

IN THE HOUSE OF REPRESENTATIVES

HOUSE BILL NO. 24

BY AGRICULTURAL AFFAIRS COMMITTEE

AN ACT

1 RELATING TO THE LABELING OF ALTERNATIVE ANIMAL PROTEIN PRODUCTS; AMENDING
2 TITLE 37, IDAHO CODE, BY THE ADDITION OF A NEW CHAPTER 16, TITLE 37,
3 IDAHO CODE, TO DEFINE TERMS, TO PROVIDE FOR LABELING REQUIREMENTS FOR
4 ALTERNATIVE ANIMAL PROTEINS, AND TO PROVIDE FOR PENALTIES; AND DECLAR-
5 ING AN EMERGENCY AND PROVIDING AN EFFECTIVE DATE.
6

7 Be It Enacted by the Legislature of the State of Idaho:

8 SECTION 1. That Title 37, Idaho Code, be, and the same is hereby amended
9 by the addition thereto of a NEW CHAPTER, to be known and designated as Chap-
10 ter 16, Title 37, Idaho Code, and to read as follows:

11 CHAPTER 16

12 ALTERNATIVE ANIMAL PROTEIN LABELING REQUIREMENTS

13 37-1601. DEFINITIONS. For the purposes of this chapter:

14 (1) "Alternative animal proteins" means food products derived from an-
15 imal sources other than traditional livestock production or wild game har-
16 vest and includes:

17 (a) "Lab-grown meat," "cultivated meat," or "cell-cultured meat,"
18 which means meat or meat products produced through cellular production
19 by culturing animal cells outside of the animal's body; and

20 (b) "Insect protein," which means any protein derived from the body,
21 larvae, eggs, or other parts of insects, processed or unprocessed, and
22 intended for human consumption.

23 (2) "Common name" means the generally recognized name of an insect
24 species, such as "cricket," "mealworm," or "grasshopper."

25 (3) "Meat" means the edible flesh of an animal.

26 37-1602. LABELING REQUIREMENTS FOR ALTERNATIVE ANIMAL PROTEINS. (1)
27 Any alternative animal protein product sold, distributed, or offered for
28 sale within the state of Idaho shall include on the front of its package, in
29 clear and conspicuous text:

30 (a) For lab-grown meat products, the phrase "lab-grown meat," "cell-
31 cultivated meat," or "cell-cultured meat."

32 (b) For insect protein products, the phrase "contains [common name of
33 insect]," such as "contains crickets" or "contains mealworms."

34 (2) The labeling shall:

35 (a) Appear on the principal display panel of the packaging; and

36 (b) Use a font size and style that ensures legibility to an average con-
37 sumer and is at least equal in prominence to the product name.

38 (3) Restaurants or other vendors that offer for sale alternative animal
39 proteins shall provide labeling on menus or equivalent notifications con-
40 sistent with this section.

1 37-1603. INGREDIENT LIST REQUIREMENTS FOR INSECT PROTEIN PRODUCTS. In
2 addition to front-of-package labeling, the ingredient list on all food prod-
3 ucts containing insect protein shall include:

4 (1) The common name of the insect species; and

5 (2) The scientific name of the insect species in parentheses following
6 the common name, such as, "cricket (*Acheta domesticus*)" or "mealworm (*Tene-
7 brio molitor*)."

8 37-1604. REGULATORY OVERSIGHT. The Idaho department of agriculture
9 shall have the authority to:

10 (1) Promulgate rules, subject to legislative approval, to enforce the
11 provisions of this chapter, including additional labeling standards if nec-
12 essary; and

13 (2) Conduct inspections and investigations to ensure compliance.

14 37-1605. PENALTIES. (1) Any person found in violation of this chapter
15 may be subject to a civil penalty by the Idaho department of agriculture of
16 not more than five hundred dollars (\$500) per violation.

17 (2) Each improperly labeled package shall constitute a separate viola-
18 tion.

19 (3) Additional penalties for repeat offenses may be established by the
20 Idaho department of agriculture through rulemaking, subject to legislative
21 approval.

22 SECTION 2. An emergency existing therefor, which emergency is hereby
23 declared to exist, this act shall be in full force and effect on and after
24 July 1, 2025.