

MINUTES  
**HOUSE BUSINESS COMMITTEE**

**DATE:** Wednesday, January 11, 2012  
**TIME:** 1:30 P.M.  
**PLACE:** Room EW41  
**MEMBERS:** Chairman Black, Vice Chairman Henderson, Representative(s) Collins, Bilbao, Chadderdon, Crane, Patrick, Bayer, Palmer, Thompson, Barbieri, DeMordaunt, Guthrie, Batt, Smith(30), Rusche, Cronin  
**ABSENT/  
EXCUSED:** Rep. Crane  
**GUESTS:** Kellie MacClellan and Heather Hert, WICAP Headstart

**Chairman Black** called the meeting to order at 1:35 p.m. and welcomed committee members back for the 2012 session. The Chairman introduced **Benjamin Ovard**, who will serve as Business Committee Page. Ben attends Mountain View High School in Meridian.

**Chairman Black** noted that two agencies had requested time to make presentations in the coming weeks, the Idaho Business Council and the Idaho Fraud Awareness Coalition.

**Chairman Black** appointed the following subcommittees, who will be responsible for reviewing Administrative Rules and making recommendations to the full committee:

**Subcommittee on Administrative Rules from the Division of Building Safety:** Rep. Gayle Batt, Chairman; Rep. Brent Crane, Rep. Joe Palmer, Rep. Reed DeMordaunt, Rep. Brian Cronin.

**Subcommittee on Administrative Rules from the Board of Professional Engineers & Land Surveyors, the Department of Finance, the Department of Insurance, and the Bureau of Occupational Licenses:** Rep. Jeff Thompson, Chairman; Rep. Marge Chadderdon, Rep. Vito Barbieri, Rep. Elaine Smith.

**Chairman Black** recognized **Rep. Frank Henderson** to distribute copies of an informational brochure, developed by District 5 legislators, which contains information that businesses want to know as they consider a corporate relocation to the area. Rep. Henderson said he gathered the information and wrote the brochure in response to the need for a business publication specific to north Idaho.

**Rep. Henderson** pointed out some contents of the brochure, including the message from the Governor, which stresses that Idaho has balanced its budget without raising taxes. Governor Otter emphasizes that Idaho provides tax and regulatory certainty for businesses and then gets out of their way so they can prosper. The brochure also contains a chart which compares the cost of doing business in Idaho and three surrounding states, Washington, Oregon and California.

Another important feature of the brochure is its list of public officials, along with full contact information, who can be contacted for specific information. **Rep. Henderson** stated that corporate executives often say access to elected officials is more important than a low tax rate when they are making relocation decisions. The brochure contains a list of north Idaho educational institutions, a message from the Mayor of Post Falls, and pictures illustrating the quality of life and recreational activities in the region.

**Rep. Henderson** stated that the initial print run was 1,500 brochures, the cost of which was shared among the three District 5 Legislators. He said the art work and pre-print production work were donated, and two north Idaho companies have each provided \$500 to help with postage. Local industries were asked to supply names of vendors or business associates who have expressed interest in relocating to Idaho, and brochures will be mailed out to them.

**ADJOURN:** There being no further business to come before the committee, the meeting was adjourned at 1:55 p.m.

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Representative Max C. Black  
Chairman

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MaryLou Molitor  
Secretary