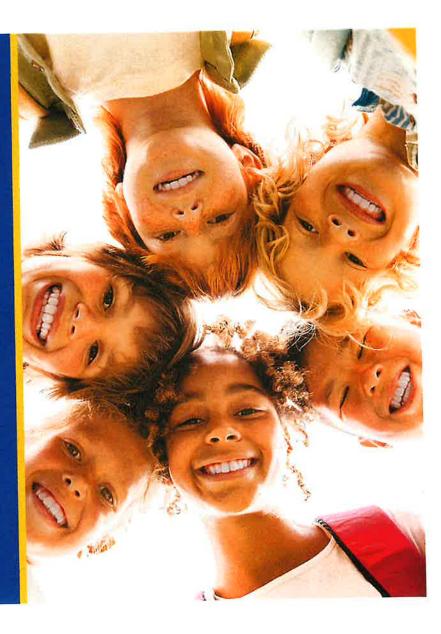


Idaho Teacher of the Year

Trent Van Leuven

Agriculture Education and Agriculture Marketing





Developing empathy for all agriculture producers is the start for agriculture advocacy.

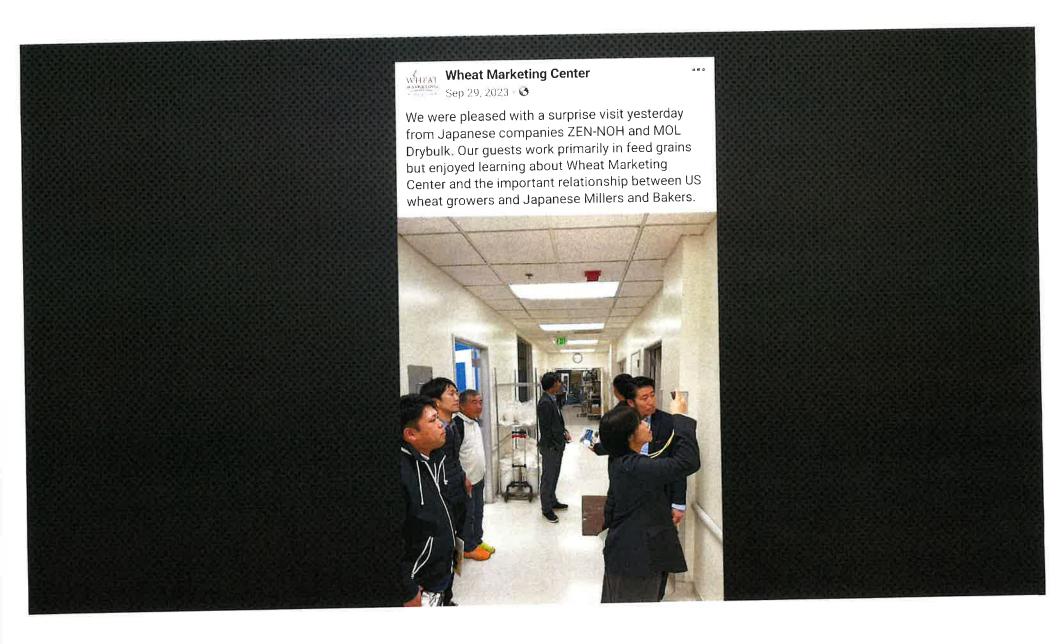


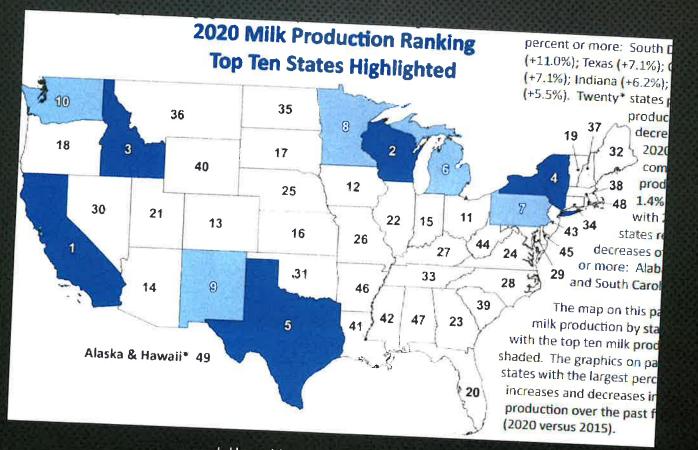
This week grower and industry groups sponsored by the Idaho Wheat Commission and Nebraska Wheat Board who will join us for a multi-day wheat educational tour. Visitors will participate in hands-on product demonstrations and quality evaluation tests and methods at Wheat Marketing Center. In addition, we lined up features speakers from U.S. Wheat Associates, Columbia Grain International, Columbia River Bar Pilots, and Pacific Northwest Waterways Association (PNWA). Both groups will experience ... read more at

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https://wmcinc.org/this-week-january-8-14/







https://www.fmmacentral.com/PDFdata/msb202102.pdf



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With local high school agriculture programs, the College of Southern Idaho, dairies, and processors—with the help of Idaho CAFE and its educational facilities—Southern Idaho will be well positioned to demonstrate a talent pipeline to sell the Idaho Dairy Industry to processors, companies, and investors.

How can we involve agriculture marketing and agriculture education to reach our common goals?

Thank you!

Trent Van Leuven trenvanl@mackayschools.org