



Idaho Automobile Dealers Association Inc.

Driving Idaho's Economy Annual Contributions of Idaho's New-Vehicle Dealers

Idaho's dealers maintain a multi-BILLION dollar retail industry.

- Average sales per dealership.....\$16.4 million
- Total sales of all new-vehicle dealerships in Idaho..... \$1.8 billion
- Dealership sales as % of total retail sales in the state.....11.9%
- Estimated number of new-vehicle dealerships.....112

Dealers provide thousands of well-paying jobs in Idaho.

- Total number of new-vehicle dealership employees in Idaho.....4,089
- Average number of employees per dealership.....37
- Average annual earnings of new-vehicle dealership employees.....\$43,045
- Dealership payroll as % of total state retail payroll.....10.5%
- Annual payroll of new-vehicle dealerships.....\$177 million
- Average annual payroll per new-vehicle dealership.....\$1.58 million

Dealers generate hundreds of millions of dollars of tax revenue for state and local government through:

- Sales Tax Revenue
- Corporate Tax Revenue
- Payroll Tax Revenue

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