

SCHOOL IMPROVEMENT NETWORK

# Idaho State Legislature – Senate Education Committee



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S115 2014 September 2014

## Our Cause

- Every Student
- Every Teacher
- Every Administrator



## Why is educator effectiveness critical?

*“Dramatic improvements in student achievement cannot occur without a sustained and strategic focus on maximizing teacher effectiveness.”*

– Measures of Effective Teaching Project (Bill and Melinda Gates Foundation) NEW TEACHER PROJECT, 2009



A recent Harvard study determined that **the below average teacher** had a \$290 million economic impact over the span of their career.

Source: Harvard, 2013 and Alliance for Excellence in Education



## What does it mean to be an effective teacher?

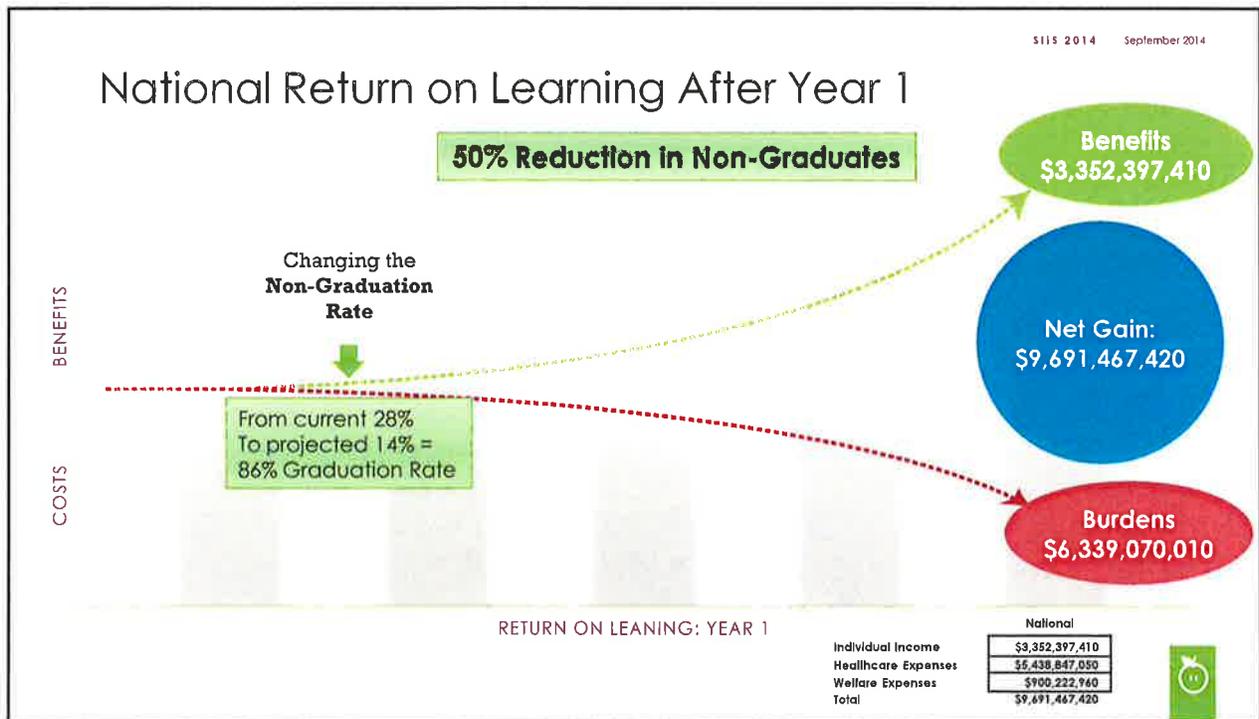
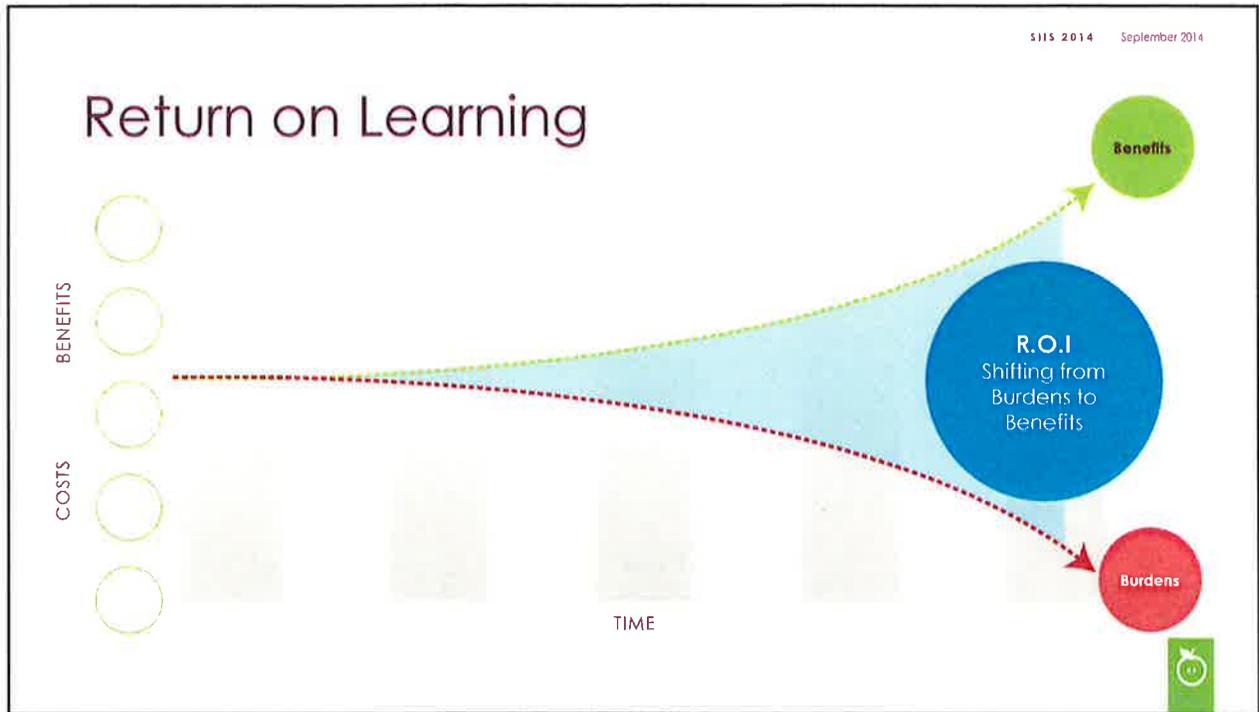
- Believe every student can succeed
- Expect every student to excel
- They make no excuses
- Engaging classrooms for each student
- 21<sup>st</sup> Century skills embedded in all that they do
- Students discover careers they are passionate about



## Effective teachers solve many politicized issues

- Bussing boundaries
- Vouchers
- Choice
- Which home in which neighborhood?
- Class size
- Teacher evaluation shifts
- Tenured teachers





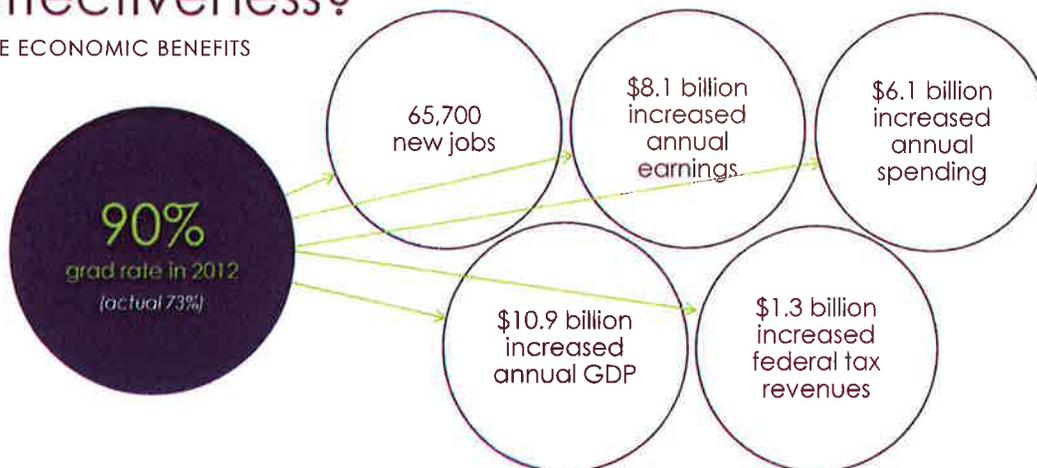
# How do we do accomplish this?

## Effective Teachers!



# What if we improve educator effectiveness?

THE ECONOMIC BENEFITS



Source: 2013, Alliance for Excellent Education



# \$1 Billion

Over a **35** year teaching career, teaching an average class size of **23** students, effective teachers who have the ability to teach and motivate their students to graduate college with a 4-year degree have the potential to increase the collective lifetime earnings of their students by **\$996 million**.



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We can invest on the front end in effective teachers...

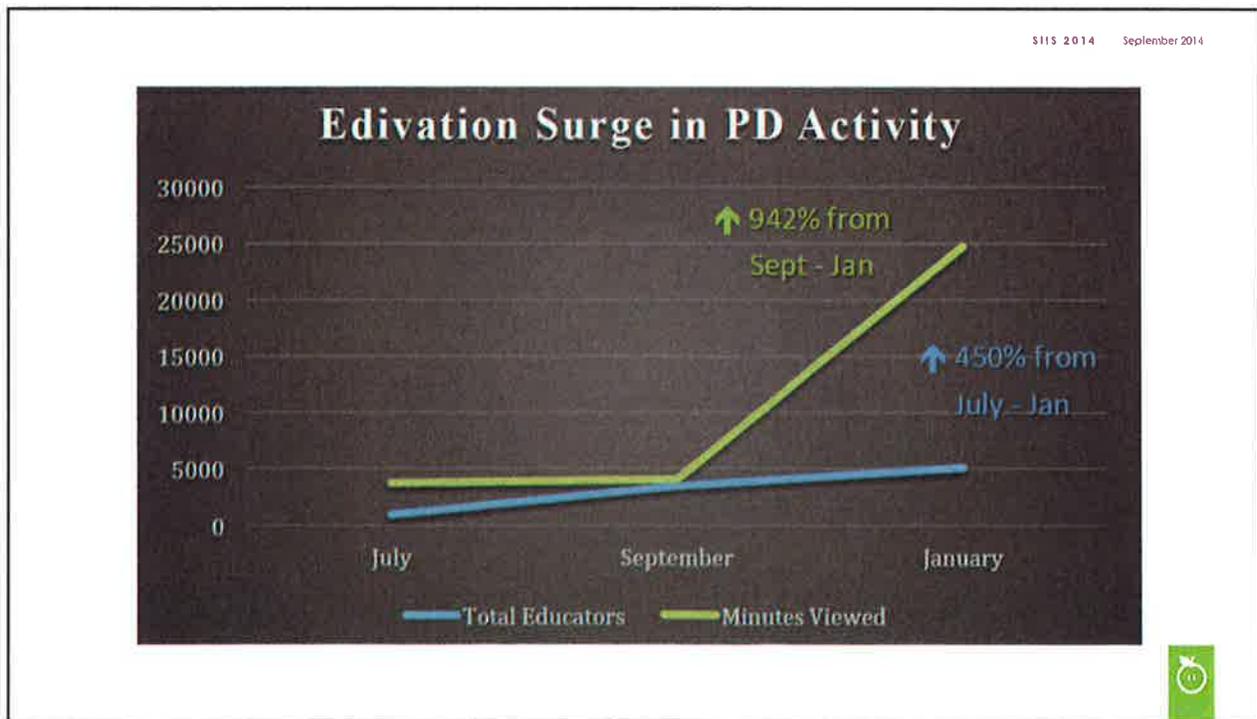
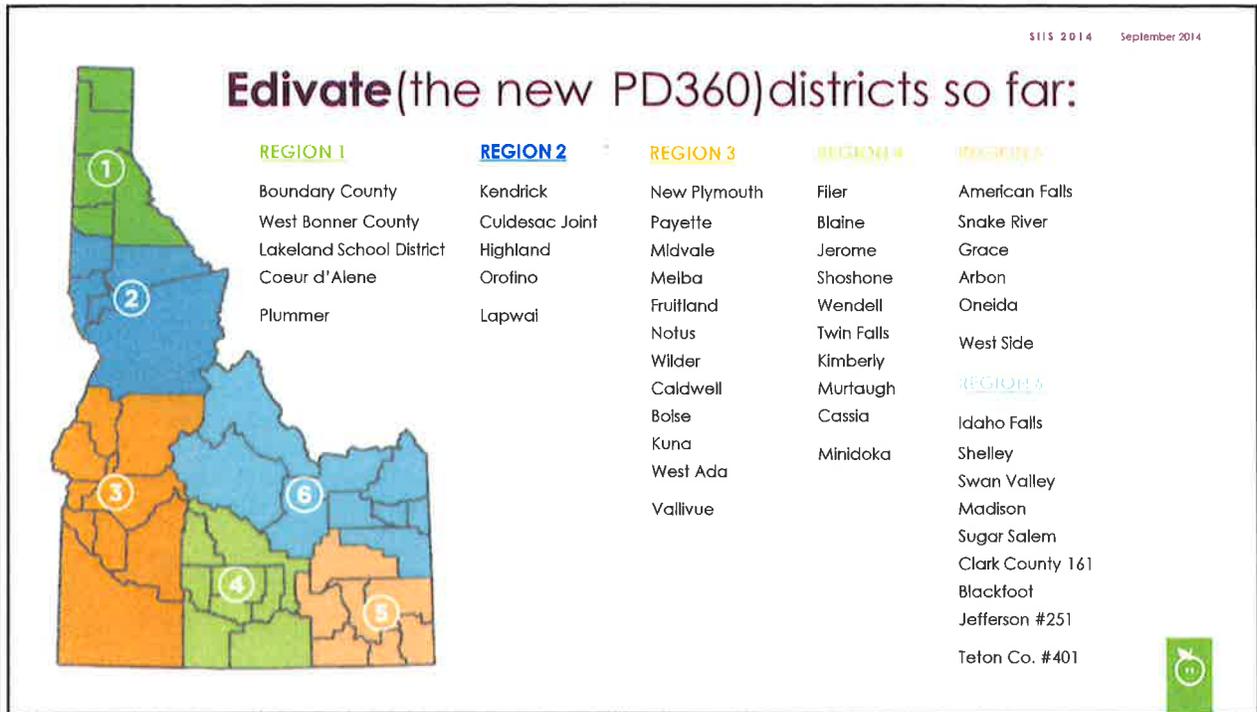
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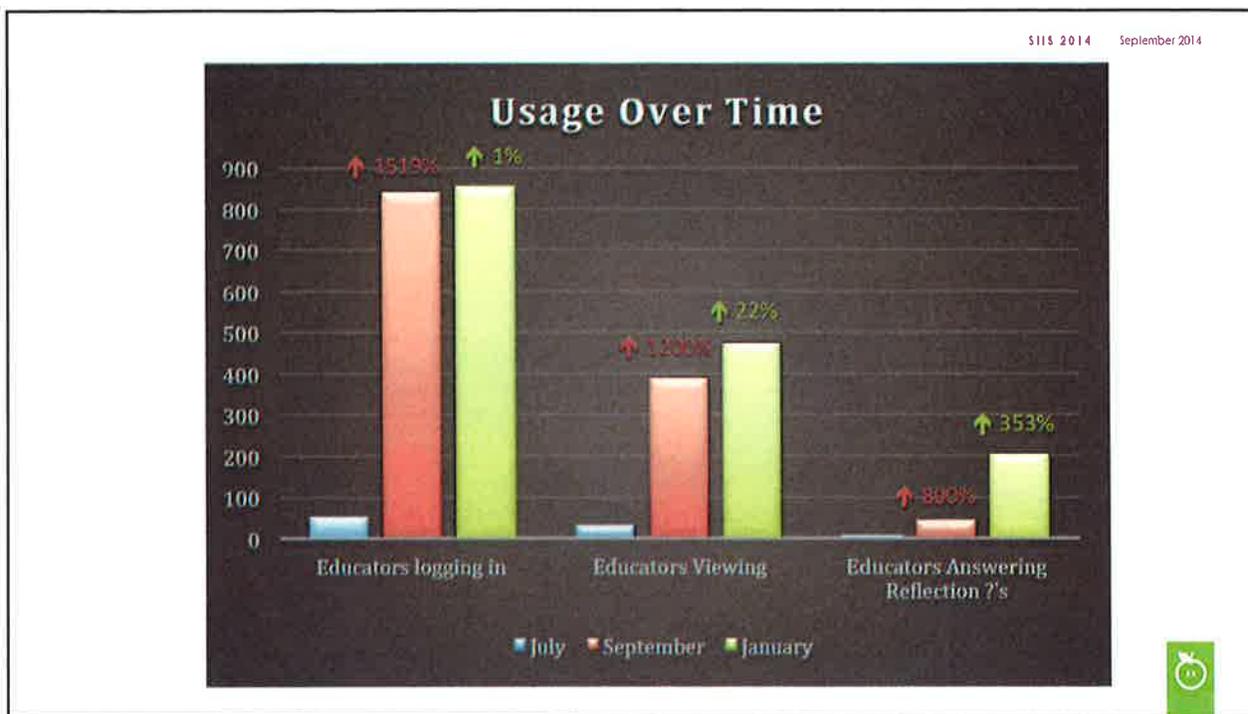
We can continue to spend more on the back end

Bottom Line:

We will spend the money either way – and it's far more expensive on the back end







SIIS 2014 September 2014

When educators use Edivation for as little as 10 minutes a week, almost everything about their classroom improves.

**18%**  
Improved Student Performance

**Higher Student Performance**

**-20%**  
Reduced Dropout Rates

**Lower Dropout**

**10**  
10 Minutes

**10 Minutes Per Week**

**-33%**  
Fewer Discipline Issues

**Reduce Discipline**

**10%**  
Improved College Intention

**Increase College Intention**

As emphasized by Phil Kelly, chairman of the Department of Curriculum, Instruction, and Foundational Studies at Boise State University,

“Highly qualified teachers can have a greater impact on students’ learning than class size.”<sup>1</sup>

To support our state educational improvement efforts, it is critical that Idaho leaders prioritize teacher effectiveness, research-proven support, equity, and local control.

- **Teacher effectiveness.** Supporting proven strategies for improving teacher effectiveness is the most powerful approach to increasing student achievement.
- **Research-proven support.** Providing standards-aligned, on demand resources that are proven to be successful in improving teacher effectiveness is essential.
- **Equity.** Ensuring that all Idaho educators have access to rich professional development resources guarantees that even educators in rural locations have equal opportunity to advance professionally and meet rigorous standards for accountability.
- **Local control.** Empowering local leaders with rich on demand resources to support Idaho standards and frameworks enables local school leaders to support personalized learning for educators and administrators using best practices and research.

### Preserving an Essential Budget Line-Item

The Edviation/PD360 electronic professional development platform was adopted statewide by the Department of Education in September 2014, as a key component of the successful implementation of the Task Force recommendations. It is important to preserve the budget line item funding this resource to support our educators as they face higher standards, increased accountability, and the challenges of accessing resources from rural locations.

“Teacher effectiveness is paramount to student success, and professional development is paramount to teacher effectiveness. . . . We further recommend that resources for educator learning be prioritized, monitored, and coordinated at the state level.”

—*Idaho Task Force for Improving Education, Recommendation #16*

<sup>1</sup> Roberts, Bill. (2015, January 29). Superintendent Sherri Ybarra’s wish list: Smaller classes. *Idaho Statesman*.

## Edivation: A Proven Solution for Idaho's Needs

Edivation's tools and resources have been shown to drive dramatic improvement in large, independent research studies published in peer-reviewed scientific journals. For example, a study of 169 schools in 73 districts across 19 states published in the *International Journal of Evaluation and Research in Education* showed that schools in which teachers viewed as little as 10 minutes of Edivation/PD 360 content per week experienced an average gain of 19% in student proficiency on math and reading assessments, compared to districts that didn't use those resources. Other large-scale, peer-reviewed studies demonstrate the same conclusions:

- Student proficiency increases and more students express interest in going to college
- Teacher retention goes up
- Student discipline problems go down
- Dropout rates decline
- Effects multiply over time



### Tiered Licensure Supports

#### Standards-based resources

- 3,000 videos modeling best practices
- Support for every Idaho Core Standard
- Support for all 22 evaluation components
- Danielson Framework courses
- Observation tools and aligned PD content

#### Individualized Learning Plans

- Platform for creating professional development plans to meet Tiered Licensure requirements
- Research-based resources to support professional learning goals
- Platform for showcasing evidence of accomplishing professional learning goals

#### Multiple measures of evaluation

- Flexible observation and evaluation process tools and templates to provide multiple measures of evaluation
- Tools for creating and tracking student learning objectives

#### Evidence of practice

- Statewide platform for storing and sharing artifacts of teaching to provide evidence of professional growth

### Task Force for Learning Supports

#### Idaho Core Standards

- Largest library of PD resources available
- 500+ Idaho Core Standards aligned videos
- 300+ Framework for Teaching videos

#### Literacy Proficiency

- Targeted resources modeling high yield strategies for literacy development
- Elementary and secondary strategies
- Intervention supports and best practices

#### Collaboration and Mentoring

- Statewide electronic collaboration system
- Professional Learning Communities
- Social networking in a safe, secure platform
- Tools supporting mentoring programs

#### Job-embedded professional development

- Ongoing, on demand PD resources
- Tools for Learning Walks, Staff Meetings, vertical alignment, and horizontal team planning

#### Technology

- Accessibility via smartphones, tablets, and computers
- Intelligent, personalized homepages

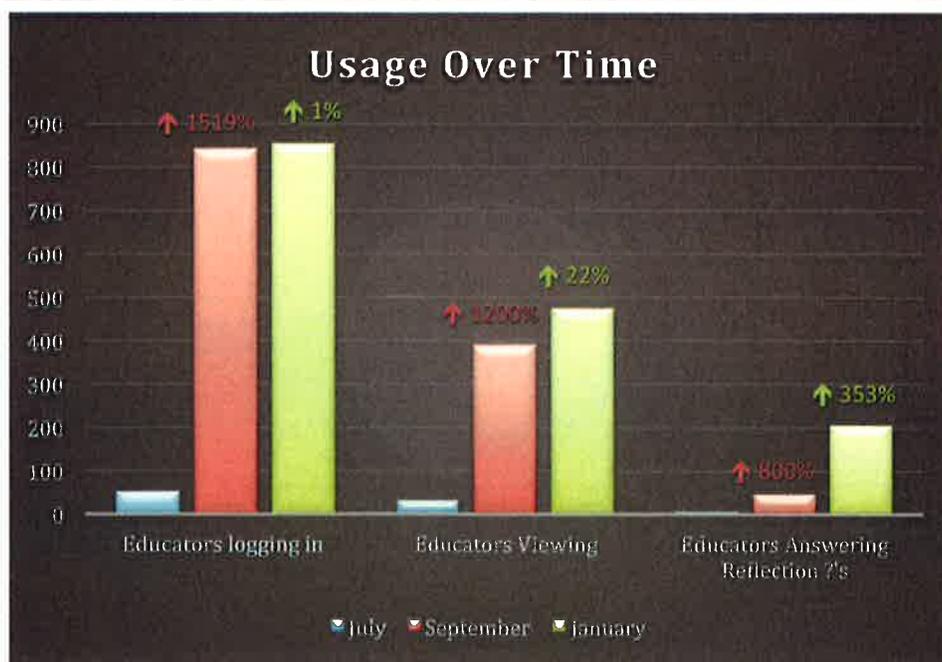
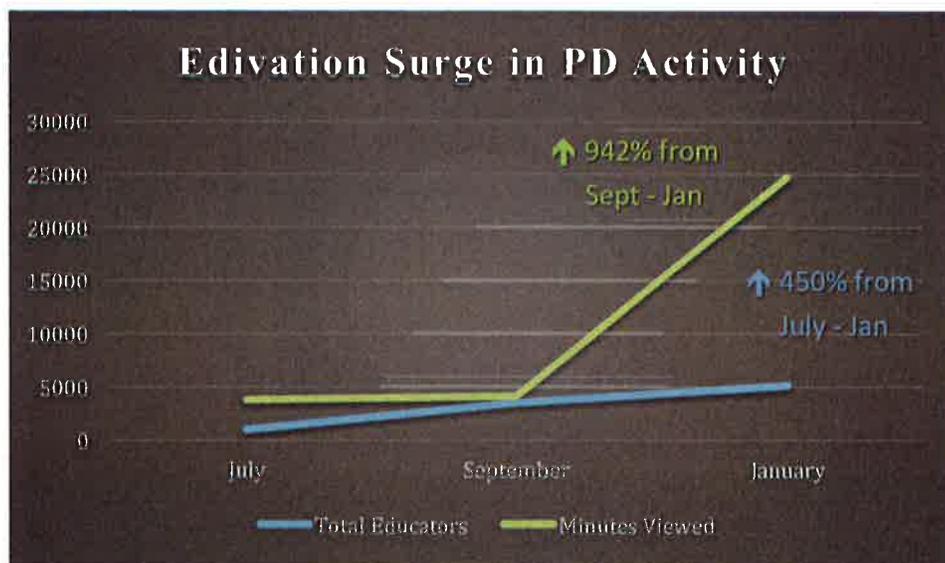
# Prioritizing Teacher Effectiveness

## Edivation Usage Surges Since Launch

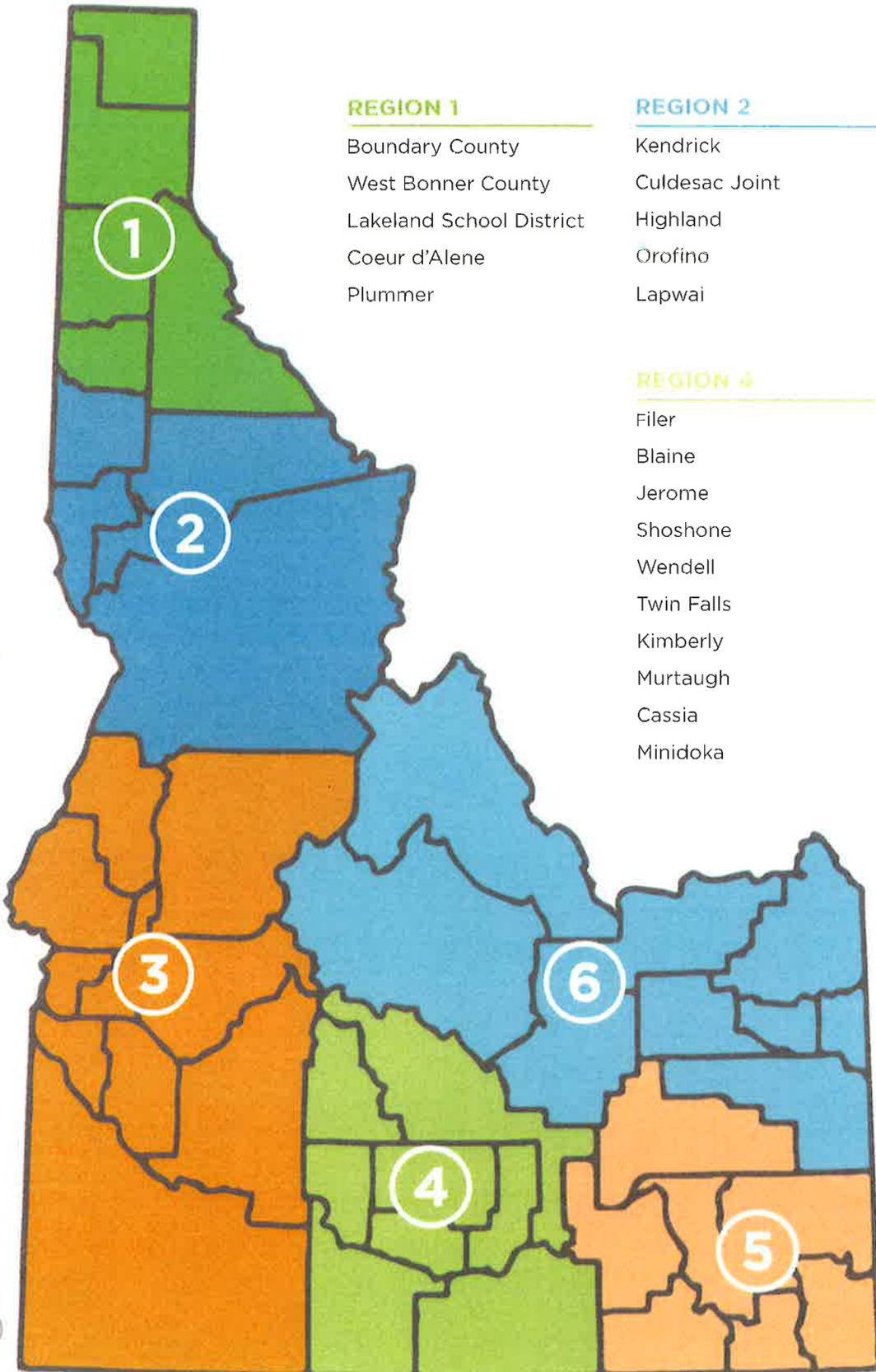
Since launching Edivation: The New PD 360 statewide in Idaho in July 2014, the surge in usage and professional development activity across the state has been dramatic.

“Edivation/PD360 has been such a valuable partner to improving teacher effectiveness. . . . The ONLY way to improve student achievement in ALL classrooms is to improve instruction in ALL classrooms. Edivation gives all teachers and administrators professional development to do just that.”

—Robin Gilbert, Director of Instruction and Student Achievement for the Middleton SD



# Edivate (PD360) districts so far:



## REGION 1

Boundary County  
West Bonner County  
Lakeland School District  
Coeur d'Alene  
Plummer

## REGION 2

Kendrick  
Culdesac Joint  
Highland  
Orofino  
Lapwai

## REGION 3

New Plymouth  
Payette  
Midvale  
Melba  
Fruitland  
Notus  
Wilder  
Caldwell  
Boise  
Kuna  
West Ada  
Vallivue

## REGION 4

Filer  
Blaine  
Jerome  
Shoshone  
Wendell  
Twin Falls  
Kimberly  
Murtaugh  
Cassia  
Minidoka

## REGION 5

American Falls  
Snake River  
Grace  
Arbon  
Oneida  
West Side

## REGION 6

Idaho Falls  
Shelley  
Swan Valley  
Madison  
Sugar Salem  
Clark County 161  
Blackfoot  
Jefferson #251  
Teton Co. #401

