

**IDAHO APPLE COMMISSION
IDAHO CHERRY COMMISSION
ANNUAL REPORT**

**SENATE AGRICULTURAL AFFAIRS
COMMITTEE**

MARCH 12, 2015

Parma Office Overview

Idaho-E. Oregon Onion Committee

Idaho-Oregon Fruit and Vegetable Association

Idaho Apple Commission

Idaho Cherry Commission

Idaho Apple Commission



2014-2015 Apple Commissioners

Bill Ford, Chairman
David Obermeyer, Vice-Chairman
Daniel Rowley, Secretary/Treasurer
Kelly Henggeler
Jim Carver

Apple Commission Memberships

US Apple Association
Northwest Horticultural Council

- Export Committee
- Science Advisory Committee

Northwest Fruit Exporters
Produce Marketing Association
United Fresh Produce Association
Idaho Preferred
Buy Idaho
Idaho Ag in the Classroom

University of Idaho - Specialty Crop Grant Funds ISDA

Maximizing Production and Fruit Quality and Optimizing Mineral Nutrients in 'Fuji' Apple, Using New Rootstocks and Orchard Architecture in Idaho

\$104,388 Allocated; \$35,492 In-Kind - Completed

In Search of Sustainable Rootstocks to Improve Yield Efficiency, Precocity, Mineral Nutrient Uptake, and Fruit Quality of Apples in Idaho

\$106,491.00, Allocated; \$84,207.00 Matching

The Impact of Tree Architecture and Girdling at Full Maturity in a Modern Super High Density Orchard on Yield Efficiency, Fruit Quality, Mineral Partitioning and Postharvest Physiology of Apples in Idaho

\$131,124.00, Allocated; 38,462.00 Matching

Thank you Essie!!!

University Gala - October 16, 2014



President Stabern and Production Chair Sara Ruff Allen hosted this collaboration with our generous donors for their support!

Buy Idaho Capitol Show – February 19, 2014



Canyon County Fair – July 24-27, 2014

Expo Idaho - August 15-24, 2014



Twin Falls County Fair - August 27-Sept.1



Pomology Program Annual Field Day-

September 6, 2014



St Lukes's FitOne - September 20, 2014



Other Activities Enjoying Idaho Apples

Apples at the Capitol during the Legislative Session
Apples at the House Ag Committee, and Senate Ag Committee

FFA Farm Expo
Meridian High School
September 23-25, 2014



FFA Farm Safety Day, Parma R & E Center
Sponsored by Simplot - September 2014



**Idaho Apple Commission
2014-2015 Financial Statement and 2015-2016 Proposed Budget**

	2013-2014 Financial Statement	2014-2015 Financial Statement	Budget 2014-2015	Proposed Budget 2015-2016
Income:				
Balance:	\$ 158,085.47	\$ 147,770.13		
Crop Assessments	23,837.63	109.08	57,000.00	57,000.00
Interest Income	663.21	16.89	1,500.00	750.00
Assessments from Prior Years	-	8,905.20		
Specialty Crop Grant Money	86,501.78	30,948.62	45,000.00	45,000.00
Reserve Money				
Total Income	111,002.62	39,979.79	103,500.00	102,750.00
Administrative Office:				
Audit Fee	-	-	-	-
Insurance/Workman's Comp	150.00	-	175.00	175.00
Office Supplies/Equipment	691.56	-	-	-
Postage	968.50	73.57	400.00	400.00
Rent & % of Salaries	11,153.00	4,647.13	11,153.00	11,153.00
Telephone	-	-	-	-
Office Travel	250.58	198.71	300.00	300.00
Total Administrative	13,213.64	4,919.41	12,028.00	12,028.00
Promotion:				
Production/Printing	326.16	167.45	1,500.00	1,500.00
Media	-	-	-	-
Local Promotions	2,303.44	2,183.39	3,500.00	3,500.00
Trade Association	17,637.00	11,496.00	18,000.00	18,000.00
Trade Meetings	-	-	1,700.00	1,700.00
Promotion Programs	-	-	-	-
Promotion Misc.(Postage, Special, Fees)	-	-	150.00	150.00
Total Promotions and Export Deve.	20,266.60	13,846.84	24,850.00	24,850.00
Grant Money Expended				
2011 Grant	85,268.02	1,555.08	30,000.00	30,000.00
2013 Grant	1,233.76	29,393.54	15,000.00	15,000.00
Total Grant Money Expended	86,501.78	30,948.62	45,000.00	45,000.00
Research Projects:				
University of Idaho				
Current Season's Projects-Fallahi	609.30	6,070.61	20,000.00	20,000.00
E. Fallahi -09 Grant (11-12 Season)	-	-		
Previous Season's Projects				
Research Reserve				
Total Research Projects	609.30	6,070.61	20,000.00	20,000.00
Miscellaneous Expense:				
Miscellaneous	726.64	60.43	750.00	750.00
Commission Travel	-	-	-	-
Miscellaneous-Other	-	-	-	-
Total Miscellaneous	726.64	60.43	750.00	750.00
Grand Total	\$ 121,317.96	\$ 55,845.91	102,628.00	102,628.00

Balance Sheet

As of December 31, 2014

	<u>Dec 31, 14</u>	<u>Dec 31, 13</u>
ASSETS		
Current Assets		
Checking/Savings		
1050 · U S Bank - Checking	6,884.65	16,953.19
1060 · U S Bank - Savings	10,149.84	30,148.53
1065 · U.S. Bank CD @ 0.50%, 9/23/15	54,975.33	54,324.04
1070 · US Bank Money Market Account	32,039.34	32,020.54
Total Checking/Savings	<u>104,049.16</u>	<u>133,446.30</u>
Total Current Assets	<u>104,049.16</u>	<u>133,446.30</u>
TOTAL ASSETS	<u><u>104,049.16</u></u>	<u><u>133,446.30</u></u>
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Other Current Liabilities		
2402 · Specialty Crop Grant 2011	0.00	-935.80
2403 · Specialty Crop Grant 2013	-27,854.85	0.00
Total Other Current Liabilities	<u>-27,854.85</u>	<u>-935.80</u>
Total Current Liabilities	<u>-27,854.85</u>	<u>-935.80</u>
Total Liabilities	-27,854.85	-935.80
Equity		
3900 · Operating Reserve	147,770.13	158,085.47
Net Income	-15,866.12	-23,703.37
Total Equity	<u>131,904.01</u>	<u>134,382.10</u>
TOTAL LIABILITIES & EQUITY	<u><u>104,049.16</u></u>	<u><u>133,446.30</u></u>

Profit & Loss Budget vs. Actual

July through December 2014

	<u>Jul - Dec 14</u>	<u>Budget</u>	<u>\$ Over Budget</u>
Income			
4050 · 2014 Crop Assessments	109.08	57,000.00	-56,890.92
4060 · Interest Income	16.89	1,500.00	-1,483.11
4065 · Specialty Crop Grants	30,948.62	45,000.00	-14,051.38
4075 · Previous Year's Assessments	8,905.20		
Total Income	<u>39,979.79</u>	<u>103,500.00</u>	<u>-63,520.21</u>
Expense			
7100 · Administrative			
7120 · Property Ins/Workman Comp	0.00	175.00	-175.00
7140 · Postage	73.57	400.00	-326.43
7150 · Rent & % of Salaries	4,647.13	11,153.00	-6,505.87
7170 · Office Travel	198.71	300.00	-101.29
Total 7100 · Administrative	<u>4,919.41</u>	<u>12,028.00</u>	<u>-7,108.59</u>
7200 · Trade Involvements			
7220 · Trade Association Dues	11,496.00	18,000.00	-6,504.00
7549 · Trade Meetings	0.00	1,700.00	-1,700.00
Total 7200 · Trade Involvements	<u>11,496.00</u>	<u>19,700.00</u>	<u>-8,204.00</u>
7300 · Promotion			
7320 · Production and Printing	167.45	1,500.00	-1,332.55
7340 · Local Promotions	2,183.39	3,500.00	-1,316.61
7495 · Promotion Miscellaneous	0.00	150.00	-150.00
Total 7300 · Promotion	<u>2,350.84</u>	<u>5,150.00</u>	<u>-2,799.16</u>
7662 · Miscellaneous	60.43	750.00	-689.57
7665 · Grant Money Expended			
7667 · 2011 Grant	1,555.08	30,000.00	-28,444.92
7668 · 2013 Grant	29,393.54	15,000.00	14,393.54
Total 7665 · Grant Money Expended	<u>30,948.62</u>	<u>45,000.00</u>	<u>-14,051.38</u>
7669 · Research Projects			
7682 · Current Season Proj - Fallahi	6,070.61	20,000.00	-13,929.39
Total 7669 · Research Projects	<u>6,070.61</u>	<u>20,000.00</u>	<u>-13,929.39</u>
Total Expense	<u>55,845.91</u>	<u>102,628.00</u>	<u>-46,782.09</u>
Net Income	<u>-15,866.12</u>	<u>872.00</u>	<u>-16,738.12</u>

Idaho Cherry Commission



2014-2015 Cherry Commissioners

Larry Ball, Chairman

John Williamson, Vice-Chairman

David Shaw, Secretary-Treasurer

Jim Mertz

Richard Kincheloe

Cherry Commission Memberships

Idaho Preferred
Northwest Cherry Growers
Idaho Ag in the Classroom

Apple and Cherry Promotional Materials



Idaho Cherry Commission

2014-2015 Six Month Financial Statement
2015-2016 Estimated Budget

	2013-2014 Financial Statement	2014-2015 Six Month Financial Statement	Budgeted 2014-2015	Estimated Budget 2015-2016
Income:				
Balance:	\$ 21,167.12	\$ 13,406.82		
Crop Assessments	\$ 15,982.52	\$ 29,046.67	\$ 20,000.00	\$ 20,000.00
Interest Income	2.07	1.04	10.00	10.00
Other Income	-	-	-	-
Total Income	15,984.59	29,047.71	20,010.00	20,010.00
<u>Administrative, Office, Miscellaneous Expenses:</u>				
Insurance/workman's Comp	-	-	200.00	200.00
Rent & % of Salaries	3,847.00	3,847.00	3,847.00	3,847.00
Office Supplies and Equipment	-	-	-	-
Postage	64.74	51.84	100.00	100.00
Phone	-	-	-	-
Miscellaneous	1,185.40	185.43	400.00	400.00
Total Administrative	5,097.14	4,084.27	4,547.00	4,547.00
<u>Commission Expenses:</u>				
Travel	308.52	174.63	500.00	500.00
Annual California Inspection	-	-	500.00	500.00
Mexico Cherry Inspection	-	-	1,000.00	1,000.00
Promotional Programs	-	-	5,000.00	5,000.00
NWCG Promotional Assessment	15,000.00	-	15,000.00	15,000.00
Soft Fruit Research	2,563.23	-	1,000.00	1,000.00
Promotional Items	776.00	114.62	1,500.00	1,500.00
Total Commission Expense	18,647.75	289.25	24,500.00	24,500.00
Grand Total	23,744.89	4,373.52	29,047.00	29,047.00

Balance Sheet

As of December 31, 2014

Dec 31, 14**ASSETS****Current Assets****Checking/Savings**

1050 · US Bank - Checking

32,871.35

1060 · US Bank - Savings

5,209.66

Total Checking/Savings38,081.01**Total Current Assets**38,081.01**TOTAL ASSETS**38,081.01**LIABILITIES & EQUITY****Equity**

3900 · Operating Reserve

13,406.82

Net Income

24,674.19

Total Equity38,081.01**TOTAL LIABILITIES & EQUITY**38,081.01

Idaho Cherry Commission
Profit & Loss Budget vs. Actual
 July through December 2014

	<u>Jul - Dec 14</u>	<u>Budget</u>	<u>\$ Over Budget</u>
Income			
4050 · 2014 Crop Assessments	29,046.67	20,000.00	9,046.67
4060 · Interest Income	1.04	10.00	-8.96
Total Income	<u>29,047.71</u>	<u>20,010.00</u>	<u>9,037.71</u>
Expense			
7100 · Workman's Comp and Insurance	0.00	200.00	-200.00
7200 · Rent &% Of Salaries	3,847.00	3,847.00	0.00
7240 · Annual California Inspection	0.00	500.00	-500.00
7250 · NWCG Promotion Assessments	0.00	15,000.00	-15,000.00
7260 · Mexico Cherry Inspectors	0.00	1,000.00	-1,000.00
7270 · Soft Fruit Research	0.00	1,000.00	-1,000.00
7280 · Promotional Items	114.62	1,500.00	-1,385.38
7290 · Promotional Programs	0.00	5,000.00	-5,000.00
7300 · Travel	0.00	500.00	-500.00
7301 · Office Travel	174.63		
7415 · Postage	51.84	100.00	-48.16
7425 · Miscellaneous	185.43	400.00	-214.57
Total Expense	<u>4,373.52</u>	<u>29,047.00</u>	<u>-24,673.48</u>
Net Income	<u><u>24,674.19</u></u>	<u><u>-9,037.00</u></u>	<u><u>33,711.19</u></u>

Idaho-E. Oregon Onion Committee



Idaho-E. Oregon Onion Committee

- Federal Marketing Order #958, established in 1957
- Grower and Handler Representation
- Six grower districts and four handler districts and a public member position
- Minimum size and grade standards exceed USDA standards
- One of the largest onion growing areas in the U.S.
- An average of 20,000 acres of 2013-2014 shipped 31,193 (40,000 lb) truckloads
- Promotion Committee, Export Committee, and Research Committee
- Members of Idaho Preferred and Ag in the Classroom
- www.usaonions.com USA Onions

State Ranking Onion Comparison All Types
2013 All Seasons

	State	Harvested acreage
1.	California *	43,900
2.	Washington **	22,000
3.	Idaho-E. Oregon	19,900
4.	Georgia	11,100
5.	Oregon (West)	10,000
6.	Texas *D	9,700
7.	New York	6,500
8.	New Mexico	6,100
9.	Colorado	4,000
10.	Michigan	2,700

(Nevada did not Report to Avoid Disclosing Individual Operations)

	State	Cwt. Yield Per Acre
1.	Idaho-E. Oregon	770
2.	Oregon (West)	610
3.	Washington **	515
4.	New Mexico	430
5.	California *	430
6.	Wisconsin	450
7.	Colorado	425
8.	Texas *D	360
9.	New York	310
10.	Michigan	300

(Nevada did not Report to Avoid Disclosing Individual Operations)

	State	Production (1,000 cwt.)
1.	California *	18,242
2.	Idaho-E. Oregon	15,228
3.	Washington **	12,500
4.	Oregon (West)	6,100
5.	Texas *D	3,492
6.	Georgia	2,997
7.	New Mexico	2,623
8.	New York	2,015
9.	Colorado	1,770
10.	Wisconsin	810

(Nevada did not Report to Avoid Disclosing Individual Operations)

	State	Value per cwt. (Dollars)
1.	Georgia	\$44.10
2.	Texas *D	\$23.80
3.	Washington **	\$20.45
4.	Colorado	\$18.90
5.	Wisconsin	\$16.40
6.	New York	\$16.00
7.	Michigan	\$15.90
8.	Oregon (West)	\$12.60
9.	Idaho-E. Oregon	\$11.35
10.	California *	\$9.57

(Nevada did not Report to Avoid Disclosing Individual Operations)

	State	Total Value (1,000 Dollars)
1.	Washington **	165,600
2.	California *	164,586
3.	Idaho-E. Oregon	148,624
4.	Georgia	132,168
5.	Texas *D	83,110
6.	Oregon (West)	66,100
7.	New Mexico	40,919
8.	New York	31,600
9.	Colorado	28,539
10.	Wisconsin	12,480

(Nevada and Texas did not Report to Avoid Disclosing Individual Operations)

* Includes Spring or Summer storage and non storage

** Includes Summer storage and non storage

*** Includes Spring and Summer non storage

*D Includes Spring and Data Withheld to Avoid Disclosing Individual Operations

Idaho-Oregon Fruit and Vegetable Association



Idaho-Oregon Fruit and Vegetable Association

- Established in 1962
- Represents onion, apple, and cherry shippers
- Associate Members from across the U.S.
- Members of Ag in the Classroom, Food Producers, and the Idaho Business Coalition for Immigration Reform
- Annual Convention in McCall, Idaho

Web Site and Office Staff

Web Site www.idahoapples.com

Web Site www.idahocherries.com

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Thank you!!!

Questions and Answers