



IDA INDUSTRY UPDATE

March 15, 2022



OUR MISSION

Protecting Idaho's dairy industry through environmental,
legal and legislative leadership, since 1924.



IDA BOARD

- Producer-governed through Board of Directors
- Elected by the members
- Board representation is driven by number of farms

IDA STAFF



RICK NAEREBOUT
CEO



MEGAN SATTERWHITE
Director of
Operations



TANYA HIBLER
Environmental
Services



ELLISSA CLARK
Worker Training
& Safety

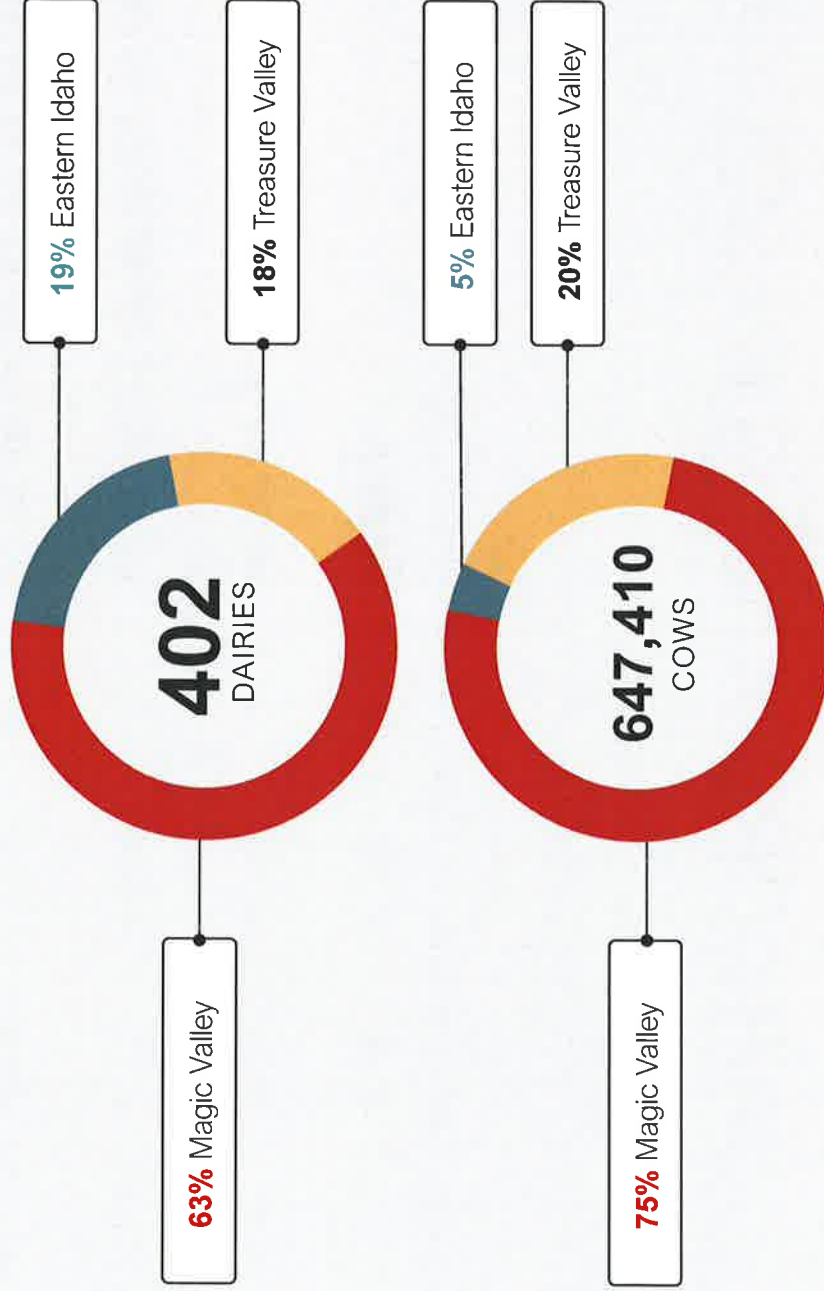


BOB NAEREBOUT
Governmental
Affairs








CHARLIE GARRISON
DC Lobbyist

TOTAL COWS & DAIRIES

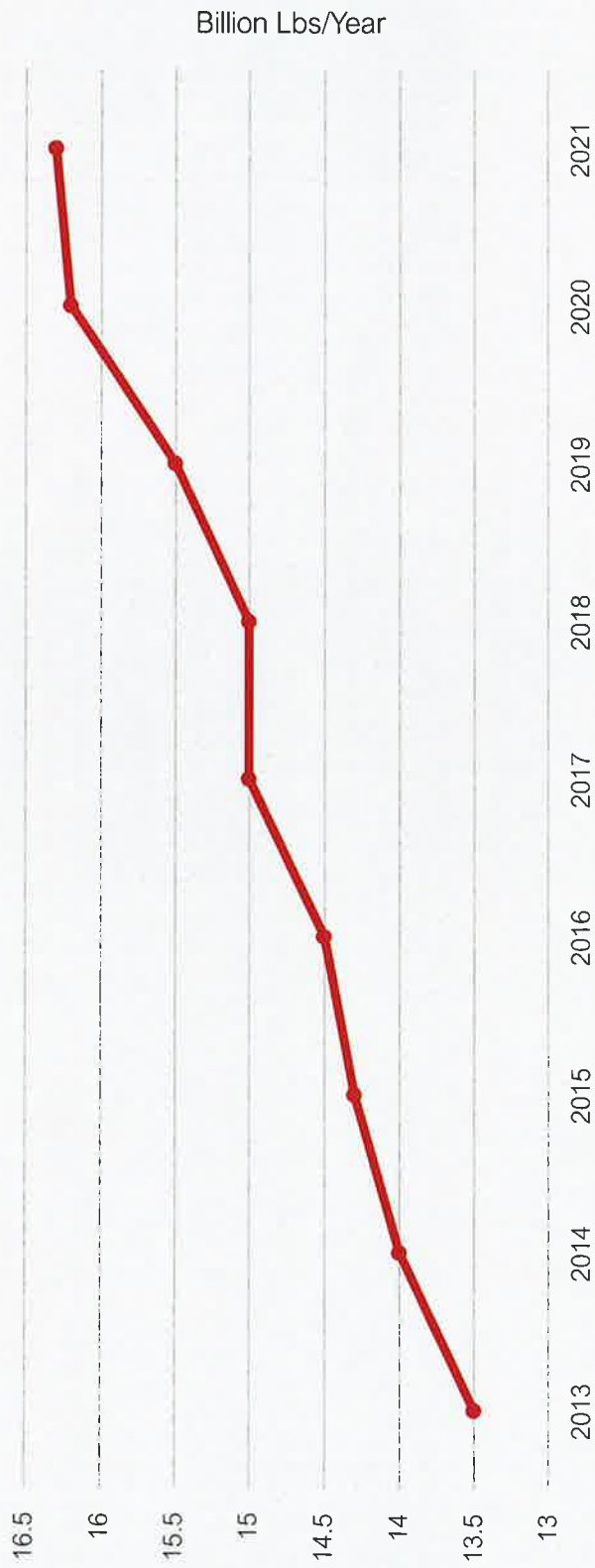


DAIRY OPERATIONS BY SIZE

# of Dairy Operations	% of Idaho Operations	# of Cows	Avg. Workers Per Dairy	
68	16.9%	<200	2	
66	16.4%	201-500	4	
61	15.2%	501-1000	8	
105	26.1%	1001-2000	15	
102	25.4%	2001+	25+	

Numbers provided by ISDA / December 2021

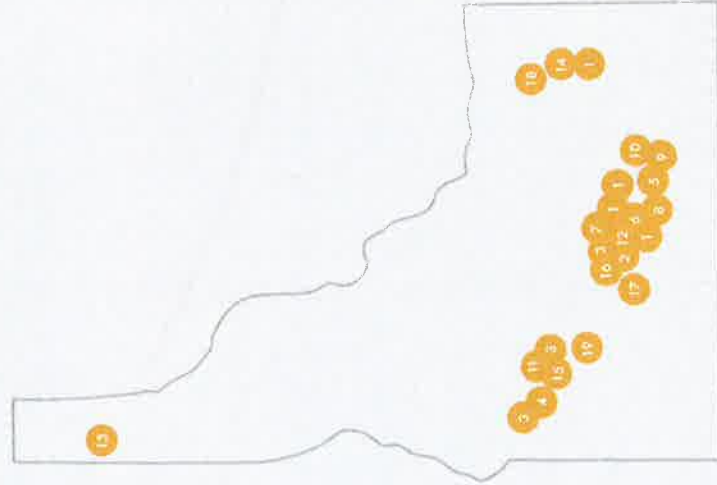
MILK PRODUCTION



DID YOU KNOW?

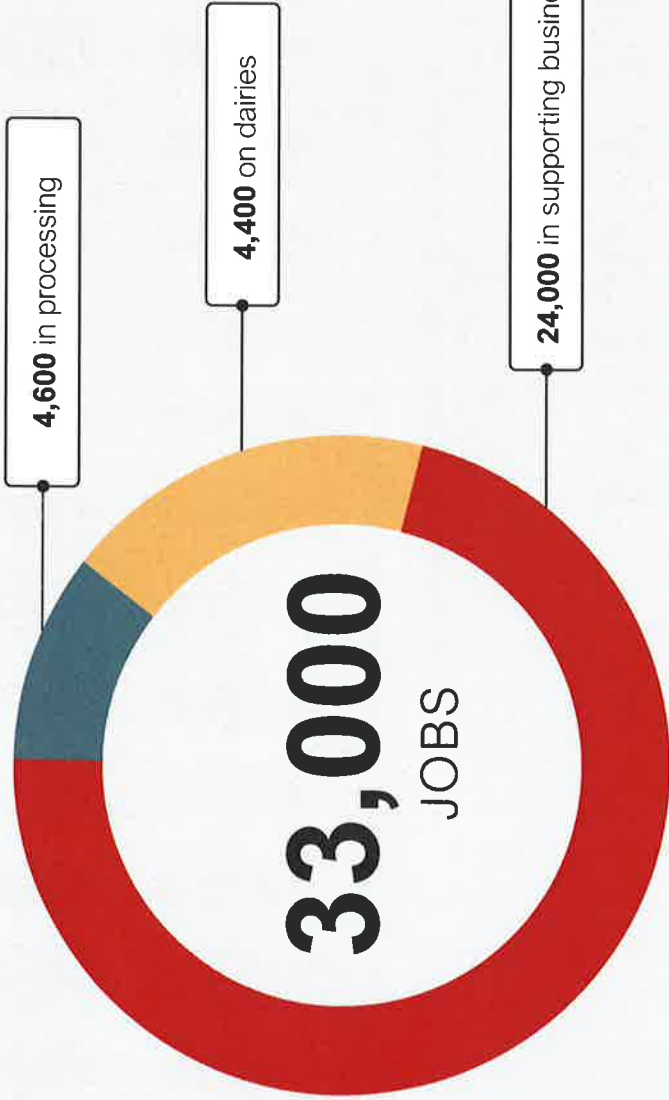
In terms of milk production, Idaho ranks **3rd** in the US.

DAIRY PROCESSORS



1. **Glanbia Nutritionals** Twin Falls, Gooding, Richfield & Blackfoot
2. **Agropur, Jerome Cheese** Jerome
3. **Darigold** Boise, Caldwell, Jerome
4. **Lactalis** Nampa
5. **High Desert Milk** Burley
6. **Idaho Milk Products** Jerome
7. **Magic Valley Quality Milk Producers** Jerome
8. **Chobani** Twin Falls
9. **Gossner Foods** Heyburn
10. **Brewster Cheese** Rupert
11. **Meadowgold** Boise
12. **Commercial Creamery** Jerome
13. **Lifehouse Foods** Sandpoint
14. **Reed's Dairy** Idaho Falls
15. **Boise Milk** Boise
16. **Ballard Family Dairy & Cheese** Gooding
17. **Cloverleaf Creamery** Buhl
18. **Manwaring Cheese** Rigby
19. **Marathon Cheese** Mountain Home

DAIRY'S ECONOMIC CONTRIBUTION



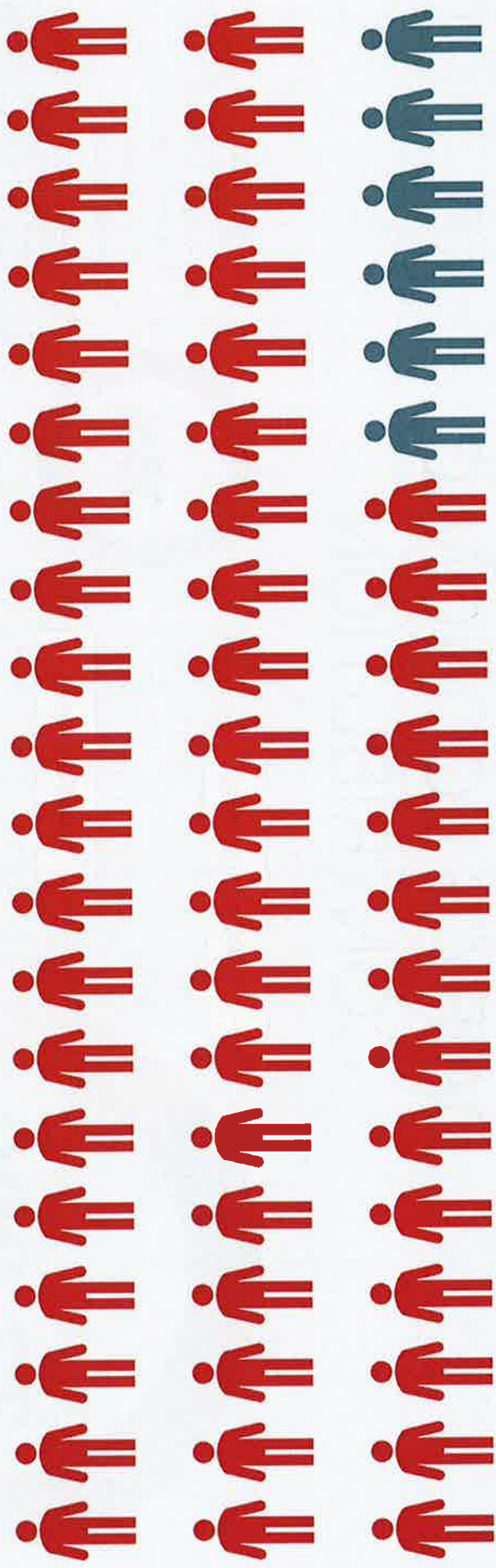
The dairy industry represents **35%** of the agricultural sector in Idaho.

DID YOU KNOW?

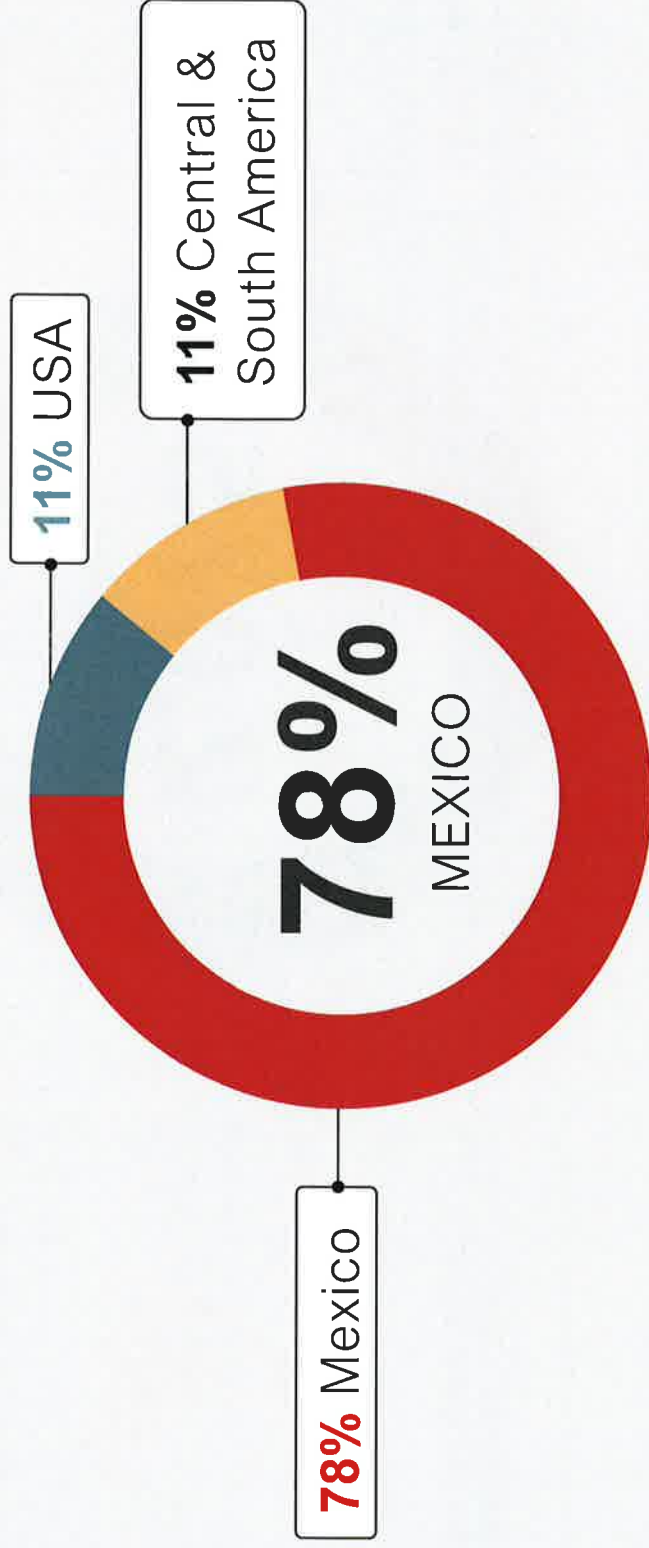
Dairy brought Idaho **\$10.7 BILLION** in total sales

ON-DAIRY JOBS

89% of the on-dairy jobs are filled by foreign-born labor.
Without those jobs, none of the others dairy related jobs exist.



COUNTRY OF ORIGIN

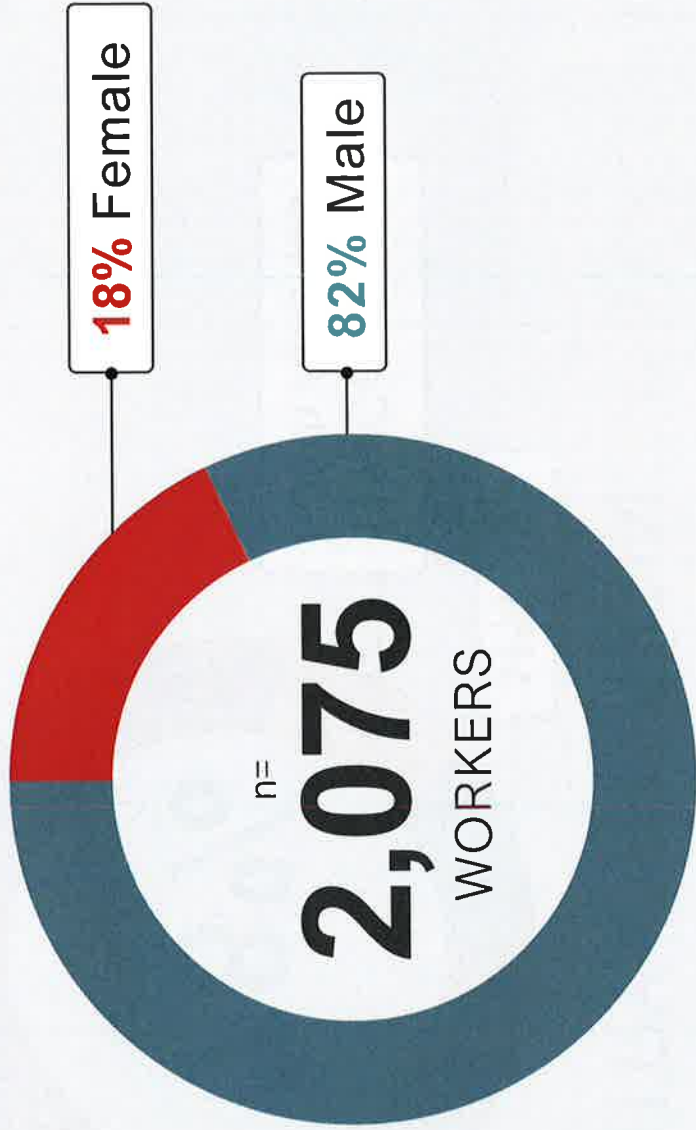


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IDAHO DAIRY WORKFORCE STATS

AVERAGE AGE	36.2 YEARS
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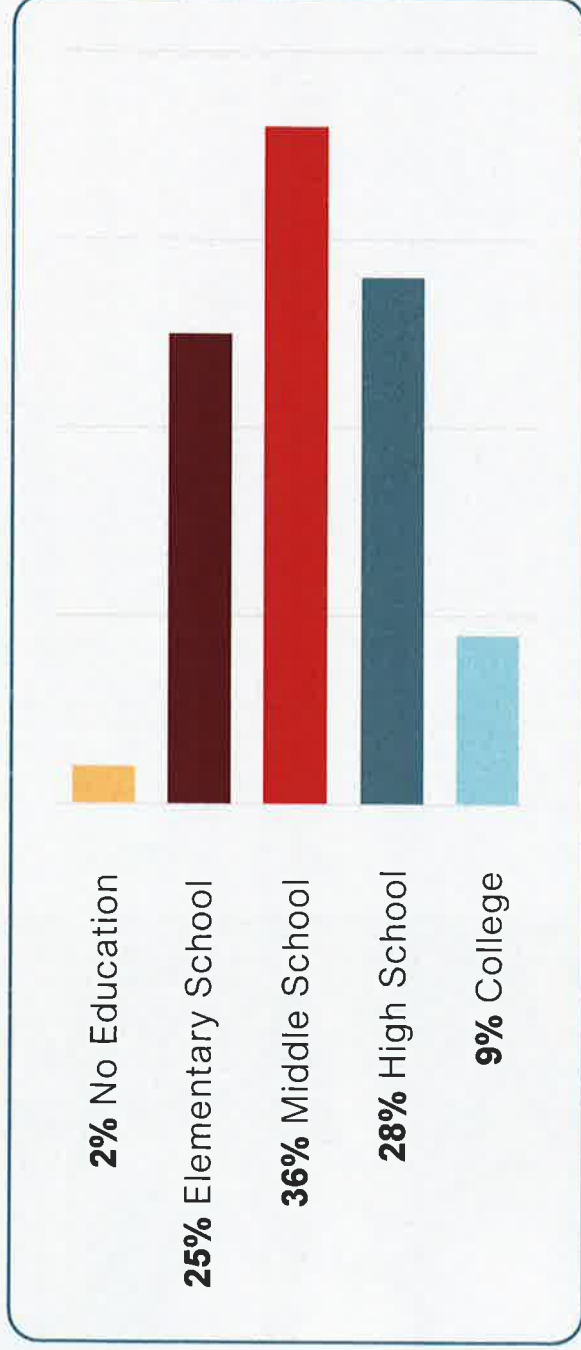
AVERAGE TIME WORKING ON A DAIRY	
9 YEARS	



LANGUAGE & EDUCATION LEVEL



90% Spanish **9%** English **1%** Other





Worker Training & Safety

Jointly funded with Idaho Milk Processors Association

On-farm dairy worker training




Resource development

- Job-specific training videos
- Tailgate Talks
- SOP templates

IMMIGRATION REFORM

The **success and growth** of Idaho's dairy industry was not achievable without the contributions of a predominantly Hispanic workforce. These **hardworking, family-oriented individuals** have toiled beside our dairy farm families for generations to help build the industry we are today. The Idaho Dairymen's Association believes that one of its most impactful initiatives revolves around promoting and protecting these talented employees and their families.

FARM WORKFORCE MODERNIZATION ACT

THREE TITLES		
		
TITLE I “Earned legalization” of the current workforce; protection for immediate family	TITLE II Improvement and expansion of H-2A	TITLE III Mandatory use of E-Verify by participating employers for new hires

US Dairy's 2050 Net Zero Commitments

- Achieve GHG neutrality
- Optimize water use efficiency
- Improve water quality





What does this mean
for the industry?

Market Driven

Pre-Competitive

Carbon Markets

Environmental Research

CAFE

Center for Ag Food & the Environment

IDA & U of I partnership to build the largest research dairy in the US

- 640-acre plot of land north of Rupert
- Existing CAFO permit
- 60-cow rotary with pre/post robotics
- Early 2022 facility design completion
- Initially 800 – 1,000 cows milking with open lot housing
- Late 2023 projected start date

U of I has also purchased land for an outreach center

Dairy processing & workforce development will be a part of phase III in partnership with CSI



H 559: Funding Pool for CAFO Environmental Projects

Similar to the Ag BMP funds available to other ag sectors, this fund would utilize state surplus money to incentive on-farm environmental projects for CAFO facilities.





QUESTIONS?

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