STATEMENT OF PURPOSE

RS31522 / H0664

This legislation addresses the use of "deep fakes" generated by artificial intelligence and other digital technology in electioneering. A candidate whose image, appearance or speech has been manipulated in an electioneering communication using digital means so as to create a fundamentally different understanding or impression of the appearance, action or speech than occurred in reality, the candidate may seek injunctive relief as well as general and/or special damages. It shall be an affirmative defense that the electioneering communication included sufficient disclosure that the video or audio representation was manipulated.

FISCAL NOTE

This legislation causes no additional expenditure of funds at the state or local level of government nor does it cause an increase or decrease in revenue for state or local government therefore the legislation had no fiscal impact.

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