Agency Summary & Statutory Authority
The Division of Special Programs is a distinctly budgeted division under the State Board of Education, and includes six distinct programs housed within the Office of the State Board of Education and universities. The six programs include the Idaho Geological Survey and Forest Utilization Research based at the University of Idaho, the Idaho Museum of Natural History based at Idaho State University, Small Business Development Centers and TechHelp based at Boise State University, and the Scholarships and Grants Program housed within the Office of the State Board of Education.

NOTES
• In FY 2021 and FY 2022, TechHelp and SBDC received federal appropriations related to federal COVID-relief. All such funds have been removed in the FY 2023 request.
• Nonappropriated funds for special programs may be derived from institutions funds, fundraising, non-governmental contracts, grants/research, or otherwise earned income.

Please see publications from the Legislative Services, Budget & Policy Analysis Division for additional details: https://legislature.Idaho.gov/lso/bpa/pubs/
So, What is TechHelp?

University-based
- Idaho’s EDA University Center and Manufacturing Extension Partnership (MEP) center
- Hosted at Boise State University
- A partnership with the University of Idaho, UI Extension, Idaho State University and the Idaho Manufacturing Alliance

Manufacturing Outreach
TechHelp Manufacturing Specialists provide technical assistance and workforce training to manufacturers, food and dairy processors, service industry and entrepreneurs. Our intent is to grow their revenues, to increase their productivity and performance, to strengthen their global competitiveness and to create and retain jobs in Idaho.

Idaho Manufacturing Specialists
TechHelp strives to be a customer-focused, industry recognized organization with strong employee loyalty, confidence of its business partners and with the resources and systems in place to achieve the following sustained annual results:
- 80 manufacturers reporting $100,000,000 economic impact
- 150 jobs created and retained
- $20,000 and <$50,000 Net Income

175+ years combined years of hands-on manufacturing experience
80+ Combined years of advanced training in manufacturing disciplines
12 FT staff and 25+ students at TechHelp and studioBlu
Serving Idaho Manufacturers

We are “local”…

5 Service Centers, IMA Statewide
• On-site consultation
• Educational Events & Workshops

2021 Results/Successes

110 Manufacturers served, reporting:
• $205.3M Economic Impact (sales, savings, investment)
• 1,267 Jobs created and retained

$70.7M New Sales
$45.5M Retained Sales
$65.7M New Investment
$20.0M Cost Savings
48 Existing Mfg. Clients
62 New Mfg. Clients
20 Idaho Counties

Customer Focus and Activities

Manufacturing is Important to Idaho’s Economy

• Idaho GDP - $84.9 billion (2021*)
• Mfg. GDP $10.6 billion, ~13% of Economy (2021*)
• >2,000 Manufacturing & Processing Sites
• 70,500 Mfg. Employees (2021*), 8.2% Idaho Jobs
• Largest sectors: Food Processing, Computer & Electronic
• Pay & Benefits 70% better than state average
• $3.4 Billion in Exports in 2020**

* US. Bureau of Economic Analysis, www.bea.gov
** www.census.gov

“Production agriculture has been the historic bedrock of Idaho’s economy. Recent expansion of agricultural processing and value-added agricultural products is the future, as represented by the expansion of dairy, cheese, and yogurt production. Food processing directly employs 19,329 Idaho workers and pays $63,464 in salary and benefits per year.”

- 2021 Manufacturing Economic Impact Report
Key Partners

Budget Highlights

FY 2022 Operating Budget $2.38 Million

<table>
<thead>
<tr>
<th>Component</th>
<th>Percentage</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Federal – base</td>
<td>39%</td>
<td></td>
</tr>
<tr>
<td>Federal – special awards</td>
<td>34%</td>
<td>$300,000 EDA CARES</td>
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<tr>
<td>State</td>
<td>16%</td>
<td>$371,500</td>
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<td>Client &amp; Partner</td>
<td>11%</td>
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FY 2023 Operating Budget $2.44 Million

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<td>Federal – base*</td>
<td>40%</td>
<td>* US DOC NIST MEP – potential funding increase via 2022 America Competes MEP Act or other federal funding mechanism</td>
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<tr>
<td>Federal – special awards</td>
<td>25%</td>
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<tr>
<td>State**</td>
<td>16%</td>
<td>** Governor’s Recommendation, used as match against Federal – base awards</td>
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<tr>
<td>Client &amp; Partner</td>
<td>19%</td>
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</table>

* Federal – base* 40% = $391,600
* Federal – special awards 25% = $300,000 EDA CARES
Thank You!

Steve Hatten
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