

# Idaho Tobacco Project



# Overview

- 2006
- Permit Holders
- Enforcement Inspections
- Synar Inspections
- Idaho Tobacco Project Costs

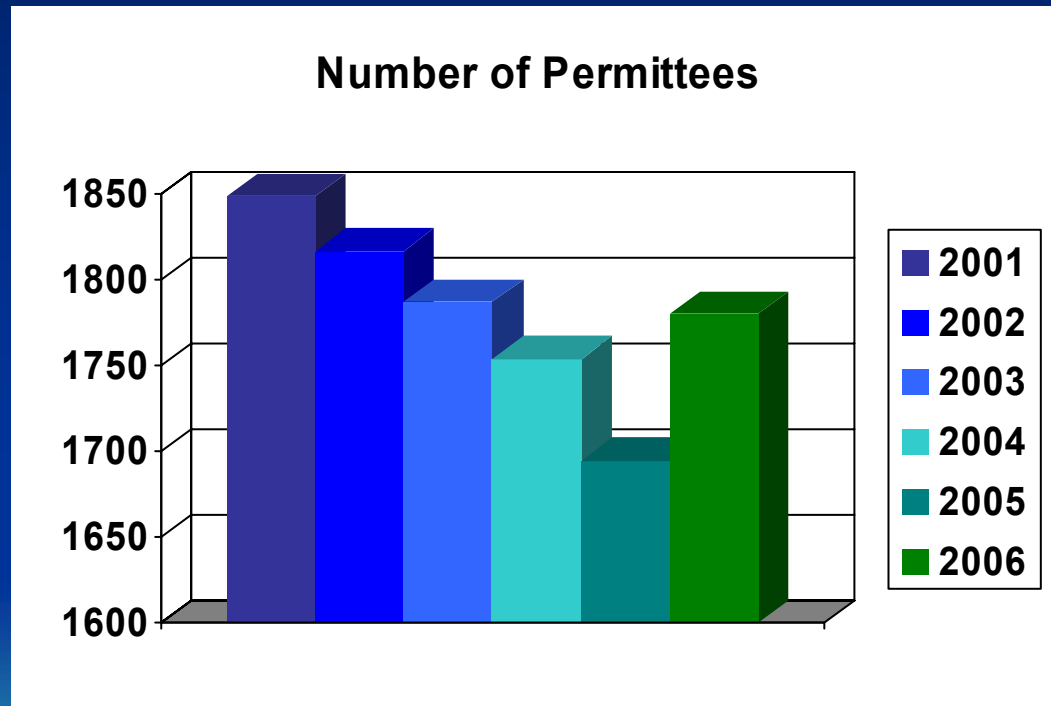


# 2006

- No significant changes in code or operating procedures.
- Operating Modifications:
  - Inspection for Self-Service Displays/Non-Vendor Assisted Sales
    - These checks do not include the use of a minor
  - Internet checks
    - This year we conducted 50 internet checks



# Permitted Businesses 2001 - 2006



# 2006 Permitted Businesses

	Permit Type	
	Non-minor exempt	Minor exempt
Permits	1,401	378
Inspections Attempts	2114	427
Inspections Completed	1781	370

# Inspection Teams

- Tobacco Teams include 1 Adult Inspector, 1 Adult Chaperone and male and female minor.
- All Inspectors receive taped and direct education and participate in “ride alongs” prior to leading an inspections team.
- All Inspection team members receive education about the inspection process, use of legal identification and safety of the minors prior to conducting any inspections.



# Minor-Exempt Inspections

- The Adult Inspector enters the age-restricted outlet – generally a bar or tobacco shop.
- The Inspector does a visual check of the outlet to see if there is anyone who is underage and smoking in the outlet.
- With the exception of tobacco shops, the Inspector checks for self-service displays and vending machines.



# Minor-Allowed Inspections

- The Inspector enters the outlet to determine it safe for the minor to conduct the inspection.
- If it is safe, the Inspector moves into a position where they can see, and if possible hear, the inspection purchase take place.
- When the Inspector does not return to the car, the minor enters the establishment and attempts to purchase a tobacco product.



# Minor-Allowed Inspections

- If the clerk asks for identification the minor hands them their legal driver's license or state issued identification card.
- If the clerk refuses to sell the product, the minor leaves the store.
- If the clerk sells the tobacco product, the minor pays for the product and leaves the store.
- The Inspector leaves the store only after the minor has exited the building.



# Inspection Follow-up

- After the tobacco outlet is inspected, the inspector returns to the vehicle to complete all required paperwork.
- If no sale was made or no other violation was found, for minor allowed outlets the inspector re-enters the store and gives the clerk a small card letting them know they passed.
- If a sale is made or another violation is found the inspector returns to the store, and cites the clerk who sold the product.



# Inspection Follow-up

- Owners of minor exempt and minor allowed outlets are notified of the outcome of the inspection and the penalties incurred.
- An owner or a clerk may appeal the inspection citations or penalties.
- All appeals are heard by an independent hearing officer under contract with the Department of Health and Welfare.



# 2006 Enforcement Summary

	Permit Type	
	Non-minor exempt	Minor exempt
Sales to Minor	235 (13.19%)	0
Self Service Display	12 (.0067%)	3(.0081%)
Open packages	1	0
Non vendor assisted sale	0	0

# Violation Rates

<u>Year</u>	<u>Permits</u>	<u>Inspections</u>	<u>RVR %</u>
2002	1819	3619	13.89
2003	1789	2624	14.14
2004	1754	1879	13.25
2005	1695	1777	12.38
2006	1774	1781	13.19



# Synar Inspections

- Synar sample drawn beginning of January 2005.
- Sample resulted in 849 outlets required to be inspected.
- Report Submitted to the Substance Abuse and Mental Health Administration to meet the September 1, application deadline.
- The retailer violation rate was 13.19%.



# 2006 Internet Inspections

- 50 internet inspections were made in 2006.
- Several websites identified using Google, were just store fronts for one or more Internet tobacco retailers.
- Various forms of tobacco from cigarettes, cigars, loose tobacco, and chewing tobacco were purchased.



# Internet Purchase Attempts

- 49 of 50 sites sold tobacco to an inspector
  - Eleven took electronic checks – but most also took a major credit card.
- Internet tobacco sellers are treated as any other un-permitted retailer in state. They receive notification of the need for a permit.
- Sellers failing to acquire a permit are referred to the Idaho Tobacco Project.



# Internet Purchase Attempts

- Forty-eighty business required no conclusive age verification. Most asked inspector to input date of birth and certify by a check box that the inspector met the age requirement.
- One business required a faxed copy of the inspectors ID prior to mailing the tobacco.
- Only one site refused shipment to Idaho.



# Shipping Methods for Internet Sales

- Shipping Methods varied between United Parcel Service, U. S. Postal Service, and DHL – The delivery method was selected based on cost.
  - To date 34 of the 49 shipments have been received: 21 from USPS, 11 from UPS, 2 from DHL
  - Of the 34 received: 1 contained a notification sticker that the box contained tobacco; 1 contained a comment that the box contained a “novelty” item; 32 had no marking about the contents





# Idaho Tobacco Project Retailer Resources

1. Point of Sale Resources
2. Internet Training System
3. Monthly Newsletter
4. Legal Identification Posters

**Prevent  
the Sale!**  
of Tobacco to Minors



CLASS D **Idaho** DUPLICATE  
**DRIVER'S LICENSE**

RSTS: P      NUMBER: **TC1234561**  
ENDR: M      ISSUED: 10/15/2000

RESIDENT, IDAHO AN  
1234 ANY STREET  
APARTMENT 1234  
ANYTOWN, ID 12345-1234

*Idaho Resident*  
UNDER 18

SEX: F  
HEIGHT: 5'05"  
WEIGHT: 140  
HAIR: BRN  
EYES: BRN

EXPIRES  
10/15/2009

DATE OF BIRTH  
10/15/1991

UNDER 18  
UNTIL  
10/15/2009

450079290006  
DONOR



**IF GREEN  
IS SEEN  
DO NOT  
SELL  
TO THE  
TEEN!**



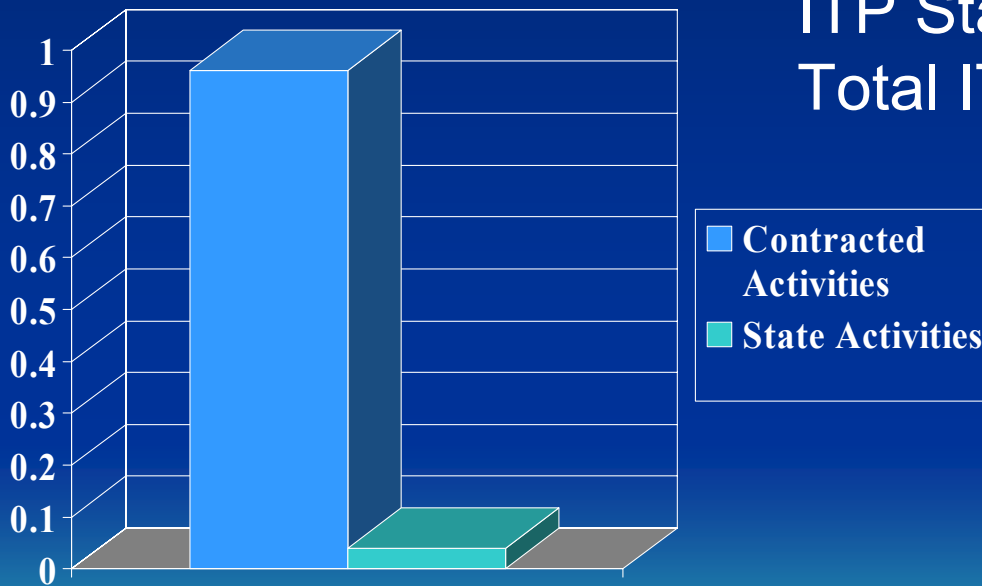
# Idaho Tobacco Project Budget Categories

1. Administration
2. Data System
3. Inspections
4. Retailer Education/Resources
5. Synar Survey & Report
6. Records Storage & Management
7. Supplies

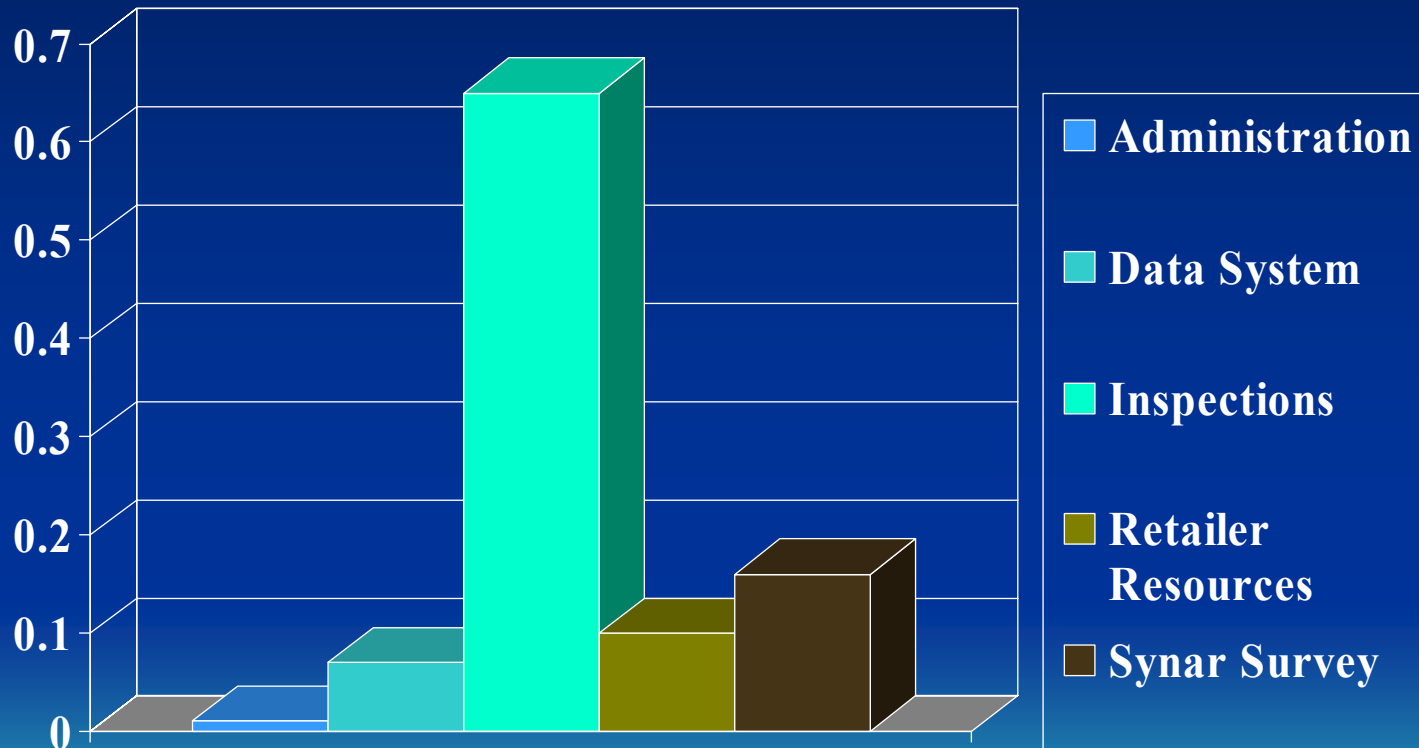


# Idaho Tobacco Project Budget

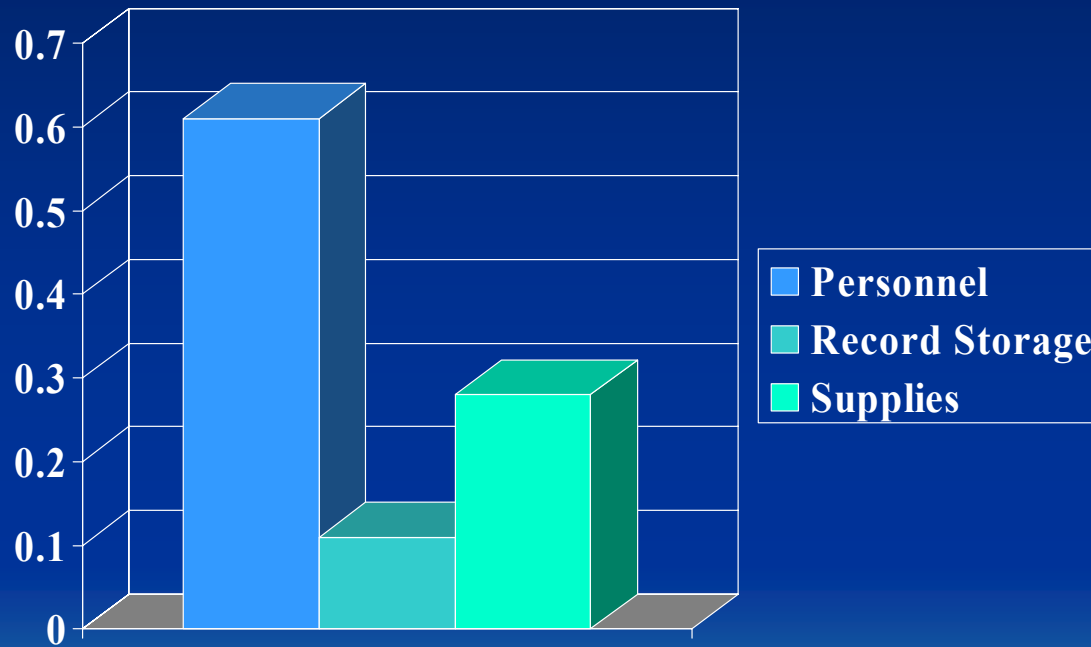
Contract Budget	\$326,133
ITP Staff Budget	<u>\$ 16,667</u>
Total ITP Budget	\$342,800



# Idaho Tobacco Project Contractor Budget



# Idaho Tobacco Project Staff Budget



# Inspections for 2007

- Per Idaho Code, the number of inspections to be completed in 2007 is determined by multiplying the number of permittees in 2006 by the violation rate:
  - $1779 \times 1.319 = 2346.5$
- Inspection to be completed in 2007 is 2347.



# Idaho Tobacco Project

- The compliance rate remains high in Idaho.
- Merchant education and support increased knowledge about Idaho's law.
- Web based applications are efficient for vendors and staff.
- Each year more vendors take advantage of web services.
- The Idaho Tobacco Project makes a difference in Idaho.

