Match 500.00 Travel 340.90 317.48 500.00 500.00 Annual California Inspection - - 500.00 500.00 Mexico Cherry Inspection - - 1,000.00 1,000.00 Promotional Programs - - 5,000.00 5,000.00 NWCG Promotional Assessment 15,000.00 - 15,000.00 15,000.00 Soft Fruit Research 1,322.23 - 1,000.00 1,500.00 Promotional Items 350.00 - 1,500.00 1,500.00 Total Commission Expense 28,043.73 1,253.44 35,722.00 34,751.44		ministrativo				 	
Specialty Crop Grant 11,030.60 935.96 11,222.00 9,751.44 Specialty Crop Grant - Cash Match 340.90 317.48 500.00 500.00 Annual California Inspection - - 500.00 500.00 Mexico Cherry Inspection - - 1,000.00 1,000.00 Promotional Programs - - 5,000.00 5,000.00 NWCG Promotional Assessment 15,000.00 - 15,000.00 15,000.00 Soft Fruit Research 1,322.23 - 1,000.00 1,500.00 Promotional Items 350.00 - 1,500.00 34,751.44	Total Au	illistrative		0,070.72	4,270.43	 4,547.00	4,547.00
Specialty Crop Grant - Cash Match 500.00 Travel 340.90 317.48 500.00 500.00 Annual California Inspection - - 500.00 500.00 Mexico Cherry Inspection - - 1,000.00 1,000.00 Promotional Programs - - 5,000.00 5,000.00 NWCG Promotional Assessment 15,000.00 - 15,000.00 15,000.00 Soft Fruit Research 1,322.23 - 1,000.00 1,000.00 Promotional Items 350.00 - 1,500.00 1,500.00 Total Commission Expense 28,043.73 1,253.44 35,722.00 34,751.44	Commission Expenses:						
Travel 340.90 317.48 500.00 500.00 Annual California Inspection - - 500.00 500.00 Mexico Cherry Inspection - - 1,000.00 1,000.00 Promotional Programs - - 5,000.00 5,000.00 NWCG Promotional Assessment 15,000.00 - 15,000.00 15,000.00 Soft Fruit Research 1,322.23 - 1,000.00 1,000.00 Promotional Items 350.00 - 1,500.00 1,500.00 Total Commission Expense 28,043.73 1,253.44 35,722.00 34,751.44	•	toh		11,030.60	935.96	11,222.00	•
Annual California Inspection - 500.00 500.00 Mexico Cherry Inspection - 1,000.00 1,000.00 Promotional Programs - 5,000.00 5,000.00 NWCG Promotional Assessment 15,000.00 - 15,000.00 15,000.00 Soft Fruit Research 1,322.23 - 1,000.00 1,000.00 Promotional Items 350.00 - 1,500.00 1,500.00 Total Commission Expense 28,043.73 1,253.44 35,722.00 34,751.44		IGH		340.00	217 10	500.00	
Mexico Cherry Inspection - 1,000.00 1,000.00 Promotional Programs - - 5,000.00 5,000.00 NWCG Promotional Assessment 15,000.00 - 15,000.00 15,000.00 Soft Fruit Research 1,322.23 - 1,000.00 1,000.00 Promotional Items 350.00 - 1,500.00 1,500.00 Total Commission Expense 28,043.73 1,253.44 35,722.00 34,751.44				340.90	317.40		
Promotional Programs NWCG Promotional Assessment 15,000.00 15,000.00 15,000.00 15,000.00 15,000.00 15,000.00 15,000.00 1,000.00 1,000.00 1,500.00 1,500.00 1,500.00 1,500.00 1,500.00 1,500.00 1,500.00 1,500.00 1,500.00 1,500.00 1,500.00 1,500.00 1,500.00 1,500.00 1,500.00 1,500.00 1,500.00 1,500.00 1,500.00	·			- Ti			
NWCG Promotional Assessment 15,000.00 - 15,000.00 15,000.00 Soft Fruit Research 1,322.23 - 1,000.00 1,000.00 Promotional Items 350.00 - 1,500.00 1,500.00 Total Commission Expense 28,043.73 1,253.44 35,722.00 34,751.44				0=		•	•
Soft Fruit Research 1,322.23 - 1,000.00 1,000.00 Promotional Items 350.00 - 1,500.00 1,500.00 Total Commission Expense 28,043.73 1,253.44 35,722.00 34,751.44		t		15,000 00	_	•	•
Promotional Items 350.00 - 1,500.00 1,500.00 Total Commission Expense 28,043.73 1,253.44 35,722.00 34,751.44	Soft Fruit Research			•	=		
Total Commission Expense 28,043.73 1,253.44 35,722.00 34,751.44	Promotional Items			•	-	•	•
	Total Commission	n Expense			1,253.44		
Grand Total 34,920.45 5,523.87 40,269.00 39,298.44							
	Grand Total			34,920.45	5,523.87	40,269.00	39,298.44

Idaho Cherry Commission Balance Sheet As of December 31, 2016

	Dec 31, 15	Dec 31, 16
ASSETS		
Current Assets		
Checking/Savings		
1050 · US Bank - Checking	35,178.09	35,981.56
1060 - US Bank - Savings	5,209.89	5,210.13
Total Checking/Savings	40,387.98	41,191.69
Total Current Assets	40,387.98	41,191.69
TOTAL ASSETS	40,387.98	41,191.69
LIABILITIES & EQUITY		term street in a contract
Equity		
3900 · Operating Reserve	19,322.80	18,197.53
Net Income	21,065.18	22,994.16
Total Equity	40,387.98	41,191.69
TOTAL LIABILITIES & EQUITY	40,387.98	41,191.69

Idaho Cherry Commission Profit & Loss Budget vs. Actual July through December 2016

	Jul - Dec 15	Jul - Dec 16	Budget	\$ Over Budget
Income				
4050 · 2016 Crop Assessments	26,424.80	24,092.70	20,000.00	4,092.70
4060 · Interest Income	1.43	0.12	10.00	-9.88
4070 · Other Income	0.00	7.65		
4080 · Specialty Crop Grant Income	0.00	4,417.56		
Total Income	26,426.23	28,518.03	20,010.00	8,508.03
Expense		·	·	•
7100 · Workman's Comp and Insurance	0.00	0.00	200.00	-200.00
7200 · Rent &% Of Salaries	3,847.00	3,847.00	3,847.00	0.00
7240 · Annual California Inspection	0.00	0.00	500.00	-500.00
7250 · NWCG Promotion Assessments	0.00	0.00	15,000.00	-15,000.00
7260 · Mexico Cherry Inspectors	0.00	0.00	1,000.00	-1,000.00
7270 · Soft Fruit Research	0.00	0.00	1,000.00	-1,000.00
7280 · Promotional Items	0.00	0.00	1,500.00	-1,500.00
7290 · Promotional Programs	0.00	0.00	5,000.00	-5,000.00
7291 · Specialty Crop Grant	0,00	935.96		·
7300 · Travel	0.00	0.00	500.00	-500.00
7301 · Office Travel	253.02	317.48		
7350 · Meals	0.00	30.23		
7415 · Postage	10.56	98.06	100.00	-1.94
7425 · Miscellaneous	1,250.47	295.14	400.00	-104.86
Total Expense	5,361.05	5,523.87	29,047.00	-23,523.13
Income	21,065,18	22,994.16	-9,037.00	32,031.16

Idaho-Eastern Oregon Onion Committee

The Idaho-E. Oregon Onion Committee (M.O.) is also housed in the Parma Office. This is a Federal Program. The Onions grown in Idaho and Eastern Oregon are grown under Federal Marketing Order #958 which maintains a minimum size and grade standard that exceeds USDA standards. The Marketing Order was formed in 1957 under the Code of Federal Regulations.

The annual budget is approved by the USDA. There is an extensive research budget each year. The Research Committee meets on an annual basis to decide on the projects for the upcoming fiscal year. Research is conducted through Oregon State University and the University of Idaho, and this research benefits all growers in the M.O. area.

Along with the Research Committee, within the M.O. there is a Promotion Committee, and an Export Committee. The Promotion Committee handles the Domestic Promotions for the M.O. and the Export Committee handles International promotions. Included in these promotions are exhibiting at several trade shows domestically and internationally, a broad generic advertising program, and trade missions. The Export Committee several times has had the opportunity to participate in the Governor's Trade Missions.

For the 2015-2016 season the M.O. reduced its assessment from 10¢ per cwt to 5¢ per cwt., and that reduced rate was also accepted for this season. The Marketing Order felt that with this reduction in assessment individual shippers could promote their own onions. However, the Promotion Committee felt it was important to continue to maintain the awareness they have built over the years and to continue to build new awareness of the area, and the great onions grown in Idaho and Eastern Oregon.

Idaho-Oregon Fruit and Vegetable Association

Mission Statement: The Idaho-Oregon Fruit and Vegetable Association provides an effective avenue for its members to collaborate and work collectively on instrumental issues pertinent to the agricultural industry of its area.

The Idaho-Oregon Fruit and Vegetable Association, Inc. was formed in September 1962, as a non-profit corporation under the laws of the State of Idaho. It was formed primarily to give service to the produce shippers on matters pertaining to transportation and other relative industry problems, particularly matters arising out of the preparation, inspection, and the shipment of fresh fruit and vegetables.

The members of the Idaho-Oregon Fruit and Vegetable Association consists of fruit and vegetable (onions and shallots) shippers in Southwestern Idaho and Eastern Oregon. The Association has a dues based membership. There are about 27 active members. The Associate Members round out the Association Membership and they consist of industry support companies such as banks, bag manufacturers, seed companies, and building companies just to name a few. With the Associate Members the membership rounds out to a total membership of 126.

With the recent severe weather, and the devastation it has caused, there have been a lot of questions about the onion industry. It is too early to tell what long term effect this will have on the industry. Included with this report is an article from Produce News that gives a good overview and includes a list of the buildings lost at the west end of the Treasure Valley.

There have been a lot of stories here in the Treasure Valley from local news and newspapers. The information below are from newspapers and a television station outside of the area. Below are links to a Produce News article, to a news report on KGW8 recently conducted out of Portland, and an article in the Tri-City Herald.

http://theproducenews.com/the-produce-news-today-s-headlines/20591-dozens-of-onion-storages-down-in-treasure-valley

http://www.kgw.com/news/local/heavy-snow-in-malheur-county-hammers-onions/395179820

http://www.tri-cityherald.com/latest-news/article129594954.html

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Dozens of onion storages down in Treasure Valley

THE PRODUCE NEWS

FOUNDED IN NYC • 1897

by Kathleen Thomas Gaspar | January 27, 2017

The impact continues from recent record snows and the resulting collapse of dozens of onion storage structures and several packing facilities in the Treasure Valley of Idaho-Eastern Oregon continues, with product losses in the millions of pounds and prices spiking — in most cases doubling from pre-holiday f.o.b.

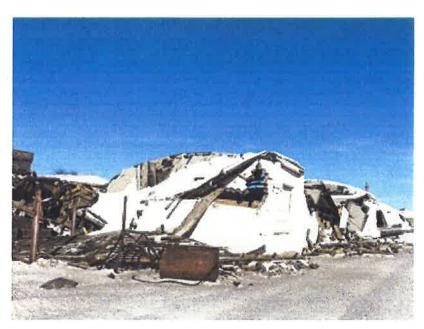
The U.S. Department of Agriculture Market News reported Jan. 26 that Idaho and Malheur County prices on 50-pound sacks of yellow jumbos were at \$9-11. Super colossals were at \$11-\$13; colossals were at \$11-\$12; jumbos \$9-\$11; and mediums \$8-\$10.

The white f.o.b. on 50-pound sacks Jan. 26 was at \$19-\$20 for jumbos and \$17-\$20 for mediums, while jumbo reds were at \$6-\$8 and mediums at \$5-\$7.

In addition to the immediate losses, snow removal has become a massive and ongoing undertaking, with a focus on clearing roads and loading areas to facilitate shipping. In Ontario, OR, Murakami Produce President Grant Kitamura said hundreds of thousands of dollars have been spent in the snow-removal effort, and he added, "It's a huge cost to shippers." Kitamura also cited the delays in moving onions from storage to packing, which he said has "dramatically slowed down production."

Snake River Produce in Nyssa, OR, is among those with structural damage, and Tiffany Cruickshank, sales and transportation, said the equivalent of 21,000 bags was lost when two off-site storages came down.

"It's the production loss that's the bigger issue," Cruickshank said on Jan. 24. The company also lost its packed product on-site building, which contained all packed product and some packing supplies, on Jan. 19, and Cruickshank said, "We have converted another storage into our staging area."



Labor, she said, has become another issue. "We can't find anyone to work right now [in the shed] because they're getting at least \$25 an hour to shovel snow. So this storm affects everything. It's taking an hour to load a truck."

She said two forklifts are "buried under the rubble."

Owyhee Produce in Nyssa has seen four of its buildings fall under the weight

doesn't seem like we've made a dent."

Wong went on to say, "There might be more structural damage from the snow falling off, but things are covered up. We've just never dealt with this kind of snow before, and now we have to wait for it to melt. We're digging out, and we're recovering, but it will be a couple of weeks before we've reached a more normal pace. And we did lose some product, but we don't know how much. The silver lining is that no one was hurt during all of this."

Local and state officials are working to bring relief to the Treasure Valley. Oregon Gov. Kate Brown declared a State of Emergency across the entire state, but as of Jan. 25 it didn't qualify for a federal Disaster Declaration. A release from the office of State Rep. Cliff Bentz (R-Ontario) stated, "The governor cannot request such a declaration until all state, city, and county resources have been exhausted." To that end, Bentz's office, along with the Oregon Office of Emergency Management, have started compiling facts and data "necessary for such a declaration."

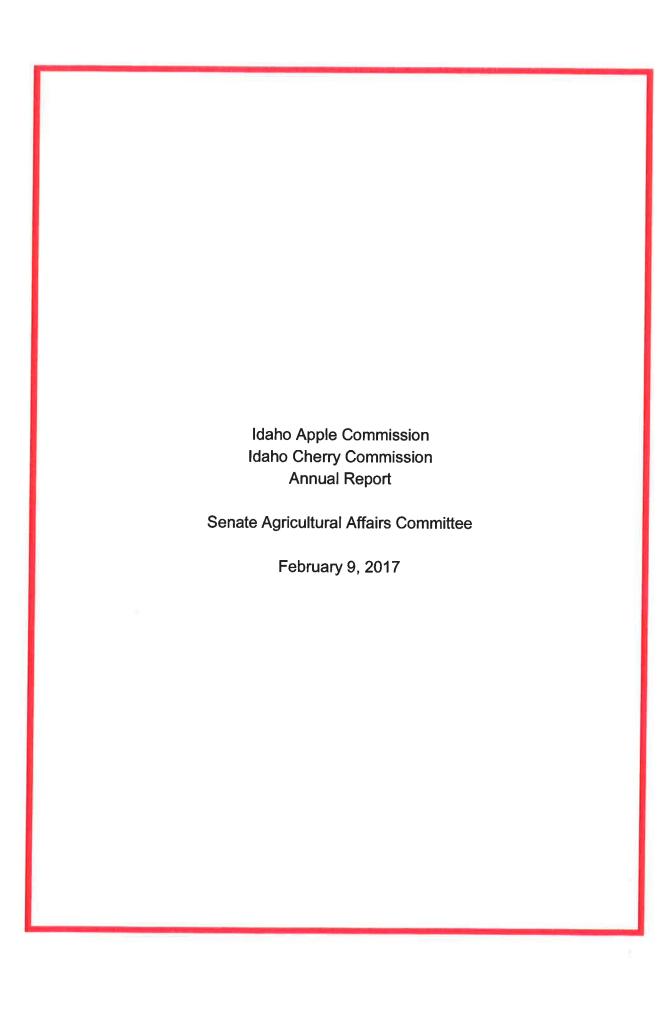


Table of Contents

	Page Number
Idaho Apple Commission Report	3
Idaho Apple Commission Budget	8
Idaho Apple Commission Financial Statement	9
Idaho Cherry Commission Report	11
Idaho Cherry Commission Budget	13
Idaho Cherry Commission Financial Statement	14
Idaho-Eastern Oregon Onion Committee	16
Idaho-Oregon Fruit and Vegetable Association	17
Contact Information	18
Produce News Article	19