



ONE OF IDAHO'S

BEST INVESTMENTS

STATE PARKS AND RECREATION CREATE VITALITY



7.5 MILLION
VISITORS
IN 2021 & 2020
(yearly average)

\$1.2 BILLION
IMPACT
EACH YEAR

IN 2020, STATE PARKS & RECREATION CONTRIBUTED \$1.2 BILLION TO IDAHO'S ECONOMY THROUGH CAMPING AND DAY USE (7.7 MILLION GUESTS) AND THROUGH RECREATIONAL PROGRAMS OVERSEEN BY THE DEPARTMENT.

OUR RECREATIONAL PROGRAMS BOOST IDAHO'S ECONOMY

IDAHO STATE PARKS CREATE EMPLOYMENT



3,435 JOBS

The boat, snowmobile, off-highway vehicle, and motorbike programs run by the department generate \$1 billion in economic benefit. **EVERY YEAR!**

\$100 MILLION

The impact of the state parks largely benefits rural areas in Idaho, according to a Boise State University Study.

STATE PARKS ARE AN INCREDIBLE RETURN ON INVESTMENT

\$1 INVESTED = \$61 RETURNED

FOR EVERY \$1 IN TAX MONEY GOING TO IDAHO PARKS & REC...

... \$61 IN ECONOMIC ACTIVITY RESULTS



PARKS AND REC RECEIVES ABOUT \$3.5 MILLION IN TAXPAYER SUPPORT EACH YEAR.

BUT ... OUR PARKS FACE SIGNIFICANT CHALLENGES...

➤ Despite a record number of visitors to parks in 2020 AND 2021, the department has two fewer employees than it did in 2008, when nearly half as many guests came.

- TODAY, **ONE** STAFFER FOR EVERY **48,435** GUESTS
- FOURTEEN YEARS AGO, THE RATIO WAS **ONE** FOR EVERY **26,198** VISITORS.

➤ A **\$75 MILLION** backlog in maintenance means visitors can experience:

- FAULTY WATER WELLS,
- CLOSED RESTROOMS,
- AND OUT-OF-SERVICE BRIDGES, BUILDINGS AND FACILITIES.





PARKS & RECREATION BY THE #S

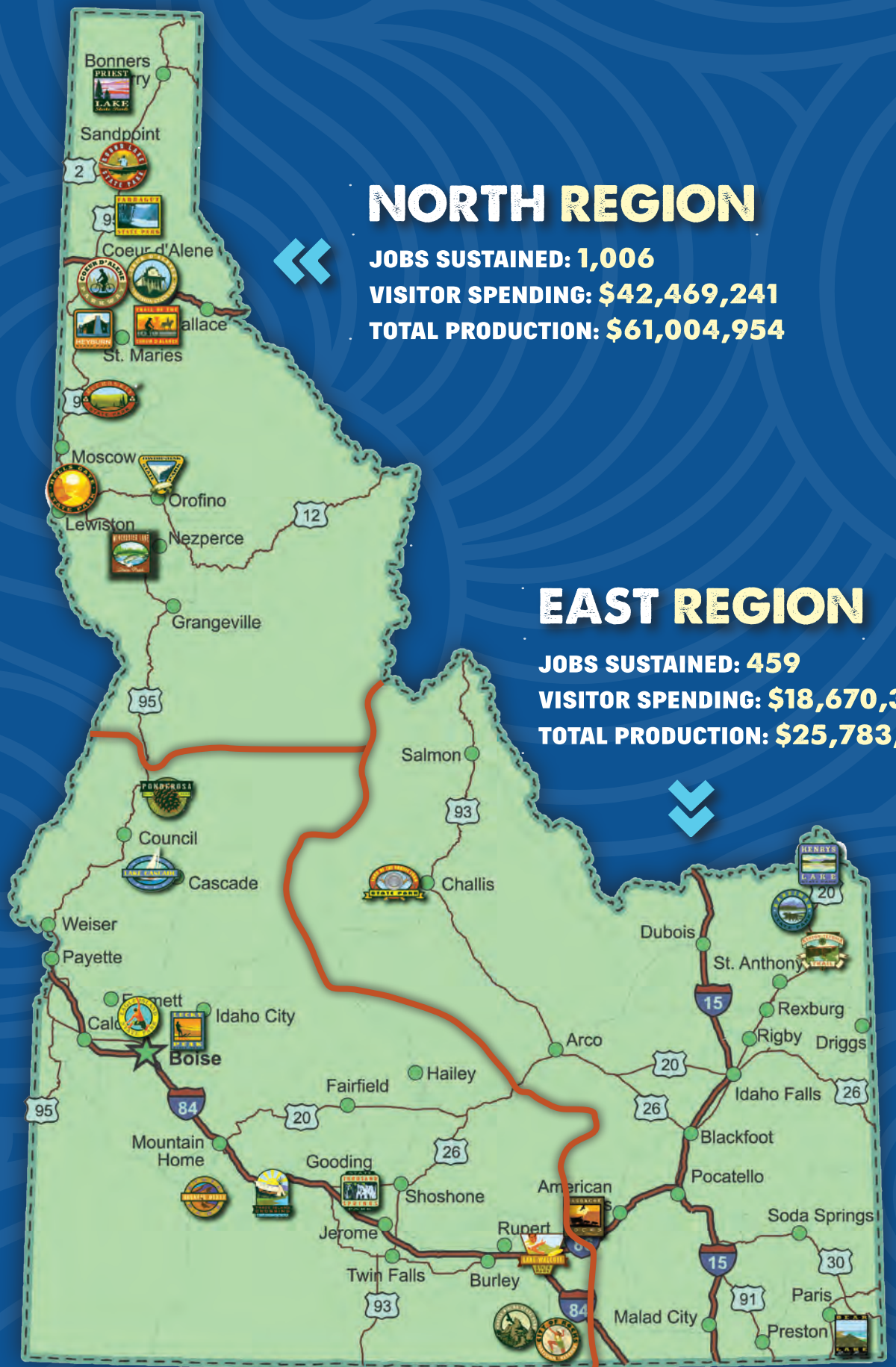
- Number of Parks: 30
- Number of Acres: 60,000
- Miles of hiking, biking, multi-use, and motorized trails: 19,500
- Number of Overnight Campsites: 1,976
- Number of Opportunities for safe, affordable, family fun: **LIMITLESS**

IDAHO STATE PARKS..

➤ Provide an invaluable economic return on a modest investment, especially in rural cities.

➤ And offer affordable, close by, and healthy opportunities for family fun in the most beautiful landscapes that our great state has to offer.

When visitors come to Idaho's state parks, they buy gas, food, souvenirs, sporting goods, lodging, and much more in Idaho's rural cities and counties, bringing more than \$184 million to Idaho's economy annually. That's a pretty incredible investment considering taxpayers only spend \$3.5 million of the state's general fund on their state parks.



NORTH REGION

JOBS SUSTAINED: 1,006
VISITOR SPENDING: \$42,469,241
TOTAL PRODUCTION: \$61,004,954

EAST REGION

JOBS SUSTAINED: 459
VISITOR SPENDING: \$18,670,363
TOTAL PRODUCTION: \$25,783,774

SOUTH REGION

JOBS SUSTAINED: 1,574
VISITOR SPENDING: \$65,952,536
TOTAL PRODUCTION: \$97,621,724

IDAHO STATE PARKS & RECREATION STATEWIDE

JOBS SUSTAINED: 3,039
VISITOR SPENDING: \$127,092,140
TOTAL PRODUCTION: \$184,410,452