

MINUTES
(Subject to approval by the Committee)
Joint Millennium Fund Committee
Thursday, December 08, 2016
8:00 A.M.
Room EW42
Boise, Idaho

Members: **Senate:** Co-Chairman Lodge, Johnson, Martin, Ward-Engelking, & Burgoyne. **House:** Co-Chair Wood, Hartgen, Anderst, King, & Wintrow.

Chairman Wood called the meeting to order at 8:00 AM. Roll call was taken and all members were present.

Senator Lodge moved and Representative King Seconded a motion to approve the minutes 12/7/2015; 12/8/2015; 1/11/2016; and 1/26/2016. The motion passed unanimously.

Chairman Wood then turned the time over to Jared Tatro, Principal Budget Analyst and Committee staff to provide an overview of the application and annual reporting process. Mr. Tatro also provided information on the scoring process and committee work that would take place over the next two days.

The **first presenter was Corby Goade, Department of Health & Welfare.** This request is for \$2,706,700 and will be implemented in three different pieces. The first is for \$1,256,700 to contract with the Quitline vendor. This contract will provide telephone, print, and online cessation services, including free nicotine replacement therapy medication (nicotine patches, gum, and lozenges). The second part of the request is for \$1.1 million to contract for media and marketing services. The third part is for \$350,000 to sponsor local athletes and various events around the state. Overall, these funds are intended to encourage residents to quit tobacco use and support those that try to quit with services and medications that are typically unaffordable.

The **second presenter was Alan Miller from the Department of Juvenile Corrections, and Maureen Brewer with Boise State University.** The request is for \$747,000 to provide support for youth that have entered the juvenile justice system, but whose assessment scores do not warrant treatment through the department's substance use disorder program. Funds will be used with a focus on early intervention for low-level offenders. Eighty-one percent of the request, or \$600,000, will be sub-granted to other entities through a secondary grant application process. In FY 2016, the department sub-granted to 22 programs. The sub-granting process is overseen by the Idaho Juvenile Justice Commission. Planning and oversight is done in partnership with the Juvenile Justice Commission and the eight local Juvenile Justice Councils. The department has incorporated a sustainability requirement for sub-grantees that funding will be reduced 15% each year for five years, at which point the entity is expected to sustain its program without money from the Millennium Fund. Included in the request is \$95,000 to pay Boise State University for program evaluation, \$20,000 for the eight Juvenile Justice Councils, and \$10,000 for agency overhead.

The **third presenter was Nicole Fitzgerald with the Office of Drug Policy, and Alex Adams with the Board of Pharmacy.** The request is for \$871,200 in partnership with the Board of Pharmacy and Truth208 to prevent prescription drug abuse. The program has three goals: 1) decrease the amount of prescription medications available in the community; 2) create awareness of prescription drug abuse with youth; and 3) create awareness among adults that youth may be abusing prescription medications. This request would be implemented through advertising campaigns and mini-grants to selected pharmacies. Advertising would occur through radio, television, and online ads. Thirty mini-grants will be awarded to different pharmacies to place prescription disposal drop-boxes for unused and unwanted medications. The request includes \$676,500, or 78%, to be subgranted to Truth208. The mini-grants will be distributed by ODP in partnership with the Board of Pharmacy.

Each of the 30 grants will be for \$5,600 for a net total of \$168,000. It is the intent that selected pharmacies will continue the program after the first year of receiving the requested funds. The remainder of \$26,700 will stay with ODP to cover costs of the program.

The **fourth presenter was Russell Duke with the Public Health Districts**. The request is for \$750,000 for tobacco cessation programs. This request is targeted toward reaching at least 2,000 individuals in at least 89% of Idaho's counties, with a primary focus on pregnant women and youth. In FY 2018, the Health Districts will continue their initiative with four measures: 1) increase the number of classes offered and/or participants in rural and outlying areas; 2) provide ongoing support/education to pregnant women to encourage them to quit/stay quit; 3) incorporate social media to encourage all class participants to quit/stay quit; and 4) work with local pharmacies and medical facilities to refer smoking patients to cessation classes.

The **fifth presenter was Lt. Colonel Kedrick, Idaho State Police, and Terry Pappin, Department of Health & Welfare**. The request is for \$187,100 to comply with the Prevention of Minors' Access to Tobacco Act, through tobacco-retailer compliance checks. The program is defined and regulated in Chapter 57, Title 39, Idaho Code, Prevention of Minors' Access to Tobacco. Responsibility for operating the program rests with the Department of Health and Welfare (DHW), which must conduct a certain number of compliance inspections of tobacco vendor permittees each year in order to retain federal funds for a variety of substance abuse programs. In 2001, Section 39-5710, Idaho Code, was amended to require a minimum of one compliance check per permittee, per year. In FY 2003, the Legislature appropriated \$225,800 from the General Fund and \$94,000 from the Millennium Income Fund to ISP to cover the cost of contracting the services with DHW. DHW contracts for the inspections with Benchmark Research and Safety, Inc., and bills ISP for the total cost of the program. The requested amount is estimated to cover the costs of 1,113 retailer compliance inspections, retailer training website, and providing printed materials to retailers.

The committee took a 15 minute break at 9:50 AM

The **sixth presenter was Vonda Mulroney, Lewis-Clark State College**. The request is for \$152,900 to continue with the second year of its Fresh Mouth Campaign. This campaign is designed to educate participants about the impacts of smoking on oral health and to motivate clients to reduce or cease smoking. The grant will be implemented by (1) contracting with a dentist to work with smokers needing restorative dental care; (2) hiring of a part-time office support staff to assist in the recruitment and scheduling of program participants; (3) hiring an adjunct instructor to oversee the dental hygiene students as they assess oral health, provide smoking cessation education, and make referrals to community resources for program participants; (4) maintaining established referral partners and protocol for tobacco cessation tracking; and (5) providing free electric toothbrushes for participants. The goals of the project are to (1) raise awareness among smokers who use the clinic on oral health implications from using tobacco; (2) treat/resolve dental issues related to tobacco use; and (3) prepare students to educate participants and patients on smoking cessation.

The **seventh presenter was Greg Lewis, Department of Correction**. The request is for \$1,859,200 to support community-based substance abuse treatment services for felony offenders. The grant serves felony offenders on probation or parole who receive treatment in the community, rather than extending incarceration in a state facility. Delivering evidence-based treatment in the community reduces a person's risk to reoffend, with the benefit of the corresponding cost avoidance of higher incarceration rates due to recidivism.

The **eighth presenter was Kelly Brassfield, Idaho Association of Counties**. The request is for \$300,000 to provide continued support to eight recovery centers throughout Idaho. This includes \$25,000 for each of the first four centers located in Ada, Canyon, Gem, and Latah Counties. This funding will provide for the third year of operations. These centers received \$125,000 in year one and \$50,000 in year two. This request also includes \$50,000 for each of the centers that were established

last year in Bannock, Bonneville, Kootenai, and Nez Perce Counties. This funding will provide for a second year of operations. These centers received \$150,000 for the first year of operations.

The **ninth presenter was Tina Schaal, American Cancer Society**. The request is for \$194,200 to perform outreach to underserved women and to educate them about the connection between tobacco use and cancer, the need for cancer screenings, and available cessation tools. The project design has three components: (1) develop small media pieces; (2) partner with hospitals and primary care clinics in Idaho to focus on outreach and education; and (3) offer provider education about Women's Health Check, tobacco/cancer connection, and best practices for cancer screenings.

The **tenth presenter was Lindsey Westburg, Boys & Girls Club of Idaho**. The request is for \$159,000 for the teen empowerment project. This project is a comprehensive approach to reduce the likelihood of current or future engagement in risky behaviors by youth, ages 11-18, served by the Boys & Girls Clubs in Idaho. The focus of the project is on building self-esteem, instilling good character and citizenship, improving academic skills, and developing positive relationships. The project offers a holistic youth development service delivery system, versus a single strategy approach to prevention of at-risk behaviors. The Boys & Girls Clubs hopes to serve 3,500 youth who attend their facilities. Jake Brasil, Student and member of the club testified to the committee on his involvement and experience with the club. **Representative Anderst disclosed to the committee that he is involved with the Boys & Girls Club as a board member.**

The committee was ahead of schedule and asked if any presenters scheduled for the afternoon, would be willing to present earlier than scheduled. Community Coalitions and American Lung Association both volunteered.

The **eleventh presenter was Tammy Rubino, Community Coalitions of Idaho**. The request is for \$24,000 to help build community level coalitions for substance abuse prevention. Funds will be used to cover costs for the tri-annual meetings and trainings for coalition members, non-members, and partner organizations. The program aims to address the problems of a lack of statewide collaboration and of youth substance use through education, training, and support of community coalitions. Of the amount requested, \$12,000 is for conference scholarships, \$3,000 for conference speakers, \$3,600 for working lunches, and \$2,000 for travel.

The **twelfth presenter was Heather Kimmel, American Lung Association**. The request is for \$229,000 for three programs that are designed to prevent tobacco use among Idaho youth: 1) Teens Against Tobacco Use (TATU), a peer-education prevention program; 2) Support Teens Against Nicotine Dependency (STAND), a youth engagement and advocacy program; and 3) Not-On-Tobacco (N-O-T), a quit-smoking program designed specifically for youth under age 18. The goal is to reduce the burden of tobacco on Idaho by preventing its use among youth.

The committee recessed for 1 hour for lunch. The committee reconvened at 1:00 PM.

The **thirteenth presenter was Corey Crownhart, Idaho Drug Free Youth**. The request is for \$205,100 to continue and expand the iDFY Project. The iDFY project supports three activities: 1) i2i student assemblies; 2) school-based iDFY chapters; and 3) the Youth Summit. This request would allow the project to be expanded into 30 new schools and establish a sustainability model for future years. The i2i assemblies typically last three hours and can accommodate about 120 students. Typically two programs are run in a single day, reaching 240 students. The program is for 7th grade through 12th grade. Chapter programs are student clubs where members commit to being drug and alcohol free and are overseen by an advisor. The Youth Summit is a four-day program designed to break down barriers and help students become or maintain a drug-free life.

The **fourteenth presenter was Neva Santos, Academy of Family Physicians**. The request is for \$83,000 for the TAR WARS Program, which is designed to teach children how to make positive decisions regarding their health. TAR WARS is a tobacco-free education program for fourth and fifth-grade students. In Idaho, the program focuses on fifth-grade students but will add

fourth-graders when the need arises. The program is designed to teach children about the short-term health effects, financial aspects, and image-based consequences of tobacco use; and how to live tobacco-free by providing tools to make positive decisions regarding their health and promote personal responsibility for their well-being. The program is implemented in classrooms by volunteers. It uses a community-based approach to mobilize family physicians, dentists, educators, and other health care professionals to take an active part in their community's health education and encourages overall community support for tobacco-free education.

The **fifteenth presenter was Greg Orlando, Idaho Youth Ranch**. The request is for \$100,000 for personnel costs to support substance abuse and tobacco cessation/prevention programs at the Anchor House - a family therapy and support center in Coeur d'Alene that serves children, teens, and families throughout North Idaho. The grant would provide personnel funding for staff to (1) provide an array of services that can be bundled for an overall impact; (2) provide services to children and families in need of behavioral and/or psychological therapy; and (3) provide substance abuse prevention for children who are at a greater risk of abusing drugs and alcohol. The goals of the program are to have 70% of clients not using substances, 90% of children and teens in school or employed, and 90% of participants reporting that they are experiencing improved family functioning.

The **sixteenth presenter was Lori Otter, First Lady for the State of Idaho and President of the Board of Directors for the Idaho Meth Project**. The request is for \$649,900 for the continuation of the Idaho Meth Project. The Idaho Meth Project includes the "Not Even Once" campaign that is designed to discourage the use of methamphetamine and includes teen outreach through digital media, school presentations, and community engagement activities, which includes online print, audio and video advertising, free in-school education, community event participation, and anti-meth billboard advertisements statewide. The goal of the program is to promote parent-child discussions about meth. The request includes \$73,500 for personnel costs, \$569,500 for operational needs, and \$6,900 for capital outlay purchases. Operating expenditures include \$400,000 for advertising, \$50,000 for marketing, \$40,000 for program evaluation, \$28,000 for travel, \$20,000 for materials and supplies, and \$15,000 for lobbying activities.

The **seventeenth presenter was Lori Otter, First Lady for the State of Idaho and President of the Board of Directors for the Idaho Meth Project**. The request is for \$495,300 for the continuation of the Truth208 program, a prescription drug abuse awareness program. The program includes teen outreach through digital media, school presentations, and community engagement activities, which includes online print, audio and video advertising, free in-school education, community event participation, and billboard advertisements. The goal of the organization is to promote parent-child discussions about prescription drug abuse. The request includes \$73,500 for personnel costs and \$421,800 for operational needs, which includes \$250,000 for advertising and marketing, \$60,000 for pharmacy bags that would be used for medicine disposal, \$40,000 for program evaluation, \$28,000 for travel, \$25,000 for materials and supplies, and \$10,000 for overhead and lobbying activities. Truth208 was formerly a part of the Prevention Project, which also oversees the Idaho Meth Project.

The **eighteenth presenter was Jeanette Pinkham, Nez Perce Tribe**. The request is for \$90,600 to provide assistance with its Supporting Fathers, Supporting Children Program. This program is designed to enhance the father and child relationship. Specifically, this funding would be for a community outreach specialist and this position would travel the state and provide classes for tribal members. The program has three goals: 1) decrease the use of substance abuse of fathers with the tribe; 2) prevent the use of substance abuse of children in their community; and 3) increase child support payments of non-custodial fathers.

The committee adjourned at 2:50 PM.

A link to the audio for the entire committee action: [Audio Link](#)