So, What is TechHelp?

**University-based**
- Idaho's EDA University Center and Manufacturing Extension Partnership (MEP) center
- Hosted at Boise State University
- A partnership with the University of Idaho, UI Extension, Idaho State University and the Idaho Manufacturing Alliance

**Manufacturing Outreach**
TechHelp Manufacturing Specialists provide technical assistance and workforce training to manufacturers, food and dairy processors, service industry and entrepreneurs. Our intent is to grow their revenues, to increase their productivity and performance, to strengthen their global competitiveness and to create and retain jobs in Idaho.

**Idaho Manufacturing Specialists**
TechHelp strives to be a customer-focused, industry recognized organization with strong employee loyalty, confidence of its business partners and with the resources and systems in place to achieve the following sustained annual results:
- 80 manufacturers reporting $10,000,000 economic impact
- 500 jobs created and retained
- + $20,000 and < $50,000 Net Income
- 175+ years combined years of hands-on manufacturing experience
- 60+ Combined years of advanced training in manufacturing disciplines
- 12 FT staff and 25+ students at TechHelp and studioBlu
Serving Idaho Manufacturers

We are "local"...

5 Service Centers, IMA Statewide
• On-site consultation
• Educational Events & Workshops

2021 Results/Successes

110 Manufacturers served, reporting:
• $205.3M Economic Impact (sales, savings, investment)
• 1,267 Jobs created and retained

$70.7M New Sales
$45.5M Retained Sales
$65.7M New Investment
$20.0M Cost Savings
48 Existing Mfg. Clients
62 New Mfg. Clients
20 Idaho Counties

Customer Focus and Activities

Manufacturing is Important to Idaho’s Economy

• Idaho GDP - $84.9 billion (2021*)
• Mfg. GDP $10.6 billion, ~13% of Economy (2021*)
• >2,000 Manufacturing & Processing Sites
• 70,500 Mfg. Employees (2021*), 8.2% Idaho Jobs
• Largest sectors: Food Processing, Computer & Electronic
• Pay & Benefits 70% better than state average
• $3.4 Billion in Exports in 2020**

* US. Bureau of Economic Analysis, www.bea.gov
** www.census.gov

“Production agriculture has been the historic bedrock of Idaho’s economy. Recent expansion of agricultural processing and value-added agricultural products is the future, as represented by the expansion of dairy, cheese, and yogurt production. Food processing directly employs 19,329 Idaho workers and pays $63,464 in salary and benefits per year.”

- 2021 Manufacturing Economic Impact Report

* Boise State Colleges of Engineering and Business & Economics, TechHelp, and VentureCapital.Org
Budget Highlights

**FY 2022 Operating Budget $2.38 Million**

- Federal – base: 39%
- Federal – special awards: 34%
- State: 16%
- Client & Partner: 11%
- EDA CARES: $300,000
- Idaho: $371,500

**FY 2023 Operating Budget $2.44 Million**

- Federal – base*: 40%
- Federal – special awards: 25%
- State**: 16%
- Client & Partner: 19%
- Idaho: $391,600

* US DOC NIST MEP – potential funding increase via 2022 America Competes Act or other federal funding mechanism

** Governor’s Recommendation, used as match against Federal – base awards
Thank You!

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