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# Headlines tell the story

- **Hynix exec: Pick up in chip demand unlikely until 2H 09**
  - ? Dow Jones International News, Oct. 9, 2008
- **Taiwan DRAM makers to report gigantic losses for 3Q 08**
  - ? DIGITIMES, Oct. 20, 2008
- **China plans to bolster its slowing economy**
  - ? The New York Times, Oct. 21, 2008
- **China needs radical stimulus package**
  - ? Reuters News, Nov. 5, 2008
- **DRAM module maker A-Data cutting inventories amid weak demand**
  - ? DIGITIMES, Nov. 6, 2008

# Headlines tell the story

- **Elpida delays fab venture in China**
  - ? EE Times, Nov. 7, 2008
- **DRAM contract quotes drop another 10% for 1H November**
  - ? DIGITIMES, Nov. 10, 2008
- **Situation at Qimonda “very serious”**
  - ? Reuters News, Nov. 11, 2008
- **China’s stimulus well-timed; \$586B plan raises country’s stature as G-20 gets to meet**
  - ? USA Today, Nov. 11, 2008
- **Taiwan DRAM makers may have net profit margin of -72% in 2008**
  - ? DIGITIMES, Nov. 12, 2008

# Headlines tell the story

- **DRAM output to shrink further in 1Q 09**
  - ? DIGITIMES, Nov. 13, 2008
- **Study: China consumed one-third of chips in '07**
  - ? EE Times, Nov. 18, 2008
- **DRAM contract quotes drop 10% again in 2H November**
  - ? DIGITIMES, Nov. 20, 2008
- **DRAM and NAND flash pricing drop to new lows**
  - ? DIGITIMES, Nov. 27, 2008
- **Number of DRAM makers in Asia to shrink, says report**
  - ? DIGITIMES, Dec. 2, 2008

# Headlines tell the story

- **DRAM makers' November sales expected to plunge on production cuts and sliding quotes**
  - ? DIGITIMES, Dec. 3, 2008
- **Dramatic falls seen for DRAM prices in Q3**
  - ? EE Times Europe, Dec. 4, 2008
- **DRAM contract prices fall another 10% in 1H of December on weak demand**
  - ? DIGITIMES, Dec. 10, 2008
- **ProMOS Seeks Gov't Aid; Powerchip to cut output**
  - ? Dow Jones International News, Dec. 9, 2008
- **China says maintaining stable, fast economic growth top priority in 2009**
  - ? Reuters, Dec. 10, 2008

# Headlines tell the story

- **SanDisk to cut more than 10% of staff in 4Q**
  - ? Dow Jones Chinese Financial Wire, Dec. 10, 2008
- **Taiwan MOEA confirms it has DRAM rescue plan, but not willing to provide details**
  - ? DIGITIMES, Dec. 11, 2008
- **Worldwide semiconductor revenues declined US \$12 billion in 2008, says Gartner**
  - ? DIGITIMES, Dec. 15, 2008
- **Analyst sees DRAM demand, ASPs surging in 2010**
  - ? EE Times Europe, Dec. 15, 2008
- **Germany not ruling out Qimonda aid**
  - ? Reuters, Dec. 17, 2008

# Headlines tell the story

- **DDR2 prices jump nearly 20% as makers start to control shipments**
  - ? DIGITIMES, Dec. 18, 2008
- **Hynix to cut DRAM output by 20%-30% from late December**
  - ? Dow Jones International News, Dec. 17, 2008
- **Taiwan DRAM makers said to get US \$6.5 billion in rescue package**
  - ? DIGITIMES, Dec. 23, 2008
- **South Korean creditors to pump funds into Hynix**
  - ? Associated Press, Dec. 23, 2008
- **Toshiba to delay NAND plant construction**
  - ? Reuters, Dec. 26, 2008

# Headlines tell the story

- **Taiwan plans aid for DRAM Cos; Gov't to have mgmt role**
  - ? Down Jones International News, Dec. 30, 2008
- **DRAM maker Powerchip seeks to cut costs, sell assets**
  - ? Reuters, Jan. 5, 2009
- **DRAMeXchange projects DRAM capex to fall 47% in 2009**
  - ? FabTech, Jan. 6, 2009
- **Some DRAM makers move to raise contract prices in Jan.**
  - ? Dow Jones International News, Jan. 6, 2009



# Key impacts in 2008

- April – Joint venture with Nanya (Taiwan)
- August – Deferment of Singapore 300 mm facility
- October – FY08 Financial results \$1.6 billion loss
- October – Reduction of Boise output and reduction in workforce
- October – Acquisition of Inotera Memories (Taiwan) from Qimonda (Germany)
- December – 1<sup>st</sup> Q 09 Financial results \$706 million loss
- December – Mandatory production slowdown
- December – Salary reductions and bonus suspension

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