

IDAHO BROADBAND ACCESS
STUDY COMMITTEE



October 5, 2015

Overview



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- 4 *Government & Education Challenges*
- 5 *Solutions*
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Cable ONE – a provider of advanced broadband services

✓ **10th Largest Cable Company in U.S.**

- ▶ Publicly Traded NYSE: CABO
- ▶ 15 Years as a service provider in Idaho

✓ **Internet Speeds among the fastest in the U.S.**

- ▶ Typical customer receives industry-leading 100 mbps
- ▶ 1 Gigabit upgrades underway in Idaho

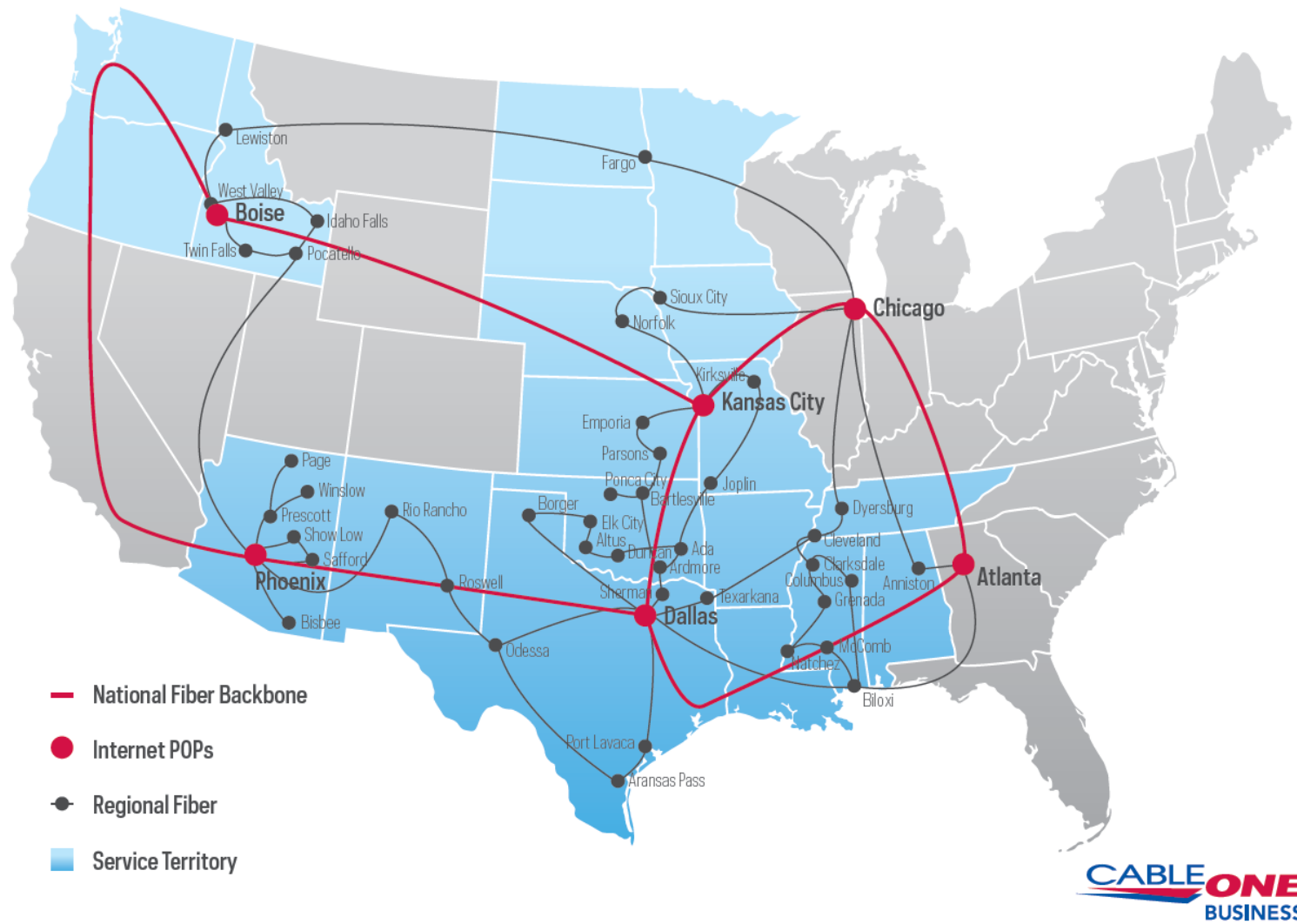
✓ **Technology Innovator**

- ▶ High capacity fiber optics deep within footprint
- ▶ State-of-the-art scalable electronics

Cable is not just about TV anymore

- ▶ Legacy TV cable lines have been upgraded to add fiber optics
- ▶ Fiber optic bundles bring high capacity services with future growth assured
- ▶ National backbones such as Cable ONE's connects our Internet customers to the world
- ▶ Award winning service to all customer types – from residential homes, small & large businesses, schools, and government
- ▶ Telephone service from single private lines on up to business class.

Cable ONE fiber reaches deep into communities



Source: Company estimates as of March 31, 2015

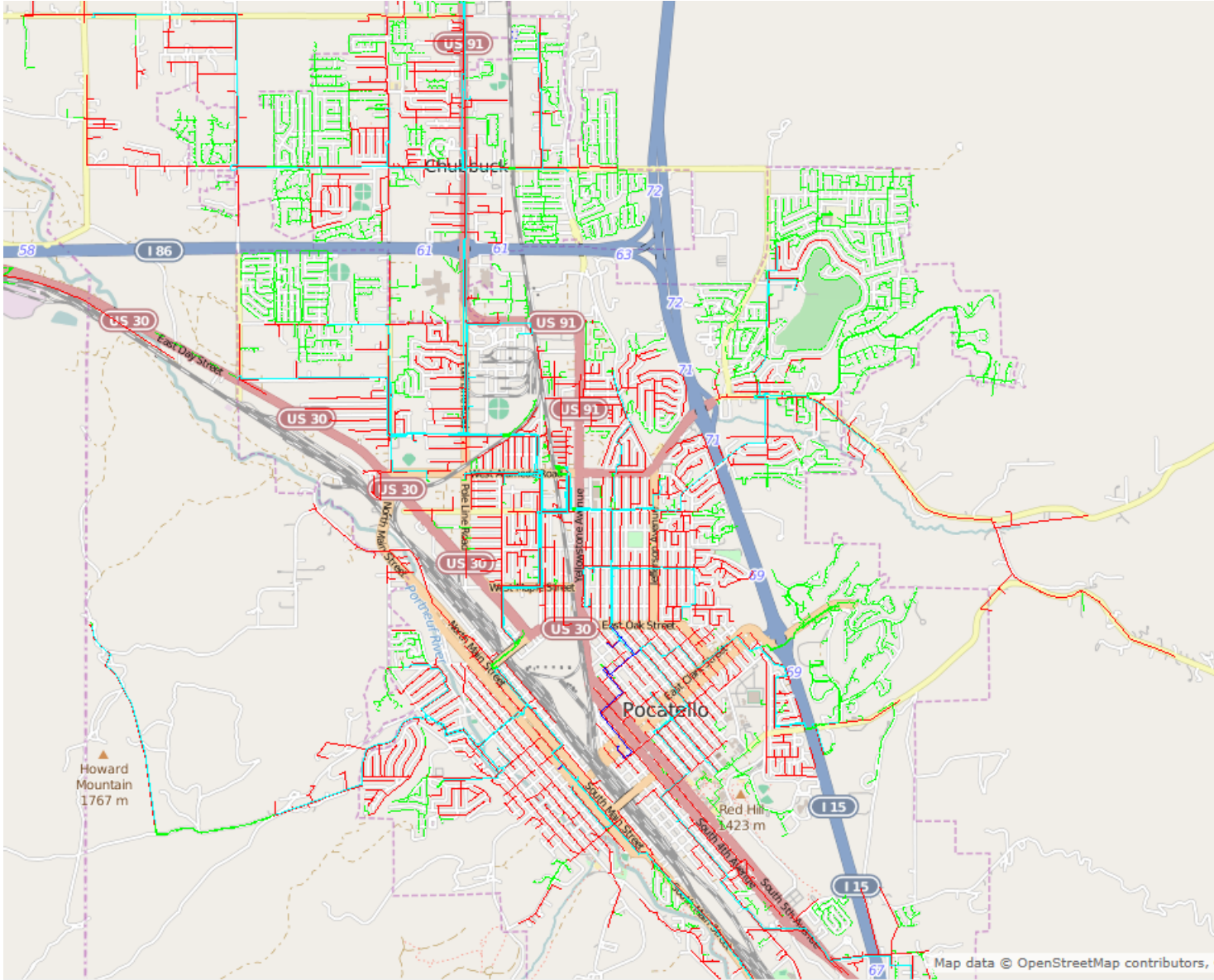
Cable ONE fiber reaches deep into communities

► Communities Served

- | | | | |
|----------------|----------------|--------------|---------------|
| American Falls | Gooding | Marsing | Ririe |
| Basalt | Greenleaf | McCall | Rupert |
| Blackfoot | Hagerman | Meridian | Saint Anthony |
| Boise | Hansen | Middleton | Shelley |
| Buhl | Heyburn | Midvale | Shoshone |
| Burley | Homedale | Nampa | Star |
| Caldwell | Horseshoe Bend | New Meadows | Sugar City |
| Cascade | Idaho Falls | New Plymouth | Teton |
| Donnelly | Inkom | Notus | Twin Falls |
| Eagle | Iona | Parma | Ucon |
| Emmett | Jerome | Paul | Weiser |
| Filer | Kimberly | Payette | Wendell |
| Firth | Kuna | Pocatello | Wilder |
| Fruitland | Letha | Rexburg | |
| Garden City | Lewiston | Rigby | |

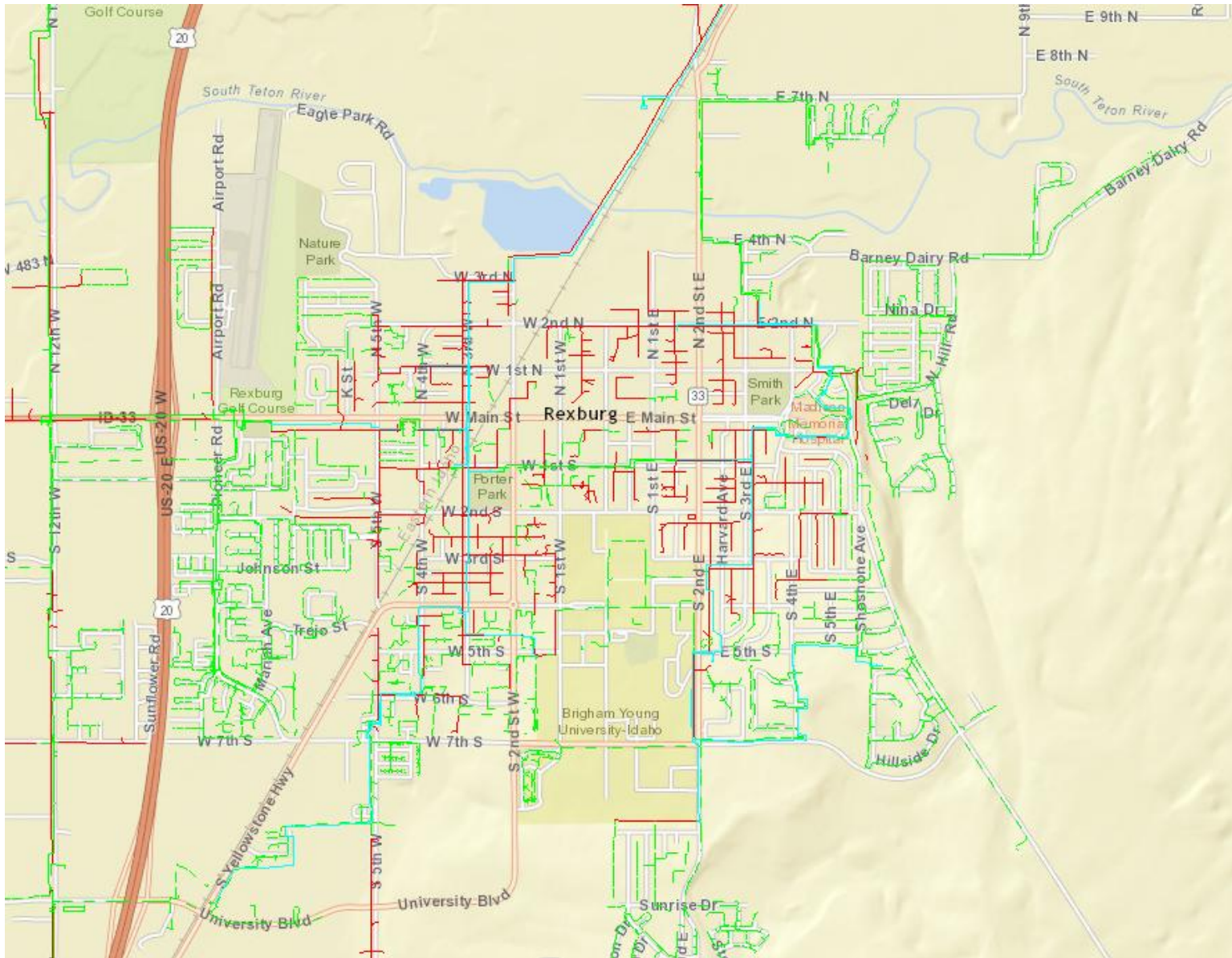
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Cable ONE fiber example: Pocatello, ID



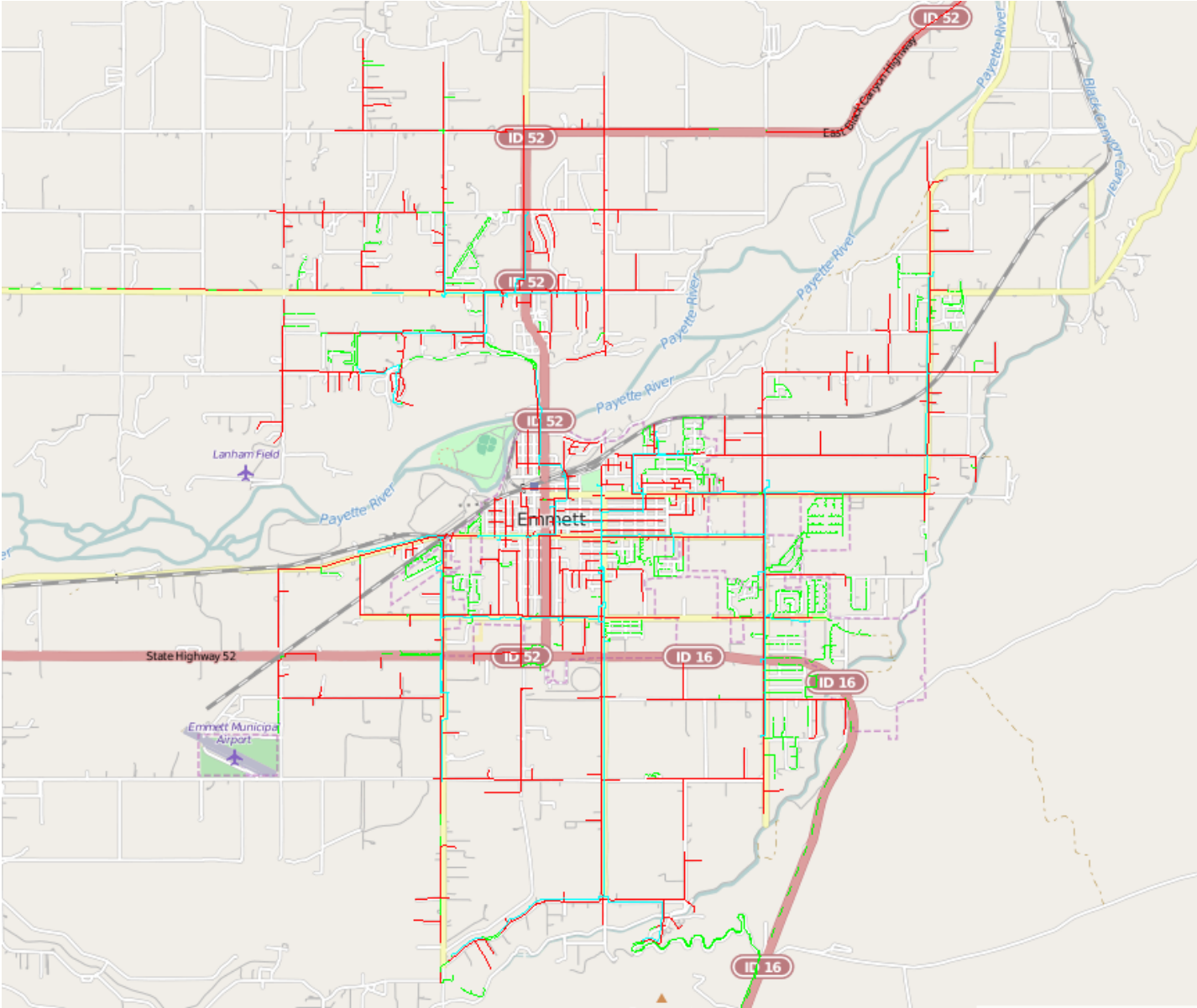
Source: Company estimates as of March 31, 2015

Cable ONE fiber example: Rexburg, ID



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Cable ONE fiber example: Emmett, ID










4 Government challenges

Local and regional governments have many departments spanning multiple buildings and locations. These departments need a reliable, secure network to safely share access to public records, real estate transactions, court records, law enforcement records and more.

4 School challenges

- **Universal access at all schools**
- **Connectivity for very rural schools**
- **Providing distance learning capabilities**
- **Security issues – on both physical and data network**
- **Video surveillance for school safety**
- **High speed Internet availability at home after school**

5 Customized Fiber-Optic Solutions

-  Local presence, national reach
-  Network ownership
-  99.99% network availability
-  Symmetrical upload and download speeds
-  Scalable bandwidth options
-  Solid service level agreements (SLAs)
-  24x7x365 proactive network monitoring, service and support

5 Customized Fiber-Optic Solutions

Using our own best-in-class nationwide fiber-optic backbone, Cable ONE Business offers symmetrical, Dedicated Internet Access (DIA), Ethernet Networking solutions and a combination of both.

Perfect for businesses that:

- Demand a reliable, scalable, high-bandwidth Internet connection
- Need to connect two or more locations together
- Require constant uptime

5 Dedicated Internet Access (DIA)

Dedicated, direct connection using Cable ONE's nationwide fiber backbone.

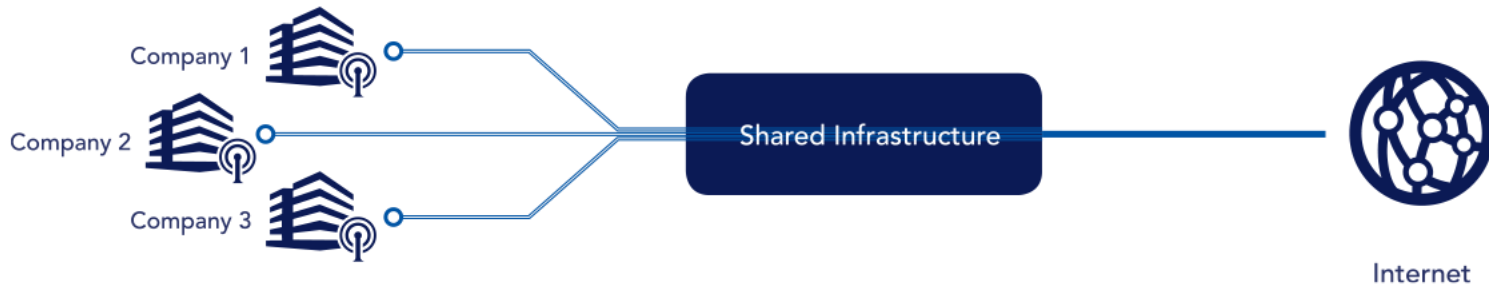
- Fast, reliable service
- 99.99% network availability
- Symmetrical bandwidth speeds
- On-demand scalability (10 Mbps - 1 Gbps)
- Round-the-clock network performance monitoring

5 Dedicated Internet Access (DIA)

Dedicated Access



Shared Infrastructure



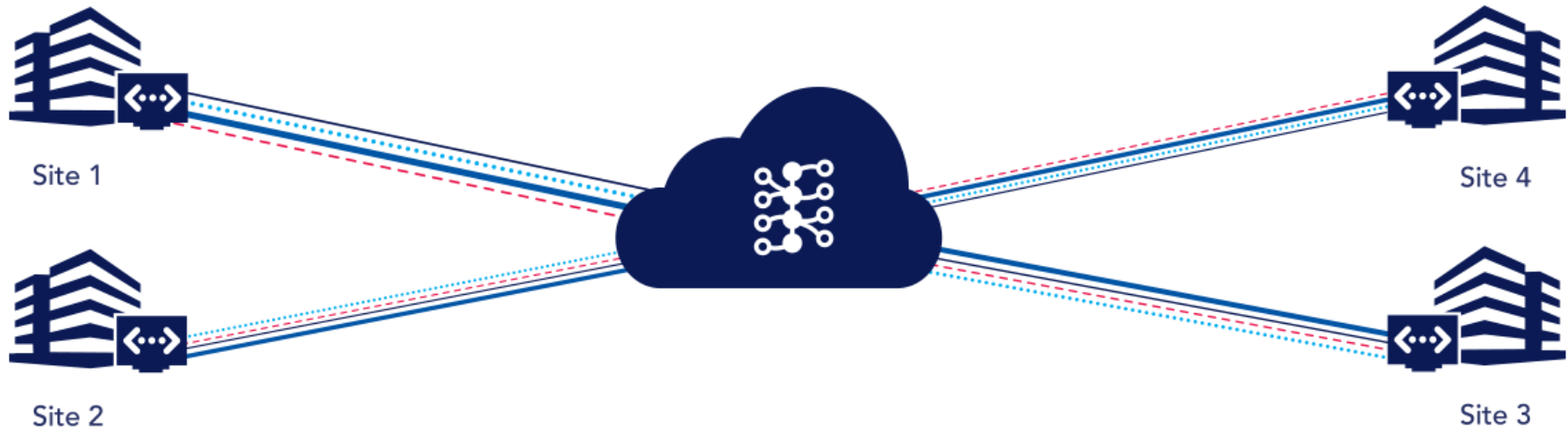
DIA provides direct, dedicated fiber Internet connectivity. Other solutions require you to share bandwidth with other subscribers.

5 Ethernet Networking Solutions

Seamlessly and securely connect 2+ locations anywhere in the U.S. using Cable ONE's nationwide fiber backbone

- Private Ethernet distribution network
 - Ethernet Private Line (EPL)
 - Ethernet Virtual Private Line (EVPL)
- Symmetrical bandwidth speeds
- On-demand scalability (10 Mbps - 10 Gbps)
- Fast, reliable service
- Round-the-clock network performance monitoring
- 99.99% network availability

5 Ethernet Networking Solutions



Ethernet Private Line from Cable ONE Business easily connects your remote offices. Fiber is brought to each office and connected to the Ethernet network, where the bandwidth to each office can vary based upon business needs. Cable ONE's network creates a physical fiber path between each of the sites for reliable, high-speed connectivity.



Questions?