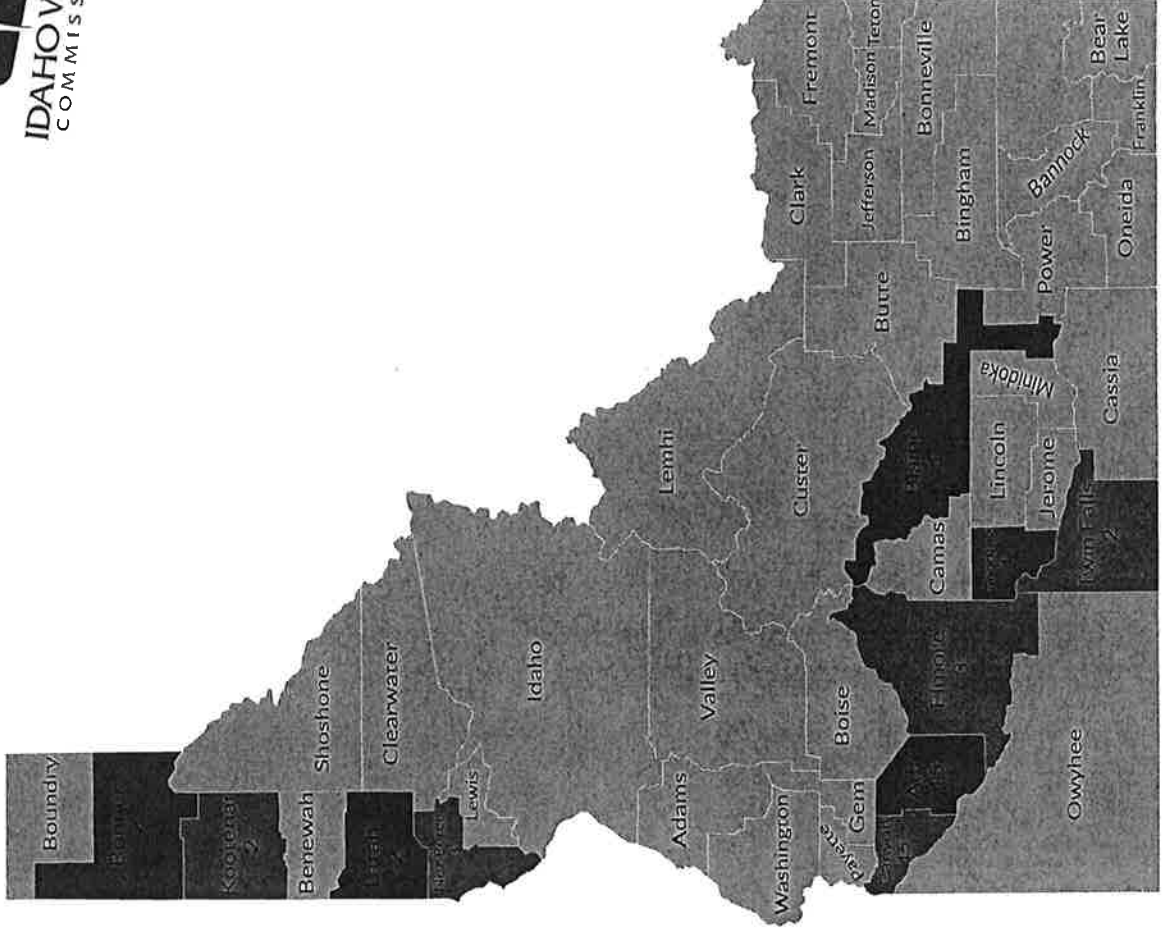




Idaho's Wine Industry

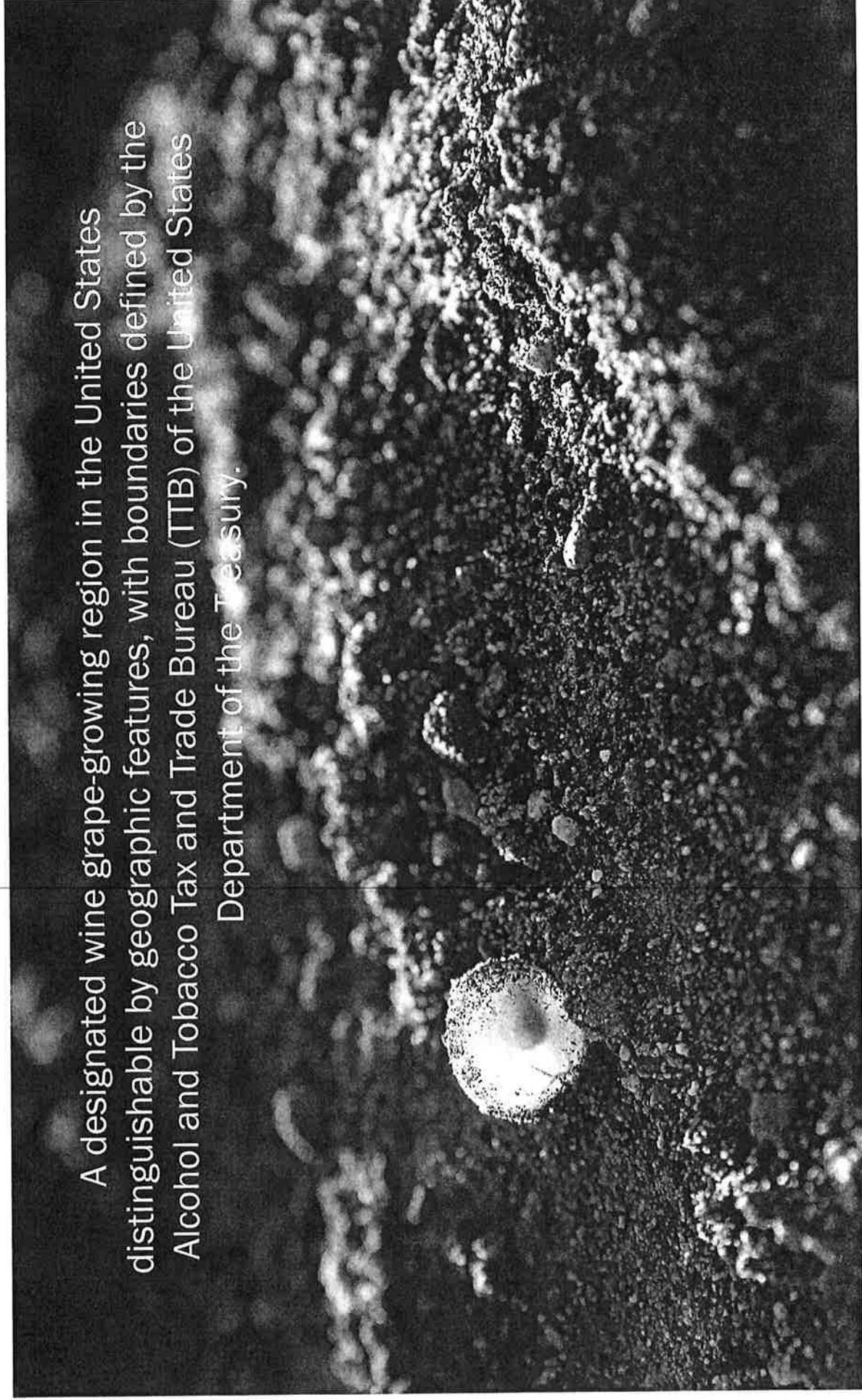
51 Wineries
4 Cideries
2 AVA's
1,300+ Acres

225,967 cases produced
2,909 Tons Harvested
\$169.3M Economic Impact



American Viticulture Area (AVA)

A designated wine grape-growing region in the United States distinguishable by geographic features, with boundaries defined by the Alcohol and Tobacco Tax and Trade Bureau (TTB) of the United States Department of the Treasury.



IDAHO AVA'S

Eagle Foothills AVA

Sub AVA of Snake River Valley
Established in 2015
49,815 acres
67 vineyard acres planted
1 Winery



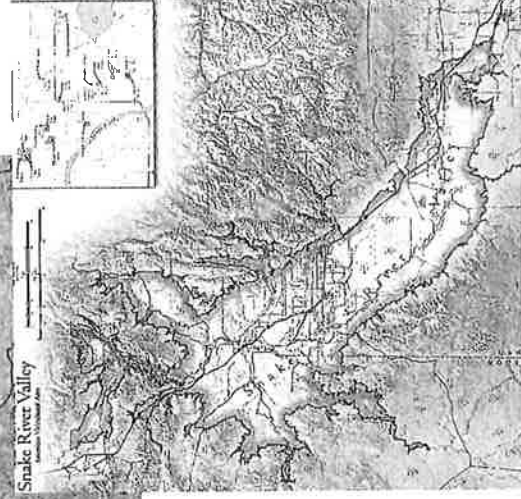
Lewis-Clark Valley AVA

Located in Central Idaho
Pending approval
479 square miles
80 vineyard acres planted
4 Wineries



Snake River Valley AVA

SW Idaho
Established in 2007
8,000 square miles
1,125 vineyard acres planted
34 Wineries



2014-2015 Fiscal Year

Excise Tax Income = \$255,622
Assessment Income = \$48,548
USDA Grant Income = \$88,400
Events/Other Income = \$71,608

TOTAL = 464,178

2015-2016 Year to Date

Excise Tax Income = \$139,059
Assessment Income = \$1,374
USDA Grant Income = \$87,960
Events/Other Income = \$13,143

TOTAL = 241,536

Idaho Wine Commission Budget

SAVAT IDAHO



HAT
HAT

HAT RANCH
2012
HAT TRICK WHITE
SNAKE RIVER VALLEY

HAT RANCH
2013
HAT TRICK WHITE
SNAKE RIVER VALLEY

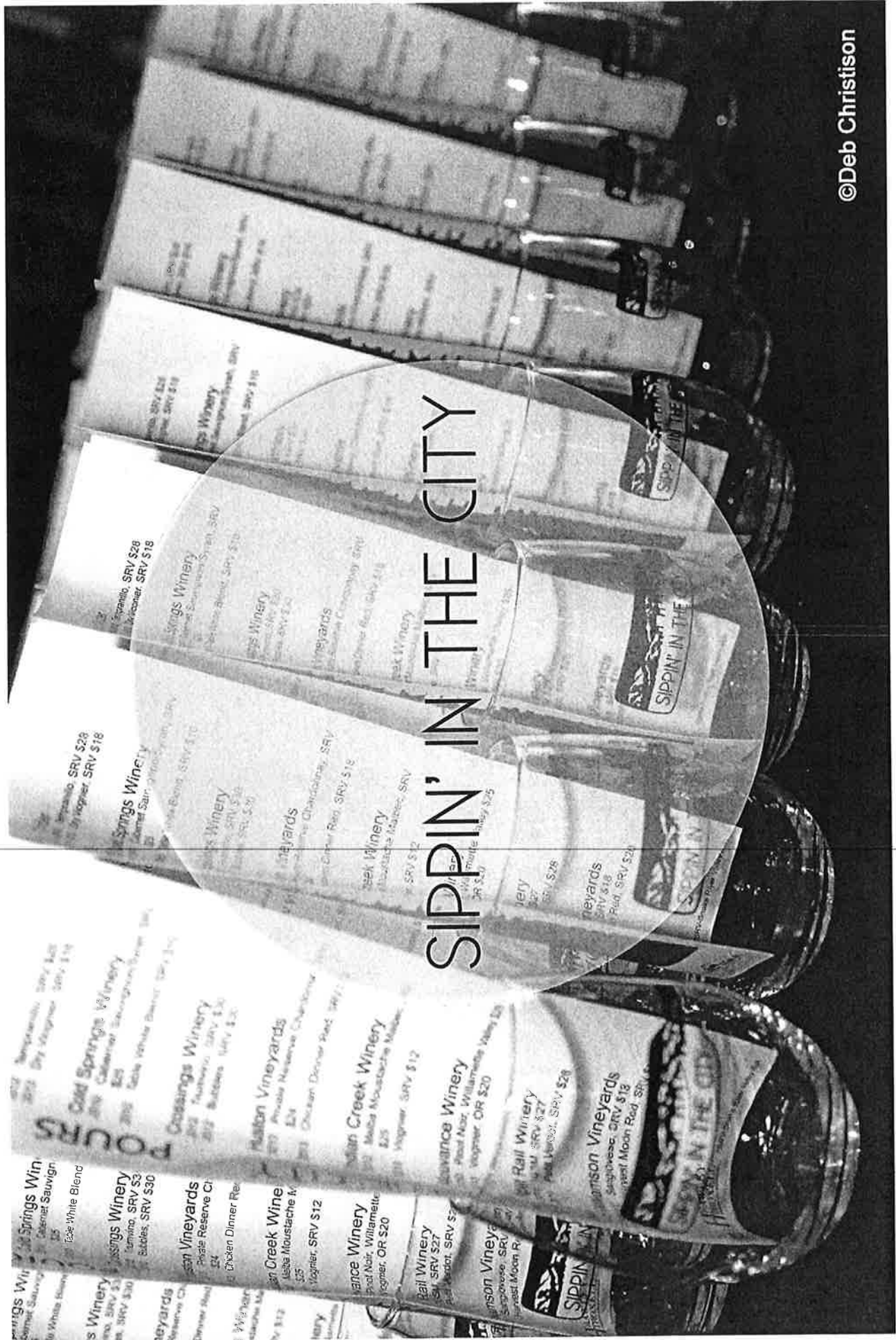
VALE
WINE CO.
20 DRY RIESLING
12

VALE
WINE CO.
20 DRY RIESLING
12

VALE
WINE CO.
20 DRY RIESLING
12

HAT RANCH
WINERY
2014
HAT TRICK RED
SNAKE RIVER VALLEY

HAT TRICK
HAT TRICK
HAT TRICK



SIPPIN' IN THE CITY

©Deb Christison

Spring Winery
Cabernet Sauvignon
\$25
Ice White Blend
\$25
Cassings Winery
Cuminho, SRV \$3
Bubbles, SRV \$30
son Vineyards
Private Reserve Ch
\$4
E. Ebelen Dinner Res
an Creek Wine
Ivessa Moustache W
\$25
Vogler, SRV \$12
ance Winery
Red Noir, Williamsle
Vogner, OR \$20
Rail Winery
SRV \$27
Red Noir, SRV \$27
son Vineyards
Sapchese, SRV \$18
Great Moon R

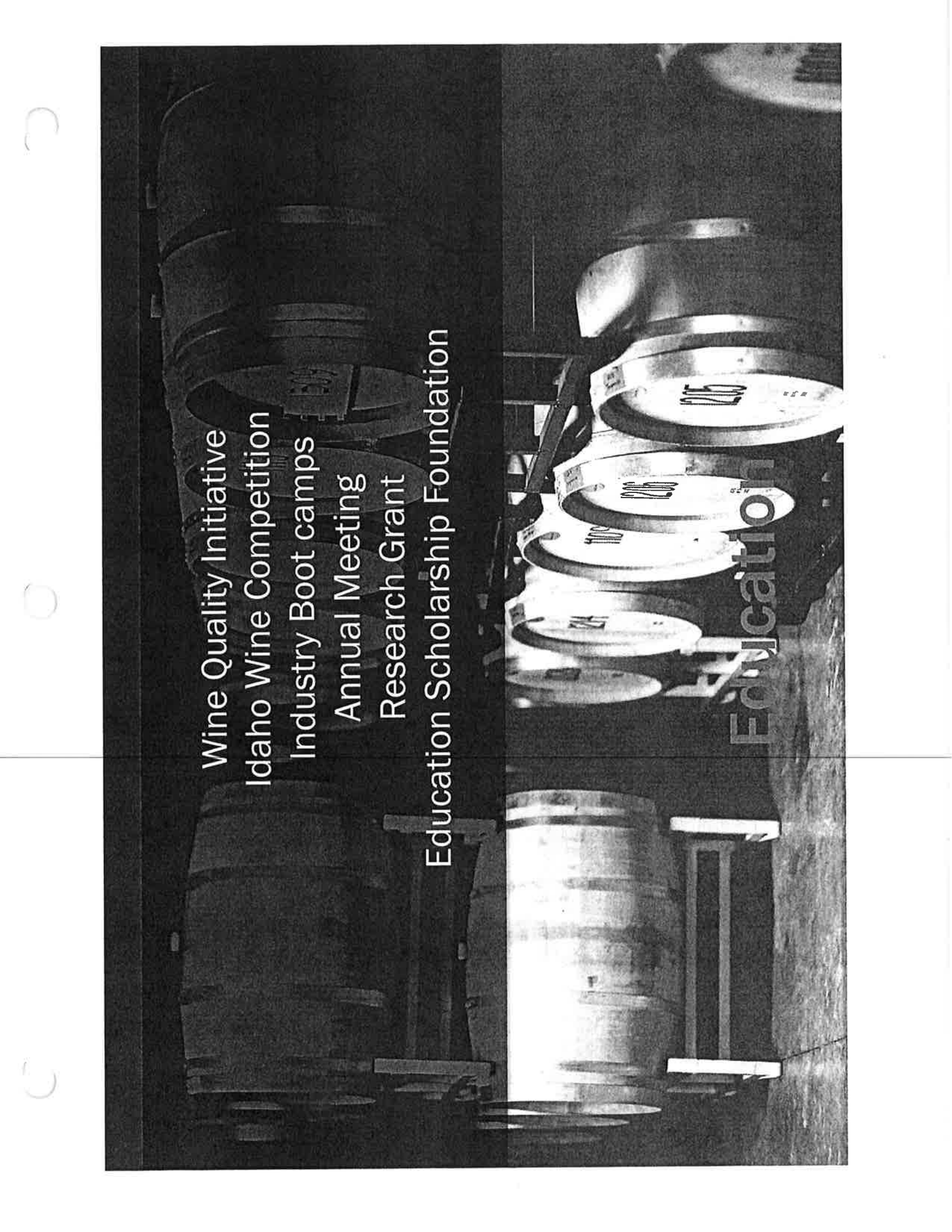
POURS
Cold Springs Winery
The Cabernet Sauvignon, SRV \$18
\$25
Table White Blend, SRV \$18
Cassings Winery
Cuminho, SRV \$3
Bubbles, SRV \$30
son Vineyards
Private Reserve Ch
\$4
E. Ebelen Dinner Res
an Creek Wine
Ivessa Moustache W
\$25
Vogler, SRV \$12
ance Winery
Red Noir, Williamsle
Vogner, OR \$20
Rail Winery
SRV \$27
Red Noir, SRV \$27
son Vineyards
Sapchese, SRV \$18
Great Moon R

Spring Winery
Cabernet Sauvignon, SRV \$28
Ice White Blend, SRV \$18
Cassings Winery
Cuminho, SRV \$3
Bubbles, SRV \$30
son Vineyards
Private Reserve Ch
\$4
E. Ebelen Dinner Res
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Ivessa Moustache W
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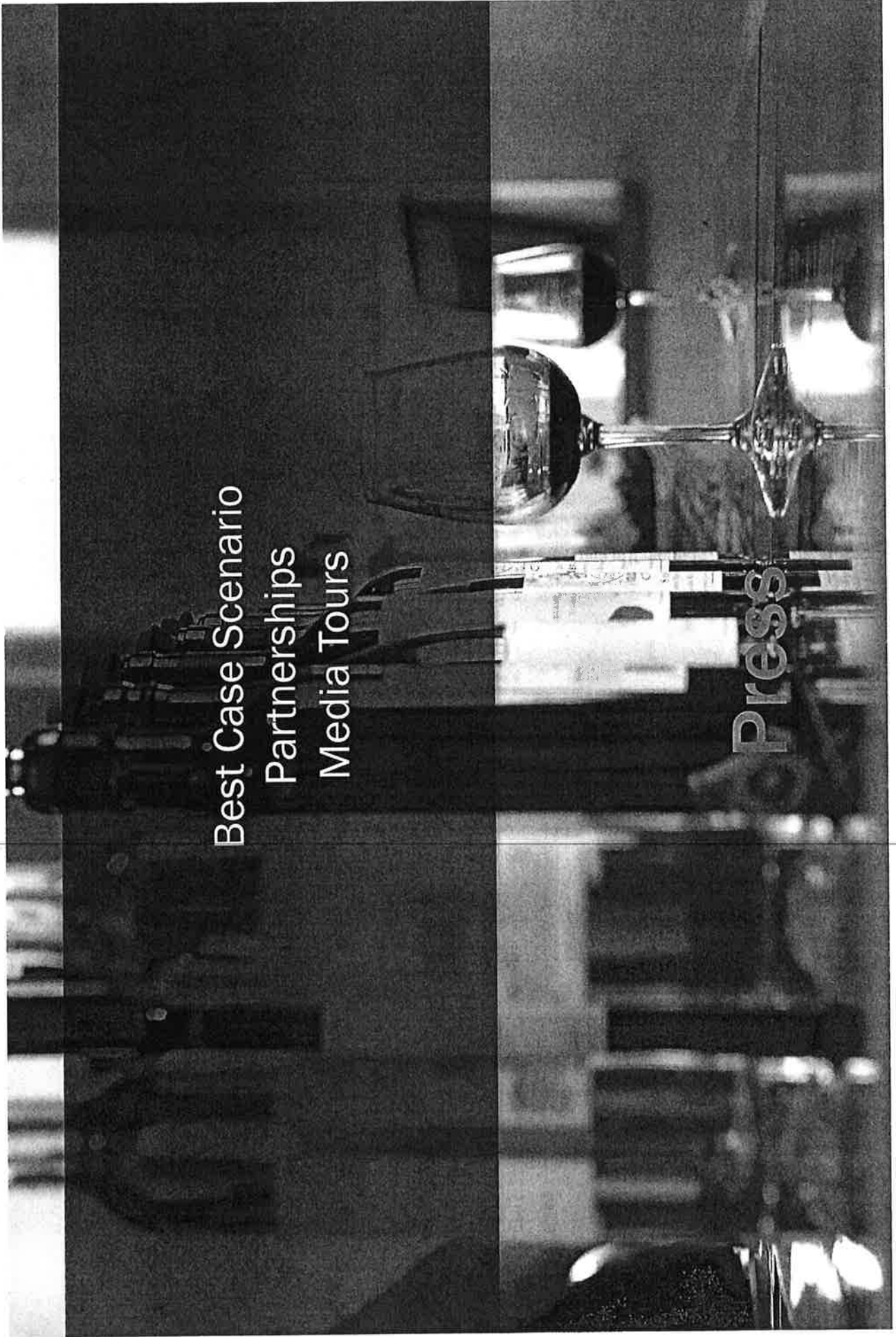


Wine Quality Initiative
Idaho Wine Competition
Industry Boot camps
Annual Meeting
Research Grant
Education Scholarship Foundation

Education

Best Case Scenario
Partnerships
Media Tours

Press



Assessment Structure
Minors in Tasting Room
Sponsored Events Permit

4/26/14

Sharon Handala

Waf!

Cheryl Wae
Mrs. Wae County

Current Legislation

9/26

Handwritten notes in the top right corner, including the name "Sharon Handala" and other illegible text.