

State of Idaho Mexico Trade Office

February 2015




COUNTRY OVERVIEW

- Growth in spite of worldwide financial challenges
- Healthy macro economic variables
- AA+ rating from international agencies

Year	GDP Growth	Inflation
2012	3.8	3.6
2013	1.1	4
2014	2	4.1
2015 (p)	3	2.7

— GDP Growth

— Inflation




2015 CHALLENGES

\$ per Oil Barrel

Month	Price (\$)
October	98
November	88
December	64
January	51

Peso Exchange Rate

Month	Exchange Rate (USD/BMX)
October	13.34
November	13.83
December	16.24
January	15.8



TRADE OVERVIEW

- Latest figures show Idaho food and agriculture exports to Mexico up **16.37%** from previous year (thru Sept. 2014 vs 2013)
- More than 100 assistance events to Idaho companies
- Continuous support to ISDA and IDOC



FDI AND TOURISM




- Allegiant Finance considered FDI
- Invitation to Alpura to invest in Idaho
- Tourism and FDI presentation to the US Mexico Chamber of Commerce



OTHER COUNTRY INFO/EVENTS

- Major retailers and importers visiting Idaho
- Mexico Week at BSU
- Idaho bean seed test plots in central Mexico
- Agro Alimentaria in November, 2014



COUNTRY EVENTS & RESULTS



- Latin American Dairy Convention FEPALE in September
- Gambia, High Desert Milk, Lactalis, and UDI introduced to dairy processors of the region



OTHER COUNTRY EVENTS & RESULTS

- Mountain States, sole supplier of major mustard processor
- Main grain Importers in contact with Idaho exporters
- Assistance to Idaho Milk Products with Mexican federal authorities
- Support to Idaho universities and interns



UPCOMING EVENTS

- Governor's Trade Mission in May
- Bean seed test plot in Sinaloa
- Agro Sinaloa trade show in February
- Exposure of Idaho companies to major infrastructure and telecomm projects



Thank You!
¡Gracias!