



Healthcare Access and Affordability



GS STRATEGY GROUP

PRESENTED BY:

Robert Jones, Partner

PROJECT MANAGER:

Tyler Holden

PROJECT DETAILS

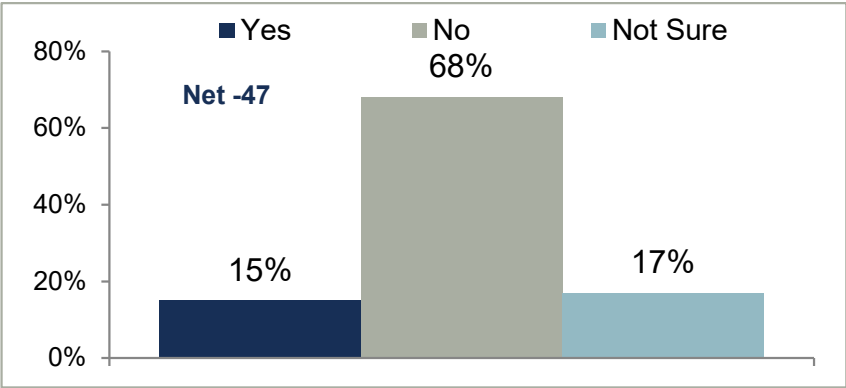
Conducted July 10-16, 2023

N = 600 Likely Voters

Additional N = 100 GOP Voters Oversample

Margin of Error: +/-4.00%

As you may know, Idaho is one of the fastest growing states in the country. Do you believe the state has enough health care resources to meet the needs of all Idahoans in the next 10 years – yes or no?

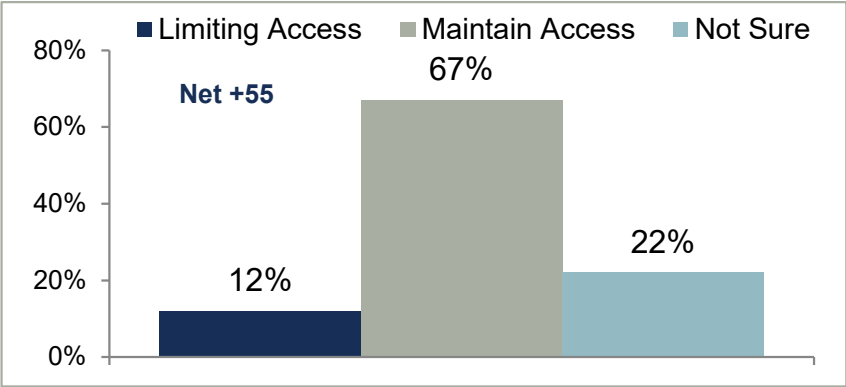


	Overall	Area		Age		Party		
		Ada	Rest of ID	<55	55+	Dem	Indy	GOP
Yes	15%	12	17	11	19	3	17	19
No	68%	74	65	77	60	85	72	59
Net	-53%	-63	-48	-66	-42	-82	-54	-40

Cost vs. Access to Healthcare

Which of the following comes closest to your opinion regarding healthcare costs in Idaho?

- We should control costs by **limiting access** to care or services
- We should **maintain access** to all services even if it costs more



	Overall	Area		Age		Party		
		Ada	Rest of ID	<55	55+	Dem	Indy	GOP
Limiting	12%	12	11	10	13	5	10	15
Maintain	67%	69	65	72	62	85	71	60
Net	+55%	+57	+54	+62	+49	+80	+61	+45

THANK YOU!



GS STRATEGY GROUP