



## **Intrastate Commercial Air Service Committee**

**Sen. Dan Johnson**  
**Co-Chair**

**Rep. Caroline Nilsson Troy**  
**Co-Chair**

August 26, 2020

The Legislature created the Intrastate Commercial Air Service Committee through Senate Concurrent Resolution 125 during the 2020 Legislative Session. The committee's objective is to study intrastate commercial air service in the State of Idaho and develop a long-term, viable strategy for sustainable intrastate commercial air service in the state. The committee is comprised of a diverse group of leaders in commercial air service, travel and, the business community. The committee was granted approval to hire a consultant who is familiar with commercial airline service and who can provide economic or additional research to the committee. If interested in submitting a proposal, please read the Scope of Work as well as the Submission Process below.

### **Idaho: Intrastate Passenger Air Service Study**

Commercial airline service is very important to Idaho's economy. Not only do businesses located in the State rely on the commercial airline industry to support day-to-day activities, but Idaho's tourism industry is heavily reliant on commercial airline service. Convenient access to the national air transportation system is a top priority for many businesses and tourists across the U.S. It is important that Idaho's major population, business, and tourism centers have commercial airline service to meet their needs.

Idaho's rural landscape needs safe, efficient, reliable, and accessible passenger air service. This scope of work focuses on the state of passenger air service throughout Idaho, passenger demand analysis of intrastate air service, suggested routes/airlines that make sense for intrastate commercial air service, and best practices to recruit new air service.

*For the purpose of this study, “communities” refers to Boise, Coeur d’ Alene, Hailey (Sun Valley), Idaho Falls, Lewiston, Moscow/Pullman, McCall, Pocatello, and Twin Falls.*

### **Scope of Work**

#### **Analysis of Idaho’s Current Air Service, and Historical Intrastate Commercial Air Service**

- Analyze air service history in each community, with a focus on intrastate service.

#### **Passenger Demand Assessment**

- Evaluate each significant population center in the state for travel demand to Boise, and beyond.
  - Deliverable: Passenger Demand Study for each community

#### **Market Potential, Suggested Intrastate Routes and Airlines**

- Develop a forecast of potential demand by utilizing historical data from Idaho communities, historical and current benchmarks throughout the country, and demographic characteristics.
- Where appropriate, identify potential operators based on demand for each community, and as part of an overall consolidated portfolio. Identify which airports/markets can support economically viable service to Boise.

#### **Air Service Comparisons**

- Identify peer markets that have seen success with intrastate air service, or short-haul trips from smaller markets

#### **Air Service Development Best Practices for Idaho**

- Assess federal Small Community Air Service Development Fund applicability to supplement state and local investment. Provide a funding proposal for each community, based on overall local vs state impact for each airport analyzed.

#### **Additional Services**

Additional services may be requested that are not described above. Additional services may include but are not limited to:

- Contact air carriers identified to be viable candidates regarding their interest in a package of new markets, generally centered around Boise with a combination of local, state, and federal investment.
- Articulate to the Commission and community stakeholders how Minimum Revenue Guarantees and Capacity Purchase business models function to support new service.
- Work with the Committee and all stakeholders to negotiate air service minimum revenue guarantee contracts.
- Present monthly status updates to the Idaho Committee on Intrastate Air Service.
- Evaluate each carrier’s aptitude for reliable and safe operations considering the terrain of Idaho, crew and spare aircraft commitments, and passenger perception.

**Submission Process:**

The committee was granted approval to hire a consultant who is familiar with commercial airline service and who can provide economic or additional research to the committee. If a consultant is chosen, the contract will last until mid-December 2020. All work will be expected to be completed by that time.

Responses from interested parties should be limited to a maximum of five pages and should include a not to exceed price quote and an hourly rate option. If you wish to provide information, please submit your responses, no later than September 16, 2020, to Ryan Bush, Legislative Services Office, who may be reached at [Rbush@lso.idaho.gov](mailto:Rbush@lso.idaho.gov). Please note that if a consultant is chosen, he/she may be asked to join the next committee meeting via Zoom, the week of September 21, 2020.

If you have additional inquiries please contact Senator Dan Johnson by email at [djohnson@senate.idaho.gov](mailto:djohnson@senate.idaho.gov) or by phone at (208) 816-1164.

The Legislature seeks information and advice on matters pertaining to the committee's study. The purpose of this request is to inform the Legislature about the expertise and resources available to assist the committee in its study. The Legislature may, at its sole discretion, contact any parties responding, ("Respondents") to the request, including interviews or product demonstrations. The Legislature shall not be obligated to contact any Respondent or to procure goods or services related to this request from any Respondent. The Legislature will, at its sole discretion, determine whether to proceed with procurement action following the submitted proposals.

**Public Records:**

The Legislature is subject to public records requests pursuant to Public Records Act, Chapter 1, Title 74, Idaho Code. Your response to this request is a public record, and by submitting a response, you are consenting to the release of your response as a public record. If your response includes a trade secret or other information that is exempt from the Public Records Act, please mark with specificity the trade secret or exempt information in your submission and clearly identify it as a trade secret or exempt information.

If the Legislature receives a request to release information that you have identified as a trade secret or otherwise exempt, you, by submitting a response, agree to provide the legal defense and pay all expenses incurred by the Legislature in connection to such request.

Respectfully,

Co-Chairs  
Senator Dan Johnson



Representative Caroline Nilsson Troy

