

## Joyce Brewer

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**From:** Craig Sjoberg [REDACTED]  
**Sent:** Tuesday, February 28, 2023 4:43 PM  
**To:** Senator Jim Guthrie; Joyce Brewer; Senator Treg Bernt; Senator Chuck Winder; Senator Kelly Anthon; Senator Mark Harris; Senator Abby Lee; Senator Ben Toews  
**Subject:** YES ON HR 170

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Dear Committee Senators,

I am very happy this proper constraint on the role of our state government is in process. **PLEASE YES, PASS THIS HR 170.** government has no place influencing or propagandizing the citizenry thru the appearance of "superior judgement" and mass marketing unlimited budgeting. We do not need "government" telling us what to buy, use, ascribe to or feel; advertising, as we all should know by now, is most powerful and has significant unintended consequences. Additionally OUR HARD EARNED AND then TAX TAKEN dollars should not be wrongfully used to push a government or connected "concern" for it's own benefit. The state of IDAHO is NOT an advertising agency of any private business... I, as a business person of ~40+ years knows darn well that advertising IS EXPENSIVE. I've inquired with several senators and representatives to create such a bill. THANK YOU for this realignment of our state government to be OUT OF THE ADVERTISING ASSISTING for some Crony connections or agenda's. LET OUR PEOPLE SPEND THEIR OWN MONEY ON PRODUCTS AND SERVICES THAT THEY CHOOSE; and let the profiteers of such endeavors pay for their own advertising and influencing.

THANK YOU, Most Sincerely, Craig C Sjoberg [REDACTED] BS DDS, Canyon County Committeeman, Greenleaf, ID (208) 963-1617