

Blackfoot

Boise

Bonners Ferry

Coeur d'Alene

Eagle

Garden City

Gem County

Idaho Falls

Kuna

Lewis-Clark

Meridian

Middleton

Mini-Cassia

Moscow

Mountain Home

Pocatello

Rathdrum

Rexburg

Star

Twin Falls

The Idaho Chamber Alliance supports enabling legislation during the 2012 Legislative Session for a state insurance exchange.

What Provisions Are Important in a State Exchange?

- 1. One-stop shop. Simple for consumers to use.
- 2. Human interaction on the front end.
- 3. Requirements for packaging and pricing will provide choice and flexibility.
- 4. Opportunity for provider participation- reimbursement
- 5. Maintain the system of independent insurance brokers.
- 6. Include preventive care options for business, not just catastrophic care.
- 7. Fund the exchange adequately to ensure success.

What Should Idaho avoid?

- 1. Don't make the exchange a limited provider pool.
- 2. Don't exclude small business representation on the governing board.
- 3. Avoid a computer-oriented system on the front end.

SUMMARY:

- 1. An insurance exchange is a good idea.
- 2. Must be a state exchange!