

MINUTES
HOUSE AGRICULTURAL AFFAIRS COMMITTEE

DATE: Thursday, February 14, 2019

TIME: 1:30 P.M.

PLACE: Room EW42

MEMBERS: Chairman Boyle, Vice Chairman Troy, Representatives Dayley, Kerby, Stevenson, Zito, Andrus, Giddings, Goesling, Marshall, Nichols, Raymond, Erpelding, Toone, Abernathy

**ABSENT/
EXCUSED:** Rep. Erpelding

GUESTS: Marv Patten, MPI

Chairman Boyle called the meeting to order at 1:35 p.m.

MOTION: **Rep. Goesling** made a motion to approve the minutes of the Tuesday, February 12, 2019 meeting. **Motion carried by voice vote.**

Chairman Boyle recognized **Kassidy Ross**, and thanked her for her service to the committee as a House Page.

Rakesh Mohan, Director of Office of Performance Evaluations, stated good government is not possible without an effective accountability system. He said citizens need performance reporting to hold their government accountable. He explained how performance information is used by lawmakers in making policy and budget decisions, by program officials to monitor government programs in a systematic way and evaluators to assess efficiency and effectiveness of government policies and programs. He stated it is important to keep the performance measurement process simple, understandable, accessible, and affordable, using performance measurement to trigger questions, not necessarily to find all the answers. Mr. Mohan explained performance measurement sets multi-year goals and targets. He said the external reporting uses select measures that reflect program efforts and accomplishments relating to legislative intent. Internal reporting uses measures that help program managers systematically monitor the program's progress. He indicated they will provide training on reporting and using performance information.

In response to a committee question, **Mr. Mohan** stated the Department of Agriculture would be the department to answer questions concerning their report to the committee.

In response to a committee question, **Mr. Mohan** said the law authorizing performance evaluations was established in 2005.

Karianne Fallow, Dairy West CEO, said this year has been a difficult one for the dairy farmers across the country, yet in 2018, record global exports were the main story. She said the dairy industry is seeing more companies seeking to innovate and there is greater commitment to dairy by national restaurant partnerships. She said the dairy farmers are gaining tremendous respect from consumers through social media and storytelling here in our region and around the country.

Ms. Fallow said their mission is to inspire trust in the dairy farmer and dairy products and build demand for dairy products around the world. One area of success has been the community and university tours of dairy farms. She explained these have been a tool to change perception and dispel misinformation surrounding dairy products. She said health and wellness continue to be a focus including sports nutrition, youth wellness, farm to school programs and education of health care professionals.

Ms. Fallow explained exports can close the gap as 95% of dairy consumers live outside the United States. She said even though milk consumption is down, cheese, yogurt, sour cream and other dairy products are on the rise.

ADJOURN: There being no further business to come before the committee, the meeting was adjourned at 2:51 p.m.

Representative Boyle
Chair

Joan Majors
Secretary