



Millennium Fund Annual Report

For the Period July 1, 2016, through June 30, 2017

The Idaho Legislature appropriates funding from the Idaho Millennium Fund to eligible applicants who provide services that help individuals to never start, to quit, or to receive treatment for, tobacco or substance use. This process begins with a submitted application to the Joint Legislative Millennium Fund Committee. Applicants that are awarded a Millennium Fund Grant must submit an annual report detailing the project, and any outcomes and expenses, using the criteria listed below. The report is to be submitted by October 13, 2017. Please contact Jared Tatro, Legislative Services Office, with any questions at (208) 334-4740 or email jtatro@lso.idaho.gov.

IDAHO TAR WARS PROGRAM

Organizational Contact Information:

Full Legal Organization Name

Idaho Academy of Family Physicians

Address

777 N. Raymond Street

City

Boise

State

Idaho

Zip Code

83704

Website

www.Idahofamilyphysicians.org

Executive Director

Name

Neva Santos, CAE

Title

Executive Director

Phone

208-323-1156

Email Address

Idahoafp@aol.com

Alternate Contact Person

Name

Peggy Drzayich

Title

Idaho Tar Wars Coordinator

Phone

208-484-3119

Email Address

ldtarwars@aol.com

Millennium Fund Grant Award

\$84,400.00

Report Date

October 6, 2017

Overview, Rationale, and Justification for the Project/Program:

Tar Wars is a nation-wide, award-winning, youth tobacco-free education program and poster contest. The program is offered, free of charge, to fourth and fifth-grade students and is active in all 50 states and 16 countries around the world. The program is owned and operated by the American Academy of Family Physicians and administered locally by the Idaho Academy of Family Physicians. It is the only youth tobacco education program offered at this time by a medical specialty organization in the United States.

The purpose of the program is to educate youth about the short term effects of tobacco use, the reasons people smoke, the cost of smoking, and how tobacco companies target youth in their marketing campaigns. When armed with this knowledge, our youth are better equipped to make wise choices surrounding their health.

The Surgeon General's report states that the "implementation of comprehensive, sustained, multi-component programs can cut youth tobacco use in half in 6 years." The report validates the need for tobacco prevention programs by stating:

- Prevention is critical. Successful multi-component programs prevent young people from starting to use tobacco in the first place and more than pay for themselves in lives and health care dollars saved.
- Strategies that comprise successful comprehensive tobacco control programs include mass media campaigns, high tobacco prices, smoke-free laws and policies, **evidence-based school programs**, and sustained community-wide efforts.
- Tar Wars has been shown to be a successful part of a comprehensive tobacco prevention program.

I. **Distribution:**

The Tar Wars goal is to reach 12,000 students statewide and engage the number of volunteer presenters necessary to meet that number. In the school year 2016/17, 193 schools--527 classes—12,526 students requested the Tar Wars program. The program extended across the state of Idaho with participating schools located in 34 of 44 Idaho counties. (List attached)

II. **Goals:**

The goal of the Tar Wars Program is to:

- Educate and motivate students to remain tobacco free.
- Mobilize health care professionals to become proactive in their community's health education.
- Encourage community involvement and support.
- Reach at least 12,000 students with the Tar Wars message. While these goals have been largely met, focus on expanding the program has shifted slightly from the addition of more participants to broadening and improving the impact of the program with existing participants. This shift in focus has resulted in the addition of the following goals:
 - Facilitate and enhance current presenter's experience and effectiveness.
 - Provide better instruction and appeal to new and prospective presenters.
 - Extend the reach of the program to parents and families.

The key to meeting these goals is the ability to provide relevant and up to date information and materials surrounding tobacco use; and establish meaningful associations with school personnel and volunteer presenters. To that end, the following measures have been taken:

- Availability of a Tar Wars Instruction Video (link to video: [Idaho Tar Wars Instruction Video](#) or <https://www.youtube.com/watch?v=vFHYi0g8E9g>)
- Revision of the Tar Wars PowerPoint with updated pictures and information on vaping and e-cigarettes.
- Distribution of “Student Kits” to be given to students by their Tar Wars presenter. Kits include -straw, Tar Wars pencil, and parent information letter. These kits serve the dual purpose of exciting and engaging the students; and encouraging them to share what they’ve learned with their families, thus broadening the reach of the Tar Wars tobacco-free message.
- Establishment of additional Community Partners: Finding presenters for interested schools can be a challenge. The enlistment of Community Partners greatly reduces this difficulty. We now have 20 Community Partners and are actively seeking more. (List attached)

III. Financial Statement:

While most financial expenditures were within the appropriate limits, there were a few that were more than projected. The calendar project came within the projection and actually came in a little under budget because of a discount provided by the printing company.

The program guide costs were cut because the printing costs for the guide were cut significantly due to the use of a thumb drive for all materials. A thumb drive was used to provide the PowerPoint, program guide and all other resources for the presenters.

IV. Entities Visited/Sponsored and Participants in the Project/Program:

Attached you will find a list of participating schools and their location. The Tar Wars program uses family physicians, dentists, allied health professionals and many community partners who utilize multiple presenters. The community partners include health district employees, hospital entities and university students.

Note: While every effort is made to follow-up with the schools and the presenters, we do not track actual dates and times of the presentations.

Idaho Academy of Family Physicians/Tar Wars

	Request for Grant Award				ACTUAL EXPENDITURES			
	Millennium Fund	Other Fund Sources	Project Total	In-Kind Contributions	Millennium Fund	Other Fund Sources	Project Total	In-Kind Contributions
PERSONNEL COSTS								
Organization Hired Staff								
Number of Staff			0.0	1.0			0.0	0.0
Hours Worked			0.0	80.0			0.0	0.0
Salaries	\$9,600.00		\$9,600.00	\$9,600.00	\$9,600.00		\$19,200.00	\$9,600.00
Benefits			\$0.00	\$0.00			\$0.00	\$0.00
Contract Hired Staff								
Number of staff	1.0	0.0	1.0	0.0	1.0		1.0	
Est. Hours to be worked	2,000.0	0.0	2,000.0	0.0	2,000.0		2,000.0	
Salaries	\$48,750.00	\$0.00	\$48,750.00	\$0.00	\$49,500.00		\$49,500.00	
Benefits	\$0.00	\$0.00	\$0.00		\$0.00		\$0.00	
TOTAL PERSONNEL STAFF	1.0	0.0	1.0	1.0	1.0	0.0	1.0	0.0
TOTAL PERSONNEL HOURS	2,000.0	0.0	2,000.0	80.0	2,000.0	0.0	2,000.0	0.0
TOTAL PERSONNEL COSTS	\$58,350.00	\$0.00	\$58,350.00	\$9,600.00	\$59,100.00	\$0.00	\$68,700.00	\$9,600.00
OPERATING EXPENDITURES								
Program Evaluation (not already counted)	\$0.00		\$0.00		\$0.00		\$0.00	
Travel	\$675.00		\$675.00		\$914.37		\$914.37	
Marketing	\$1,600.00		\$1,600.00		\$2,042.88		\$2,042.88	
Advertising	\$0.00		\$0.00		\$0.00		\$0.00	
Insurance	\$0.00		\$0.00		\$0.00		\$0.00	
Rent/Bldg. Lease	\$0.00		\$0.00		\$0.00		\$0.00	
Utilities	\$0.00		\$0.00		\$0.00		\$0.00	
Organization Overhead	\$1,200.00		\$1,200.00		\$2,216.00		\$2,216.00	
Lobbying Activities/ Organization Awareness	\$0.00		\$0.00		\$0.00		\$0.00	
Materials & Supplies	\$7,300.00		\$7,300.00		\$6,263.94		\$6,263.94	
Contracts (not already counted)	\$0.00		\$0.00		\$0.00		\$0.00	

Idaho Academy of Family Physicians/Tar Wars								
Employee								
Development/Training	\$3,165.00		\$3,165.00		\$3,500.00		\$3,500.00	
Poster Contest/Prizes	\$5,300.00		\$5,300.00		\$4,466.67			
Calendar Project	\$6,800.00		\$6,800.00		\$5,905.16			
Volunteer Fiscal Value	\$0.00			\$45,000.00			\$45,000.00	\$45,000.00
Other*							\$0.00	
<i><Include a written description of all "other" costs.></i>								
TOTAL OPERATING EXPENDITURES	\$26,040.00	\$0.00	\$26,040.00	\$45,000.00	\$25,309.02	\$0.00	\$59,937.19	\$45,000.00
EQUIPMENT/CAPITAL OUTLAY COSTS								
	Millennium Fund	Other Fund Sources	Project Total	In-Kind Contributions	Millennium Fund	Other Fund Sources	Project Total	In-Kind Contributions
Computers			\$0.00				\$0.00	\$1,900.00
Printers			\$0.00				\$0.00	\$600.00
Projectors			\$0.00				\$0.00	\$0.00
Furniture			\$0.00				\$0.00	\$1,300.00
Software			\$0.00				\$0.00	\$0.00
Other (routers, servers)			\$0.00				\$0.00	\$0.00
TOTAL CAPITAL OUTLAY	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,800.00
TOTAL MILLENNIUM FUND REPORT COMPARISON	\$84,390.00	\$0.00	\$84,390.00	\$54,600.00	\$84,409.02	\$0.00	\$128,637.19	\$58,400.00

TRANSFERS TO OTHER ORGANIZATIONS/AGENCIES	<copy/paste new transfer rows as necessary>
--	---

Organization Name _____
 Amount _____
 <replace with own text, briefly explain what the transfer was
 Purpose for and how it met the mission of
 prevention/cessation/treatment>

SUBCONTRACTING/SUBGRANTING INFORMATION	<copy/paste new sub-contract/grant rows as necessary>
---	---

Idaho Academy of Family Physicians/Tar Wars

Organization Name _____
Amount _____
<replace with own text, briefly explain what the subgrant was
Purpose for and how it met the mission of
prevention/cessation/treatment>
