



# The State of Aging in Idaho: Serving Today's Older Adults & Preparing for Tomorrow's Realities

February 2026

Karianne Fallow, State Director

## What is AARP?

- Non-partisan advocacy organization
- Seek to help people live how they want as they age
- Membership: People 50+
- 188,000 Members in Idaho
- 120 Active Volunteers
- Headquarters: Washington, DC
- Nationwide network of state offices



## Our Work

- Advocacy
- Voter Engagement
- Community Outreach
- Communications
- Volunteer Engagement
- Partnerships



## Demographics

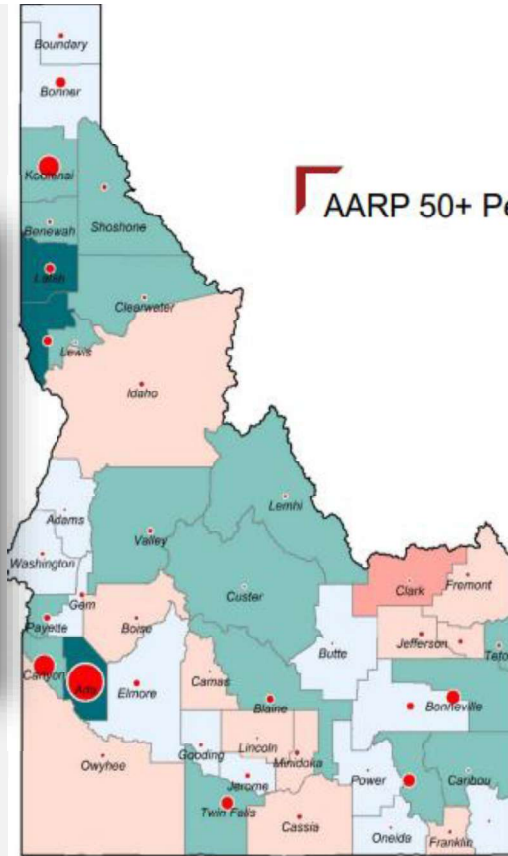
Demographics	#
Total Population 2025	2,015,909
% Population 50+	35%
Population Age 50+	705,992
Average Annual Growth 50+ 2025-2030	2%
% 50+ Households (HHs) Age 50-64	46%
% 50+ HHs Ages 65+	54%
Low Income (<\$15k) 50+ HHs	30,673
% 50+ Low Income (<\$15k) HHs	8%



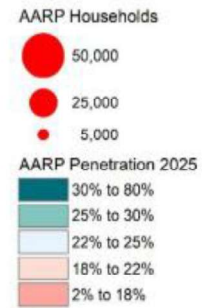
# Membership

AARP Membership and Penetration	#
Total AARP Accounts (HHs)	115,167
AARP Accounts (HHs) 50+	110,072
% AARP HHs 50+	96%
AARP Member Persons	187,738
AARP Penetration 50+	27%
AARP Penetration 50-64	13%

Source: AARP EDP Extract and Claritas, Inc. 2025



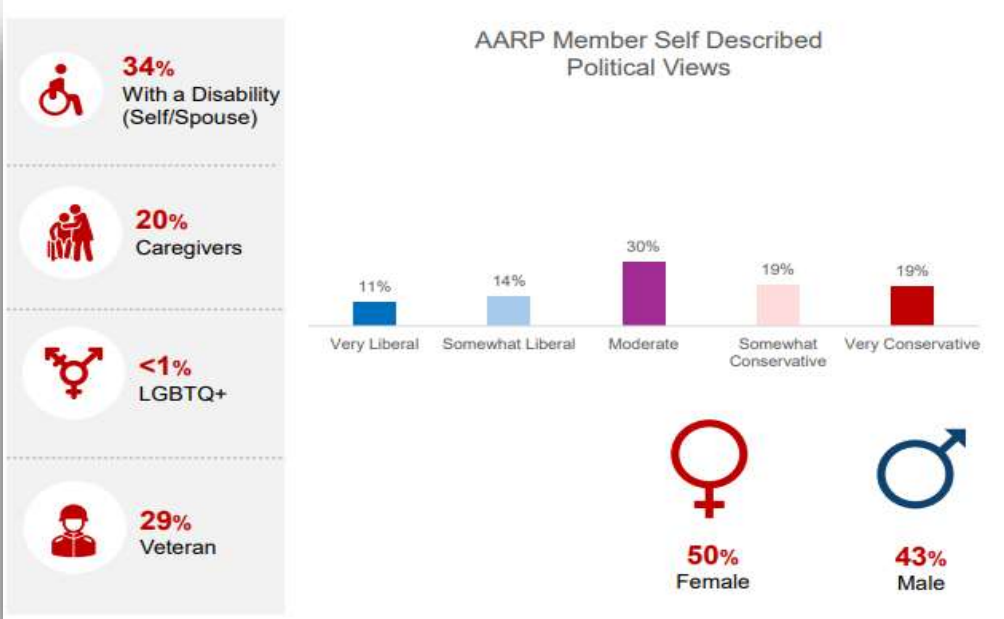
AARP 50+ Penetration



Source: AARP EDP Extract and Claritas, Inc. 2025.



# Member Demographics



# Idaho: Our Base Votes

## IDAHOANS 50+ DECIDE ELECTIONS

They made up the **majority of the general electorate** in 2024.

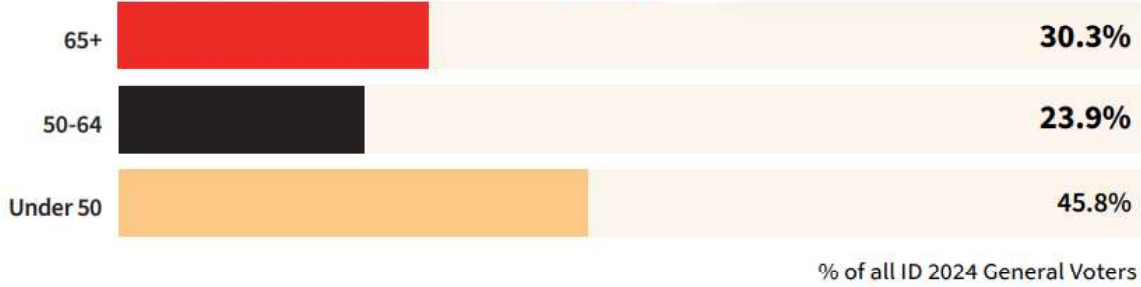
### IDAHO 50+ FACTS

Voters Over 50 ▶ **485,000**

Voters Over 50  
Vote Share ▶ **54.2%**



## ID General Vote Share By Age

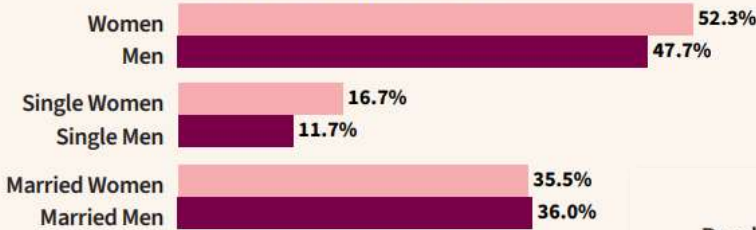


# Who Are the 50+ Voters?

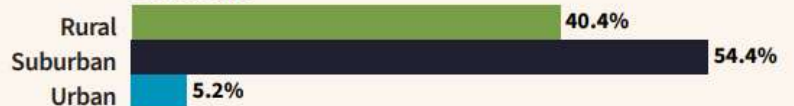
## EDUCATIONAL ATTAINMENT



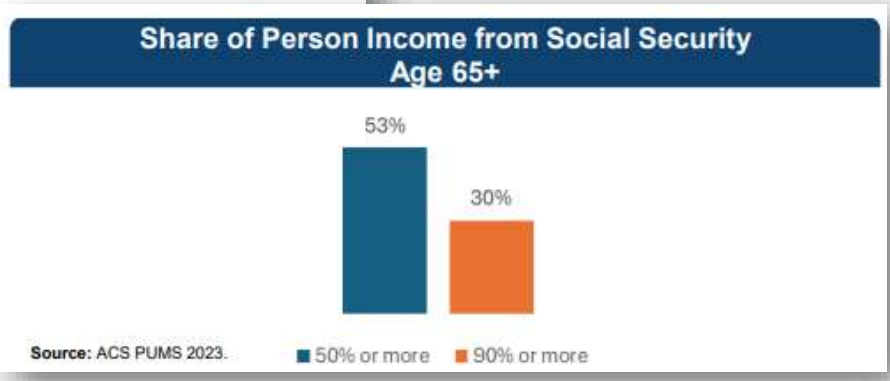
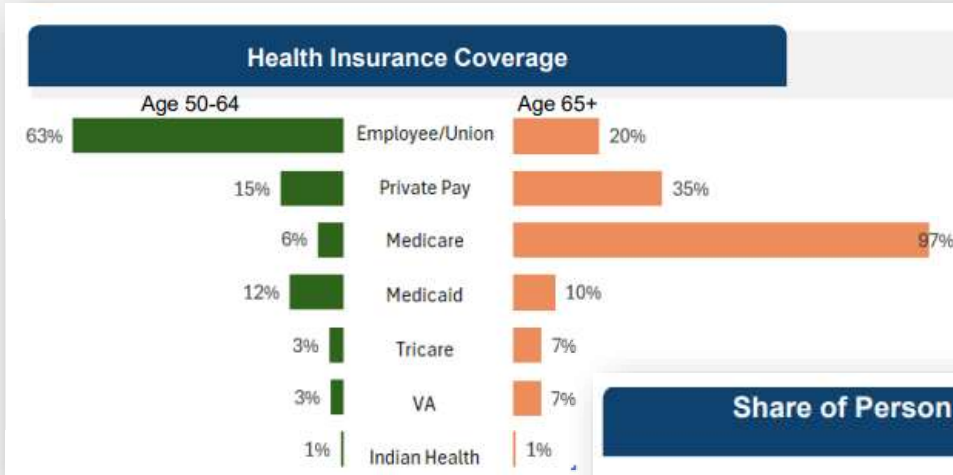
## GENDER & MARITAL STATUS



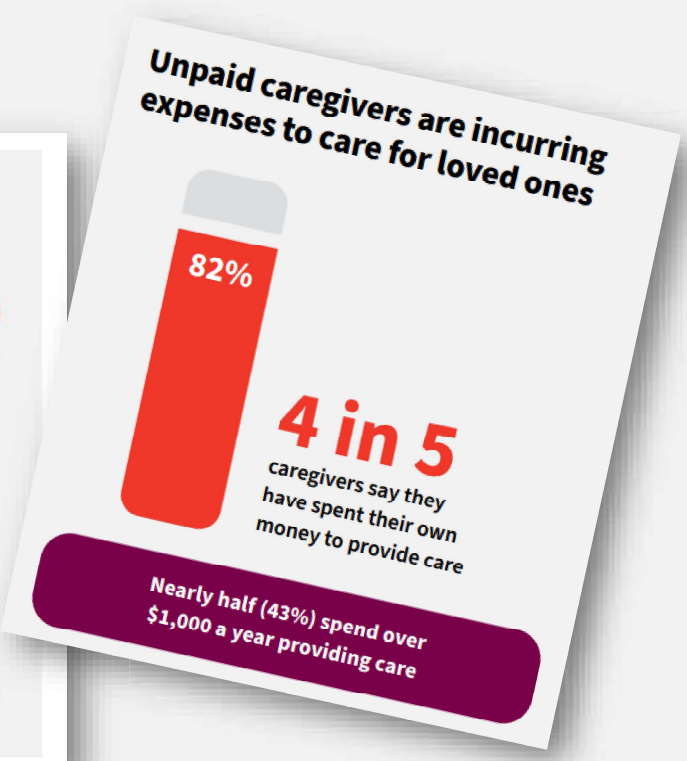
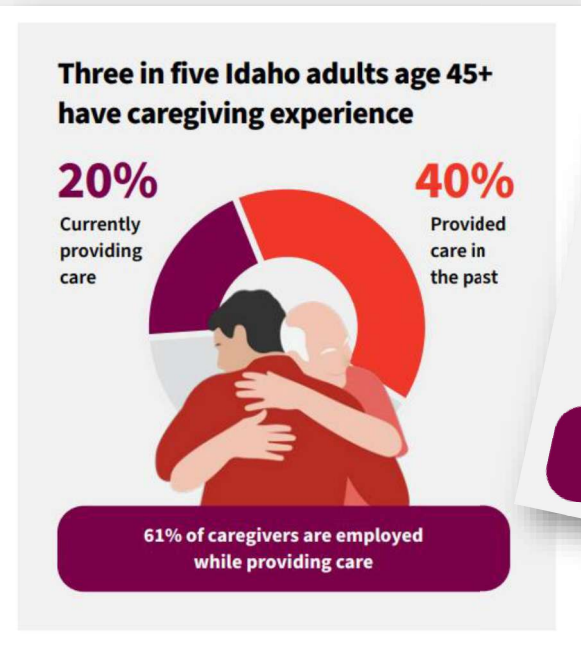
## URBANITY



# Key Issues



# Caregiving



# Fraud and Scams

Many Idaho adults age 45+ have been a victim of fraud, or know someone who has



**52%**  
reported the incident to the police or appropriate authorities

**37%**  
know a family member or close friend who has been a victim of scam or fraud



# VITAL VOICES: Idahoans Age 45+ Opinion Survey

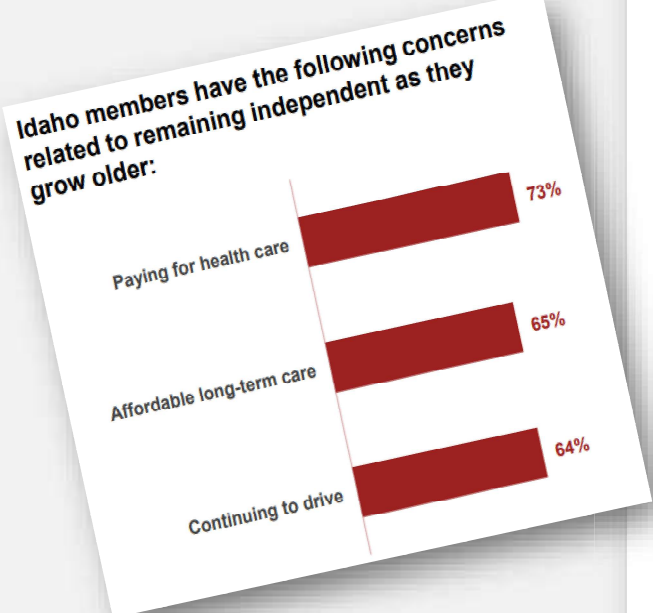
**82%** Are somewhat, very, or extremely concerned about having enough income or savings to retire

**78%** Are somewhat, very, or extremely concerned about having money to take care of their health expenses (co-pays & deductibles) during retirement

**89%** Believe that housing affordability is a very serious, fairly serious, or somewhat of a problem in the area where they live

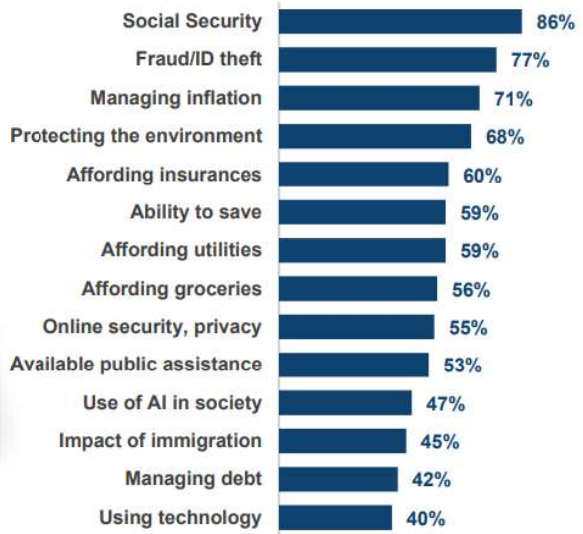


# Member Survey 2026

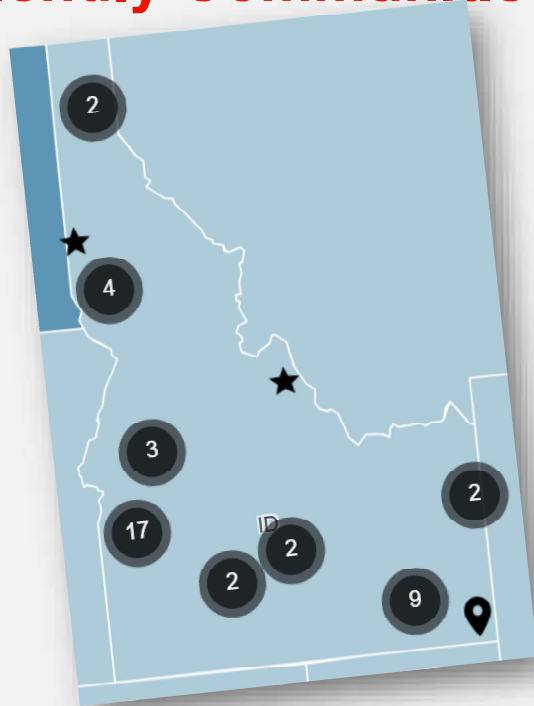


## FINANCIAL

Ensuring Social Security is solvent for the future is the top economic concern for the AARP members in Idaho.



# AARP Community Challenge Grants & Age-Friendly Communities



## Age-Friendly Communities

- Boise
- Cascade
- Malad City
- Meridian
- Montpelier
- Nampa
- Oneida County
- Preston
- Soda Springs



## Community Challenge Grants

- ACHD
- Adapted Builds
- Carrot Ridge Volunteer FD (Kamiah)
- City of Cascade (x2)
- City of Driggs
- City of East Hope
- City of Glens Ferry
- City of Marsing
- City of Melba
- City of Orofino
- City of Salmon
- Destination Caldwell
- Downtown Boise Assn.
- Emmet Public Library
- Gem County Econ. Dev. Foundation
- Gooding Public Library
- Growing Gardens (Pocatello)
- Hidden Springs Town Assn.
- Idaho Hispanic Community Center (Nampa)
- Idaho Smart Growth
- Idaho Walk Bike Alliance
- Inkom Revitalization Commission
- Kaniksu Land Trust (Sandpoint)
- LEAP Housing (Nampa)
- Lincoln County Youth Commission
- Malad City
- NeighborWorks Pocatello
- Prarie River Library District (Lapwai)
- The Senior Connection (Blaine County)
- United Seniors Project (Pocatello)
- Valley of the Tetons Library
- Washington, Idaho, Montana Railway History Preservation Group
- Wassmuth Center for Human Rights
- Winchester Community Library Garden





**THANK YOU!**

Karianne Fallow, State Director  
AARP Idaho  
208/280-2444  
[kfallow@aarp.org](mailto:kfallow@aarp.org)