

IN THE SENATE

SENATE BILL NO. 1449

BY STATE AFFAIRS COMMITTEE

AN ACT

1 RELATING TO ADVERTISING ILLEGAL PRODUCTS AND SERVICES; AMENDING TITLE 18,  
2 IDAHO CODE, BY THE ADDITION OF A NEW CHAPTER 89, TITLE 18, IDAHO CODE,  
3 TO PROHIBIT THE ADVERTISING OF ILLEGAL PRODUCTS AND SERVICES AND TO PRO-  
4 VIDE A PENALTY; AND DECLARING AN EMERGENCY AND PROVIDING AN EFFECTIVE  
5 DATE.  
6

7 Be It Enacted by the Legislature of the State of Idaho:

8 SECTION 1. That Title 18, Idaho Code, be, and the same is hereby amended  
9 by the addition thereto of a NEW CHAPTER, to be known and designated as Chap-  
10 ter 89, Title 18, Idaho Code, and to read as follows:

11 CHAPTER 89  
12 ADVERTISING ILLEGAL PRODUCTS AND SERVICES

13 18-8901. ADVERTISING ILLEGAL PRODUCTS AND SERVICES PROHIBITED. No  
14 person that provides marijuana products or abortion products or services  
15 that are in violation of Idaho law shall advertise such products, services,  
16 or related branding or images on any billboard, sign, newspaper, magazine,  
17 pamphlet, or other printed material located or distributed in the state of  
18 Idaho or in any mail delivered to an address in the state of Idaho. Any person  
19 who violates the provisions of this section shall be guilty of a misdemeanor.

20 SECTION 2. An emergency existing therefor, which emergency is hereby  
21 declared to exist, this act shall be in full force and effect on and after  
22 July 1, 2024.