

Idaho Potato
Commission Annual
Legislative Report

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Idaho Potato Commission



February 2, 2023
Attachment 3

About the Idaho Potato Commission

- Established in 1937
- The Idaho Potato Commission (IPC) is a state agency that is responsible for promoting and protecting the famous "Grown in Idaho®" seal, a federally registered trademark that assures consumers they are purchasing genuine, top-quality Idaho® potatoes.
- IPC Overview
- 2022 Crop update



IPC Audit Review of:
9/1/2021-
8/31/2022

Including projection of income and
expenditures for FY23.

2023 IPC Legislative Budget Report

LEGISLATIVE BUDGET REPORT IDAHO POTATO COMMISSION FOR THE PERIOD SEPTEMBER 1, 2022 TO AUGUST 31, 2023

REVENUES:

POTATO TAX	\$14,854,045
SEED ASSESSMENTS	\$90,000
GRANTS	\$75,000
SALE OF PROMOTIONAL ITEMS	\$50,000
PENALTIES, FEES, AND INTEREST	\$33,500
	<u>\$15,102,545</u>

ADD: RESERVES

	\$1,500,000
	<u>\$16,602,545</u>

EXPENDITURES:

ADMINISTRATION	\$4,119,837
CONSUMER AD/PR	\$4,347,275
FOODSERVICE PROGRAMS	\$1,834,465
RETAIL PROGRAMS	\$1,955,105
RESEARCH AND EDUCATION	\$1,558,294
EXPORT ACTIVITIES	\$535,000
OTHER PR	\$427,509
	<u>\$14,777,485</u>

Issues Facing the Idaho Potato Industry:

1. Water:

Multiple years of drought and ongoing legal/administrative challenges are concerning for Idaho growers. Funding for research is critical in developing potato varieties consume less water, are heat tolerant, resistant to pests, and meet consumer expectations.

2. Inflation:

Input costs are on the rise. Strong market prices are keeping grower margins strong, but increased supply and competition in future years is a concern.

3. Federal Over-Regulation:

WOTUS, SEC Climate Rule, ESA, EPA, etc.

4. Labor:

This is closely tied in with inflation. Like every sector, Idaho agriculture is facing labor challenges, both with domestic and foreign-based labor.

Closing:

Questions?