



HELPING FAMILIES SAVE FOR EDUCATION

SENATE EDUCATION COMMITTEE
ANNUAL UPDATE ON CY2022
WWW.IDSAVES.ORG



IDEAL 529

- Idaho's official 529 college savings program
• 2000 added to Idaho code: §33-5401 through §33-5410

Purpose

- To help individuals and families save for education in a tax-advantaged way



Benefits of 529 Saving



1
529s are easy.
The Ideal Idaho 529 College Savings Program lets you save on your schedule. You decide when and how much to contribute.

2
529s are flexible.
Savings can be used for education at eligible colleges, career schools and trade schools. Withdrawals are not required to be used for any of the 12 purposes.

3
529 savings grow tax-deferred.
That means your balance can potentially grow free of state and federal taxes.*

Benefits of 529 Saving



4
529s are good for more than tuition.
In addition to help you pay up to \$10,000 per year for tuition, 529s can be used for qualified expenses like books, computers and required supplies. K-12 accounts can also receive tuition funds.

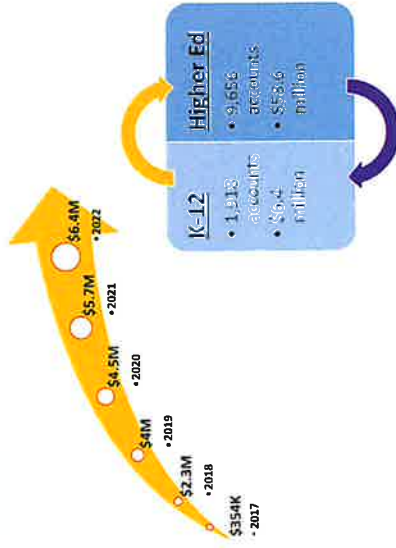
5
Ideal 529s can be used to repay student loans.
Up to \$10,000 lifetime student loan repayments can be made.*

- K-12 public and religious school **tuition only**
- Postsecondary programs, including tuition, fees, certain room and board, books, required supplies and computers, peripherals, software, internet access at:
 - Public & private colleges / universities
 - Trade schools and career and technical education programs
 - Federally registered apprenticeship programs
 - Foreign colleges and universities (eligible for Title IV federal student loans)
- Student loan repayment – limited withdrawals up to a lifetime total of \$10,000 per beneficiary

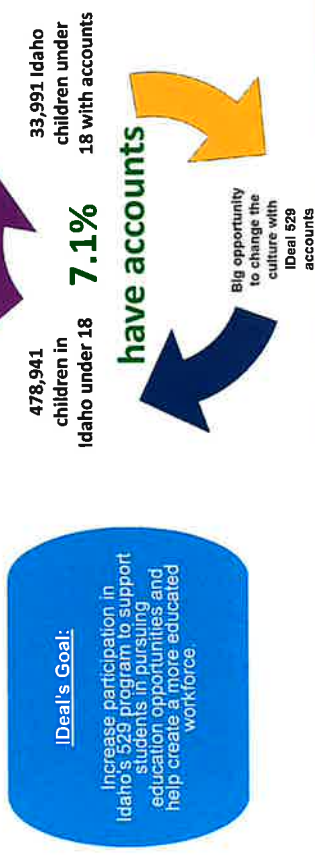
□ Individual Idaho taxpayers qualify for a state tax deduction of up to \$6,000 (or \$12,000 if married, filing jointly) for contributions to an Ideal account.

What are they saving for?

Withdrawals for K-12 2020-22
+42%



Idaho's 529 participation rate under 18 years old



Benefiting employers for helping their employees save.



IDEAL EMPLOYER PROGRAM
**DO WELL
 BY
 DOING GOOD**
offer, contribute, award

Offer	Contribute	Award
Offer Ideal 529 as a payroll direct deposit.	Contribute directly to your employees accounts & get an Idaho tax credit.	Award community scholarships through Ideal.

www.idsaves.org/employer

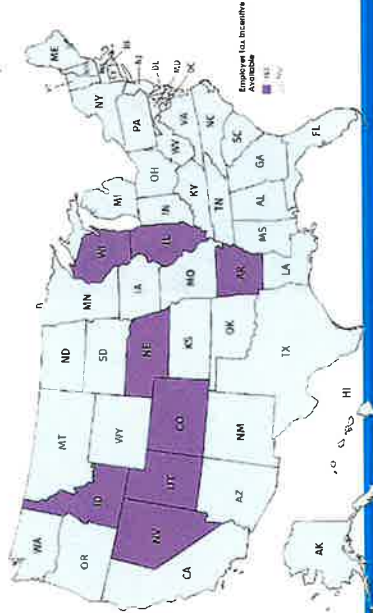
“
 Employees with a 529 payroll direct deposit save 75% more.”

ISS MARKET INTELLIGENCE 529 INDUSTRY ANALYSIS, MAY 2019





States with employer tax incentives



Awarding community scholarships



-The Success in Education Foundation and its Idaho Codes program worked with IDeal 529 to award scholarship funds for two outstanding students within our coding program.

Working with IDeal 529 was fantastic not only because the team was great to work with but **having the scholarship recipients receive the funds through an iDeal account significantly promotes higher education.**

Our foundation is looking to provide further programs for Idaho students, and we will definitely be working closely with IDeal regarding scholarship opportunities."

-Sebastian Sturdevant: Code to Success Program Manager, Success in Education Foundation