

## STATEMENT OF PURPOSE

### RS25115

The Keep IDaho Safe (KIDS) Act establishes the KIDS List, a voluntary tool for parents to use to control what messages their children receive via email and text message. If a parent signs her child up for KIDS List, marketers will be prohibited from sending messages promoting age-restricted materials and services - like pornography and gambling - to the child's registered email address and/or phone number.

### FISCAL NOTE

This legislation will have no fiscal impact to the General Fund. It has no fiscal impact because the amendment is consistent with current legislative practices.

#### Contact:

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**DISCLAIMER:** This statement of purpose and fiscal note are a mere attachment to this bill and prepared by a proponent of the bill. It is neither intended as an expression of legislative intent nor intended for any use outside of the legislative process, including judicial review (Joint Rule 18).