



Idaho Agriculture in the Classroom

2017 ANNUAL REPORT

AITC Partners,

It is a pleasure to report to you on the 2017 activities and events sponsored by Idaho Ag in the Classroom. Let me highlight a few of the accomplishments this past year:

ON THE ROAD WORKSHOPS: Two On the Road Workshops were held this year for teachers. One was held in the Treasure Valley (28 participants) and one in the Magic Valley (39 participants). Each of these workshops included some excellent visits to farms, ranches and agribusiness operations to learn more about Idaho's number one economic and industry driver - agriculture.

GOVERNOR'S AWARD FOR EXCELLENCE IN AGRICULTURE: AITC nominated Kevin Moss, owner and manager of Moss Greenhouses in Jerome for this prestigious award. Kevin was one of the five selected, and will be presented with the Marketing Innovation award. Kevin will be recognized at the Idaho Ag Summit in February by Governor C.L. "Butch" Otter. Moss Greenhouse has been a frequent stop for workshops and tours of AITC over the years. Congratulations, Kevin! AITC was proud to nominate you for this award.

WEBSITE/SOCIAL MEDIA: The Idaho AITC website is maintained by Utah State University and Facebook is maintained by AMG. Both have been excellent avenues for advocating for agriculture and helping people learn more about the industry. We have seen increased traffic to both and have shared a number of videos by Leadership Idaho Agriculture graduates to help people understand farming practices. Views of these videos have hit record numbers and are very popular resources for those exploring agriculture.

LICENSE PLATES: The Ag Plate revenue continues to increase as more people learn about the program and how the proceeds are used to promote agriculture education through AITC. Currently, we distribute brochures to all of the County Assessors and through other venues to promote the plates. Thanks to each of you that might have an ag plate on vehicles you drive.

AG EXPOS: AITC has been pleased to be a cooperating partner with FFA Chapters and other groups throughout Idaho to provide materials for teachers and students attending Ag Expos. Each is unique in nature of the community where it is held, and at most Expos, students are given a packet and teachers are provided resources to be used in their classrooms. The following are Expos and other activities where AITC distributed materials:

- Peterson Stampede Children's Event at Karcher Mall
- Agri-Service Growers Meeting - 170 students / 6 teachers
- Shelly High School Ag Expo - 415 students / 18 teachers
- Leadership Idaho Agriculture Class 37
- Melba High School Ag Expo - 170 students / 7 teachers
- Raft River High Ag Expo - 200 students / 8 teachers
- Cassia County FFA Expo - 500 students / 19 teachers
- Kootenai County Farm to Table Activity Days - 780 students / 28 classrooms
- Treasure Valley AITC Workshop - 28 teachers
- Magic Valley AITC Workshop - 39 teachers
- Canyon County Fair (in cooperation with Peterson Stampede)
- Twin Falls County Fair
- West Ada FFA Ag Expo - 3,100 students / 150 teachers
- Idaho Preferred Road Show
- Rigby High STEM Presentation - 380 students / 20 teachers

ADMINISTRATIVE SERVICES: Association Management Group in Meridian has provided the support services for Idaho AITC since 1994. Many thanks to the members of the AMG team who contribute to the success of the program. We enjoy our association with Idaho AITC.



Rick Waitley
Rick Waitley, State Director



OBENDORF HOP FARMS | PARMA



MOO-RIAH DAIRY | MELBA



MOSS GREENHOUSES | JEROME

2017 IDAHO FARM TO SUMMER PILOT PROGRAM

WHAT IS FARM TO SUMMER?

- Encourage summer feeding sites to serve more Idaho food products
- Increase agricultural literacy among students taking part
- Increase staff awareness of local seasonal foods

COMPONENTS:

- Local foods in meal
- Presentation connecting food on menu to agriculture and nutrition
- Take home bag with food/educational materials

RESULTS:

- 12 sites participated
- Approximately 970 students consumed a local meal
- All reporting sites said no problems sourcing local foods
- All reporting sites said that they would serve the local meal again
- Many foods were used that were not previously part of regular menu – some due to seasonality, some to preparation required, some due to cost
- Local items included blueberries, cherries, strawberries, cucumbers, cantaloupe, summer squash, apricots, carrots, honey, bread, hot dogs, trout patties, cheese, tortillas, and more

PARTICIPATING SITES:

- Endeavor Elementary (Nampa)
- West Ada Schools – Tully Park
- Idaho Food Bank (Boise)
- Sacajawea Elementary (Caldwell)
- Van Buren Elementary (Caldwell)
- Ada County Boys & Girls Club
- Payette Primary School
- Payette Public Library
- Lowell Elementary (Boise)
- Homedale Farmers Market
- Whitney Elementary (Boise)
- Marsing Elementary

SPONSORS:

- ISDA's Idaho Preferred Program
- University of Idaho
- Idaho AITC
- Northwest Farm Credit Services
- Food Producers of Idaho
- Ada County Farm Bureau
- United Dairymen of Idaho (Dairy West)
- Peterson Stampede
- Idaho Bean Commission



2017 BOARD OFFICERS

Kristie Dorsey, President
Production Agriculture/Teacher

Linda Ventura, Vice President
Lowell Scott Middle School

Gretchen Hyde, Secretary/Treasurer
Idaho Rangeland Resource Commission

Darrell Bolz
Retired State Representative

Leah Clark
Idaho State Dept. of Agriculture

Stephanie Etter
Homemaker

Clara-Leigh Evans
State FFA Coordinator

Frances Field
Production Agriculture

Candi Fitch
ID-OR Fruit and Vegetable Association

Carol Guthrie
Production Agriculture

Robin Lindquist
Farm Manager

Jim Lowe
The Farmstead Corn Maze

Dan Sample
Columbia Bank

Mike Thornton
U of I Parma R & E Center

Judy Woody
Production Agriculture

Ag Advocate Award

PAST RECIPIENTS

2003

Mike Everett

2005

Rep. Kent Kunz

2006

Sen. Don Burtenshaw
Rep. Frances Field
Sen. Stan Williams

2007

Rep. Darrell Bolz
Sen. Tim Corder
Marilyn Crumley
*Pat Takasugi

2008

Drew Eggers
Celia Gould
Dan Hammond
Bob, Jane, & James Hoff
Anne McKellip
Jay Miller
Kevin Moss
*Lou Riesenber
Dan Sample
Mandi Thompson
Heather Tiet-Nelson

2009

Kathy Alder
Jeanie Blattner
Leah Clark
Jim & Carol Guthrie
Bill Lickley
Heidi Martin
Jim & Afton Patrick
Rebecca's Cakes & Catering
Blair Wilson

2011

Dave & Dan Dixon
John & Bill Hartman
Tim Sommer

2012

Tony VanderHulst

2013

Kuna FFA Chapter
Meridian FFA Chapter

2014

Gretchen Hyde

2015

Linda Ventura
Joe Stewart
M-M Feedlot

2016

The Farmstead Corn Maze
Mike Thornton
Judy Woody

*deceased

IDAHO SUGARBEET GROWERS ASSOCIATION

Idaho ranks #2 in sugarbeet production, with the heart of production following the route of the Snake River through Idaho. Mark Duffin, Executive Director of the Association, has been a great partner in providing materials and information from their industry about sugarbeet production as well as information about sugar processing and nutrition related to sugar consumption. Idaho provides over 19% of the sugarbeets for the U.S. with nearly 175,000 acres grown in Idaho. The sugarbeet industry is responsible for over 50% of U.S. sugar production. The Idaho Sugarbeet Growers are players in the arena of trade shows and Ag Expos in local schools and fairs.

IDAHO APPLE COMMISSION

For over 100 years, farmers in Idaho have grown apples. The annual harvest, from August through October, provides crisp and fresh apples to Idaho, national, and world markets. Idaho grows several varieties of apples. Candi Fitch, Administrator for the Commission, has been an advocate for the apple industry; one way has been by providing educational materials for classrooms and teachers through the Idaho AITC programs. The Apple Commission is also a regular exhibitor at trade shows and Ag Expos in cooperation with FFA Chapters.

IDAHO FOREST PRODUCTS COMMISSION

Idaho Forest Products Commission's Project Learning Tree has been a close cousin to Idaho AITC activities for many years. The annual experience for educators is held in various parts of Idaho. The IFPC is also responsible for the Sustainable Forestry Tours which engage students with proven, classroom-tested Project Learning Tree activities. IFPC has provided resources for students and teachers through AITC to high school FFA Ag Expos, as well as provided materials for requests that AITC receives from teachers throughout the year. The natural resource industry is important to Idaho with approximately 70% of Idaho's lands owned by the government for the benefit of citizens; many of those acres are forested lands.

AGRI-SERVICE

Agri-Service was founded in 1990 by Cleve Buttars when he moved from Logan, Utah to Twin Falls, Idaho. Agri-Service was revolutionary in introducing the large square baler in the Magic Valley, making a name for themselves as the valley's hay experts. Soon the company grew from one store to five, and then from five to ten. The company is in collaboration with the parent company, AGCO Corporation. Agri-Service are strong advocates for agriculture in the Magic Valley; they host a field day for elementary children and promote the AITC ag license plate by sporting it on more than 100 company vehicles.



ORGANIZATIONAL MEMBERSHIP - \$150

Ada SWCD
 Adams SWCD
 Agri Beef Co.
 Balanced Rock/Snake River/Twin Falls SCD
 Bannock County Farm Bureau
 Bayer CropScience Vegetable Seeds (Nunhems, USA) +
 Boundary Soil Conservation District
 Camas Conservation District
 Canyon County Farm Bureau
 Canyon SCD
 Capital Press
 CHS Primeland
 Clearwater Supply, Inc. *
 CoBank
 Cowboy Tom's (Tom & Charlotte Armstrong)
 Crookham Company
 East Cassia SWCD
 Food Producers of Idaho
 Glanbia Nutritionals
 Grant 4-D Farms
 Greenleaf Farms, Inc.
 H.M. Clause, Inc.
 Hartman Farms, Inc.
 Idaho-E. Oregon Onion Committee
 Idaho-Oregon Fruit & Vegetable Association
 Idaho AgCredit
 Idaho Alfalfa & Clover Seed Commission
 Idaho Alfalfa & Clover Seed Growers Association
 Idaho Apple Commission
 Idaho Aquaculture Association, Inc.
 Idaho Association of Soil Conservation Districts
 Idaho Barley Commission
 Idaho Beef Council +
 Idaho Cattle Association
 Idaho Cherry Commission
 Idaho Co-op Council, Inc.
 Idaho Crop Improvement Association
 Idaho Eastern Oregon Seed Association
 Idaho Farm Bureau Federation
 Idaho FFA Foundation
 Idaho Grain Producers Association
 Idaho Hay & Forage Association
 Idaho Honey Industry Association
 Idaho Irrigation Equipment Association
 Idaho Mint Commission
 Idaho Mint Growers Association
 Idaho Oilseed Commission

Idaho Onion Growers' Association
 Idaho Pea & Lentil Commission +
 Idaho Pork Producers Association
 Idaho Potato Commission
 Idaho Preferred
 Idaho Rangeland Resource Commission
 Idaho State Grange
 Idaho Sugarbeet Growers Association
 Idaho SWCD
 Idaho Water Users Association
 Idaho Weed Control Association
 Idaho Wheat Commission
 Idaho Wool Growers Association
 Jefferson SWCD
 JR Simplot Company +
 Latah SWCD
 Leadership Idaho Agriculture
 Lewis Clark Terminal Inc.
 M/M Feedlot (Darin Mann)
 Marsing Agriculture Labor Sponsoring Committee, Inc.
 McCain Foods USA *
 McGregor Company
 Minidoka SWCD
 Monsanto Vegetable Seeds +
 Moss Greenhouse, Inc.
 Nampa Valley Grange # 131
 Nezperce Prairie Grass Growers Assn.
 Northwest Farm Credit Services +
 Nyssa-Nampa Beet Growers Association
 Pacific Northwest Farmers Cooperative
 Picabo Livestock Co.
 Port of Lewiston
 Potato Growers of Idaho
 Ririe Grain & Feed Co-op
 S & W Seed Company (formerly Pioneer Hi-Bred)
 Simplot - Jacklin Seed *
 South West Idaho Weed Control Association +
 The Amalgamated Sugar Company *
 The Bank of Commerce *
 The Farmstead Corn Maze & Pumpkin Festival
 The Honey Store
 Trinidad Benham Corp.
 Twin Falls Canal Co
 Twin Falls County Farm Bureau Federation
 West Cassia SWCD
 Wilbur-Ellis Company +
 Wilder Housing Authority *

INDIVIDUAL MEMBERSHIP - \$50

Andrus, Ken & Colleen
 Beene, Britt & Andrea *
 Blattner, Bill & Jeanie
 Bolz, Darrell & Carol
 Boyd, Stan *
 Brown, Nathan & Kristi
 Butler, Fred & Carol +
 Chaney, Dallas & Florence
 Dixon, Don
 Dorsey, Matt & Kristie
 Eggers, Drew & Debbie
 Erwin, Judy
 Esplin, Keith & Caryn
 Etter, Stephanie
 Field, Frances
 Field, Howard
 Flick, Todd & Tonya +
 Foltz, John *
 Gellings, Matt & Kathy
 Gould, Celia
 Gray, Robert & Carol (Sevoya Farms)
 Groat, Jeff
 Gross, Ray
 Guthrie, James & Carol
 Inouye, Kris & Carol
 Kauffman, Clark & Debbie
 Keys, Steve & Karen
 Larrocea, Susi
 Lickley, Bill & Laurie
 Lincoln, David & Susan

Lindquist, Robin
 Matthews, Vince
 McKellip, Susan
 Munis, Betty & David New +
 Olson, Kelly
 Pals, Doug & Diana
 Patrick, Jim & Afton
 Pearson, Jim & Doris
 Pearson, Rick & Susan
 Pettingill, Jeffrey (Bonnevill County Weed Control)
 Pratt, Mark & Wendy
 Purdum, Rick & Robyn +
 Ramseyer, Dave & Susan
 Rasgorshek, Joe & Jessie
 Rasgorshek, Paul & Marilyn
 Roth, Mike (Si-Ellen Farms)
 Rush, Dick & Nancy +
 Sample, Dan
 Sherrill, Kali (Twin Falls Co. Weed Control)
 Takasugi, Suzanne
 Thiel, Shelly
 Thornton, Brad *
 Thornton, Mike & Kristie +
 Tieg, Leland
 Ventura, Cameron & Linda
 Waitley Associates (Rick & Dorita Waitley)
 Weitz, Joe (Western Farms, Inc.)
 Woody, Judy L.
 Wooten, Kip & Tawny

CONTRIBUTION

Blaine SCD
 Butler, Fred & Carol
 Elmore SWCD
 Flick, Todd & Tonya
 Idaho Beef Council
 Pacific Northwest Vegetable Association
 Portneuf Soil & Water Conservation District
 Purdum, Rick & Robyn
 Sample, Dan
 South Bingham SCD
 Weiser River SCD

* Welcome new members in 2017!
 + Additional contributions

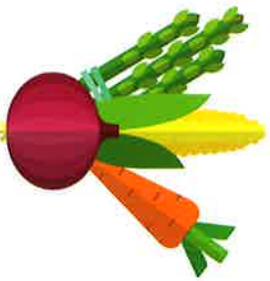
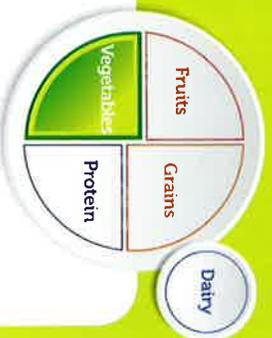
MyIdahoPlate



MyPlate
MyState
ChooseMyPlate.gov

Idaho farmers and ranchers
grow nearly 200 different crops to fill your plate
and plates around the world!





Vegetables

In addition to our famous potatoes, Idaho grows asparagus, beets, corn, tomatoes and more! Eat a variety of colorful vegetables to get important vitamins and minerals.



Idaho is number one in the nation and grows over 13 BILLION pounds of potatoes every year including red, blue, purple and golden varieties!

Enjoy 2.5 cups every day



Protein

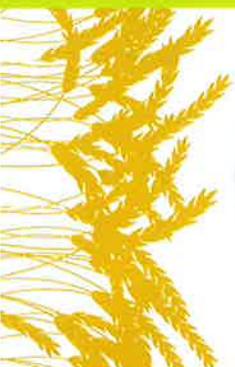
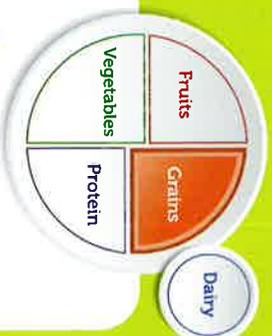
Protein builds muscles and gives you energy. Idaho ranchers raise beef, lamb, pork and even elk and buffalo.



Idaho also grows high-protein dry beans, lentils and garbanzo beans and is first in the nation in trout production!



Enjoy 5.5 OZ every day



Grains

Grains are a healthy source of fiber and give us energy! In Idaho we grow wheat, barley and oats. Idaho farmers grow enough wheat each year to make about 1.7 BILLION loaves of bread.



Idaho wheat is made into much more than bread – and some even goes to feed children in other countries

Enjoy 6 OZ every day



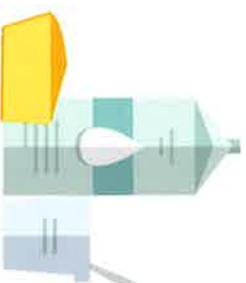
Fruits

Idaho fruits are allowed to ripen naturally on the tree, making them sweet and juicy. Apples, cherries, peaches, melons, berries and grapes grown in our state are delicious sources of vitamins and fiber.



Did you know Idaho scientists developed a new donut peach – shaped like a doughnut and just as sweet!

Enjoy 2 cups every day



Dairy

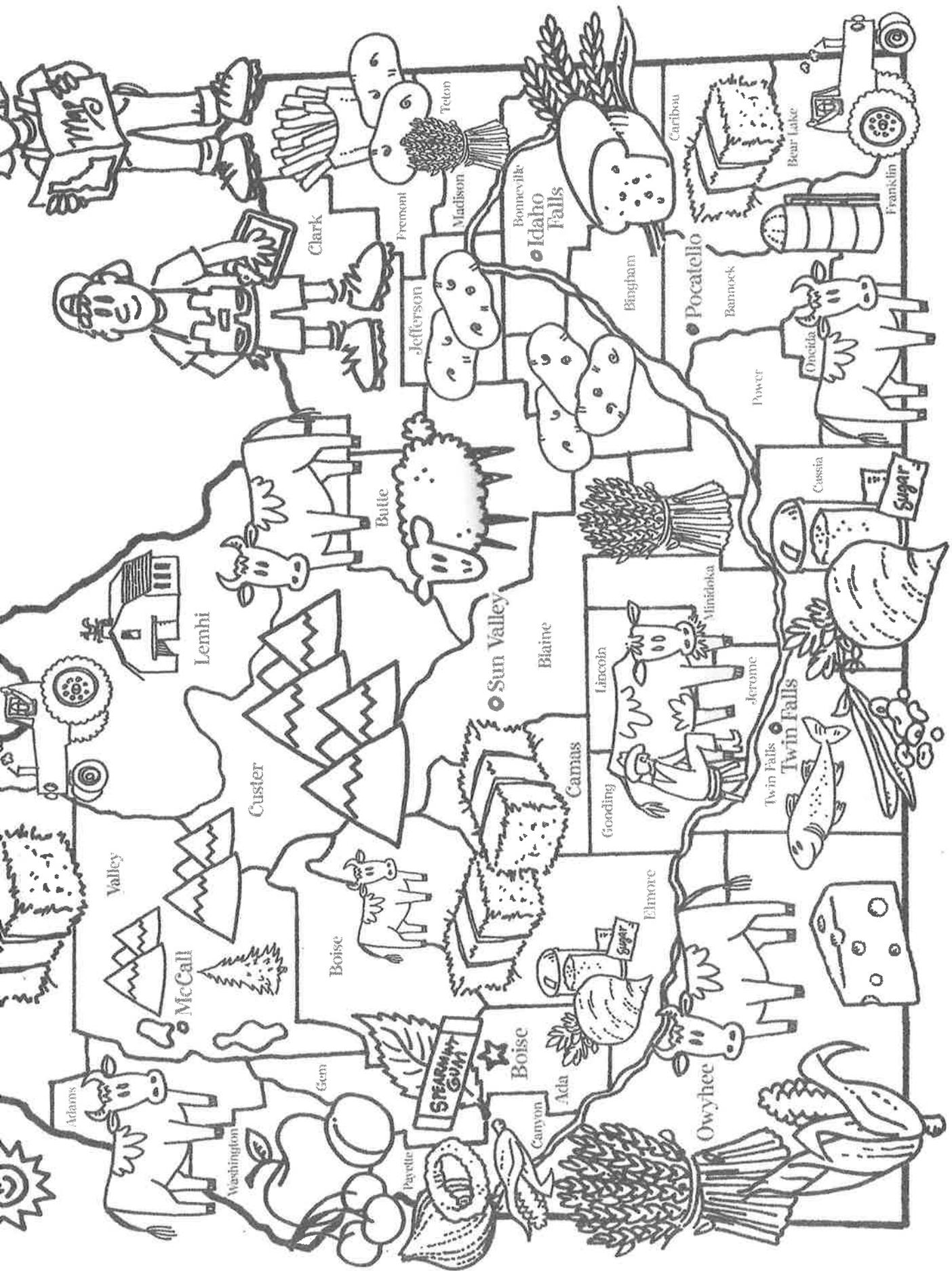
Idaho milk, cheese and yogurt provide calcium for strong bones, Vitamin D and protein. Dairy is Idaho's largest agriculture industry and adds over \$5 BILLION to our state's economy.



Idaho produces enough milk to give each Idahoan over 40 glasses of milk EVERY DAY.

Enjoy 2-3 cups every day





Adams

Washington

McCall

Valley

Custer

Lemhi

Boise

Peyette

Canyon

Ada

Boise

Elmore

Gooding

Lincoln

Blaine

Sun Valley

Butte

Jefferson

Clark

Premont

Teton

Madison

Bonneville

Idaho Falls

Bingham

Pocatello

Bannock

Power

Cassia

Twin Falls

Jerome

Owyhee

Caribou

Bear Lake

Franklin

Owyhee

Sugar

Sugar

Sugar

Sugar

