

IWC Hallmark Programs

- Export Marketing Tour
 - Legislative version
- Domestic Marketing Tour
- Direct Seed Conference
- Bread in a Bag

Collaborative Programs

- IGPA Magazine
- Cereal Schools
- Field Days
- Trade Team Visits

Partnerships



IWC in the Time of COVID-19

- **Research Continues**
- **Virtual Market Development**
- **Some Programs Postponed**
- **Optimistic for In-Person Events in 2021**

