

STATEMENT OF PURPOSE

RS21857

This legislation responds to a trademark application filed in the nation of Turkey attempting to register the name of our state, Idaho, for agricultural products not from Idaho. It provides legislative findings of fact and policy supporting the position that only agriculture products originating in Idaho should be labeled with the name Idaho, notes the long-standing relationship between Idaho and Turkey and urges the office in charge of trademark applications in Turkey, the Turkish Patent Institute, to reject this application. It also urges the Governor of Idaho to express the same opposition to this trademark application.

FISCAL NOTE

No impact on the General Fund. Costs associated with opposing this application will be borne by the Idaho Potato Commission which is self-funded by the potato tax and is paid by the Idaho Potato Industry.

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