



March 14th, 2024

Dear Members of the Senate State Affairs Committee,

The Boise Metro Chamber serves as a voice for local businesses in the Treasure Valley. With over 2,000 members, we advocate for policies that empower the business community. We are grateful for your leadership and support of our state, enabling us to contribute to our shared goal of making Idaho the best place to live, work, and do business.

The Boise Chamber's Policy Committee unanimously voted to support Senate Bill 1421. Liquor License Reform has long been a priority of the Boise Chamber's and its members; encouraging economic development and opportunities for our hospitality and tourism industries.

This legislation offers clarity to our businesses, ensuring they're able to change locations without the fear of losing their licenses, and still allows for a one-time transfer if they decide to sell. It also allows for local control, allowing local representatives the ability to judge what is best for their communities and values.

This bill is a step in the right direction, and we commend Chairman Guthrie for his work and commitment on this issue. We look forward to continuing the conversation on Liquor Reform and appreciate your consideration of Senate Bill 1421.

Sincerely,

A handwritten signature in black ink that reads 'Bobbi-Jo Meuleman'. The signature is written in a cursive, flowing style.

Bobbi-Jo Meuleman
President & CEO
Boise Metro Chamber