



Snake River
Sugarbeet
GROWERS ASSOCIATION

DOUG EVANS
PRESIDENT

SAMANTHA PARROTT
EXECUTIVE DIRECTOR



Attachment 6
February 7, 2023



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WHAT IS A SUGARBEET?

- Root crop
- When fully grown, a sugarbeet is about a foot long and weighs 2-5 pounds
- Sugarbeets are about 18% sucrose
- Planted in late March/early April
- Harvested in late September and October
- Sugarbeets are stored in 72 piling grounds across the growing region until they are processed



*Attachment 6
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WHAT COMES FROM ONE SUGAR BEET?

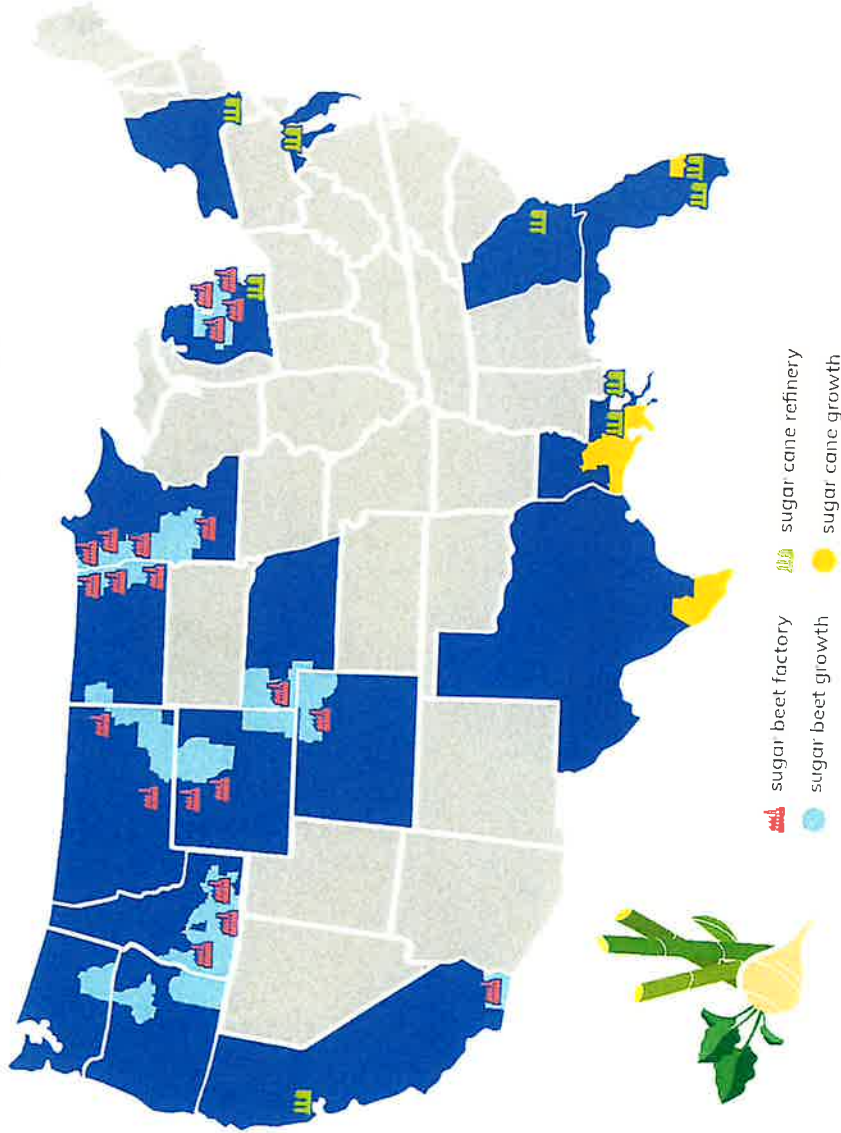
- 1 CUP OF — **SUGAR**
- 4 TABLESPOONS OF **MOLASSES**
- 4.5 CUPS OF **WATER**
- 2.4 OUNCES OF **BEET PULP**

Snake River Sugarbeet
 SUGAR BEET
 SUGAR BEET

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WHERE IN THE U.S. does sugar come from?



SUGARBEETS

- Grown in 11 states
- Idaho ranks second nationally in the production of sugarbeets
 - 180,000 acres
 - 700 family farms in Idaho, Oregon and Washington
 - Process 7 million tons of sugarbeets
 - 3 Factories in Idaho
- Sugarbeets represent 54% of domestically produced sugar

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FROM

TO



Snake River
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Snake River
Sugarbeet
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OUR GROWING REGION

WASHINGTON • OREGON • IDAHO

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MISSION AND PURPOSE

- Support state and federal legislation that advances the agricultural industry
- Promote research to improve sugarbeet growing practices
- Educate the general public about sugarbeets and the benefits of agriculture

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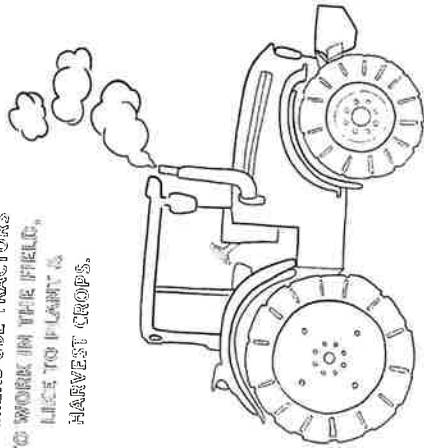
IDAHO AGRICULTURE IS SWEET!



HOW DO WE ACCOMPLISH OUR MISSION?

- Lobbying in Boise, Salem, Olympia and Washington DC
- Harvest tours
- Social Media – telling our grower's story
- Education for the general public and school aged children
- Work with media to elevate our industry

FARMERS USE TRACTORS
TO WORK IN THE FIELD,
LIKE TO PLANT &
HARVEST CROPS.



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Sugarbeet

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THANK YOU

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