



ANNUAL REPORT 2023

GROWER DOLLARS AT WORK

TOTAL REVENUE: \$748 MILLION Third Largest Crop Value

- Total Planted Acres: 1,170,000
- Winter Acres: 750,000 | Spring Acres: 410,000

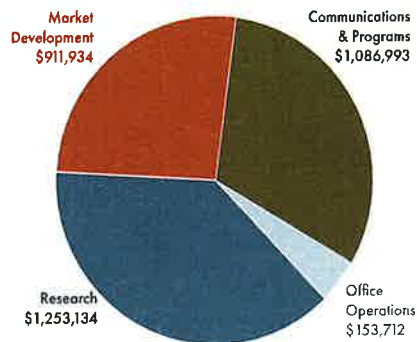
MARKET DEVELOPMENT

One of the primary missions of the Idaho Wheat Commission (IWC) is to actively promote wheat exports through strategic trade missions in collaboration with U.S. Wheat Associates (USW). USW utilizes grower dollars to sustain staff across 15 global offices. During the summer of 2023, IWC hosted five trade teams from Singapore, the Philippines, Indonesia, Japan, Ecuador, Colombia, and Mexico to promote Idaho's wheat. IWC Commissioners and staff also participated in various events in foreign countries including buyers conferences and wheat quality crop tours, all executed in close partnership with USW.

HOW DOES IDAHO WHEAT STACK UP IN THE US?

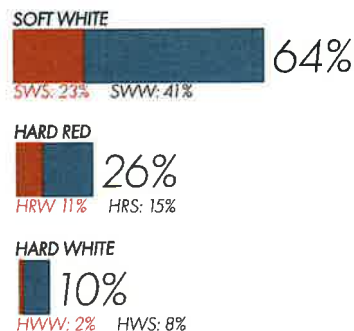


FY23 BUDGET BREAKDOWN



RESEARCH

Idaho Wheat greatly values research and extension efforts to improve wheat production, sustainability, and profitability for Idaho growers. Idaho Wheat funds both long-term and timely research projects. This year, grower dollars supported the funding of 21 research projects. These projects are conducted in collaboration with leading institutions, including the University of Idaho, USDA-ARS, Oregon State University, Utah State University and the Wheat Marketing Center. By strategically investing in research, Idaho Wheat ensures that our growers benefit from a comprehensive and dynamic approach to advancing the wheat industry.

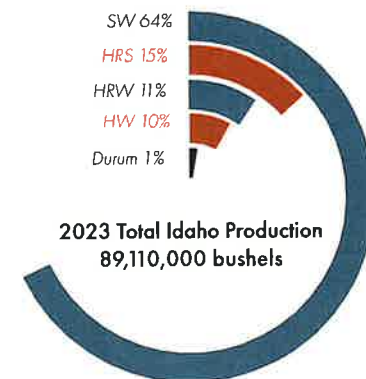


GROWER EDUCATION

Idaho Wheat hosted three grower education tours this year, offering valuable experiences for participating farmers. The PNW Tour took growers to Portland to learn about the wheat export market. The itinerary included visits to The Wheat Marketing Center, Shaver Transportation, and the United Grain Terminal in Vancouver, Washington. In June, Idaho growers participated in the Domestic Marketing Tour, providing growers with insight into how wheat is used here in the U.S. This tour included visits to Pepperidge Farm, Bayer Science, and Grain Craft. Later in the fall, Idaho Wheat took growers through the Bayer phosphate facility and mine. This tour explored the production of fertilizers and their effective application in the fields. The overall goal of these grower tours is to enable wheat farmers and their families to trace wheat comprehensively, from cultivation to the final consumer.

FUNDED RESEARCH AREAS

- END-USE QUALITY: \$199,668
- AGRONOMICS: \$27,087
- BREEDING: \$294,232
- SOIL SCIENCE: \$166,883
- DISEASE & PEST MANAGEMENT: \$127,250
- WEED MANAGEMENT: \$71,580
- VARIETY TRIALS: \$100,174
- CAPITAL EQUIPMENT: \$120,000



Attachment 1
March 7, 2024

